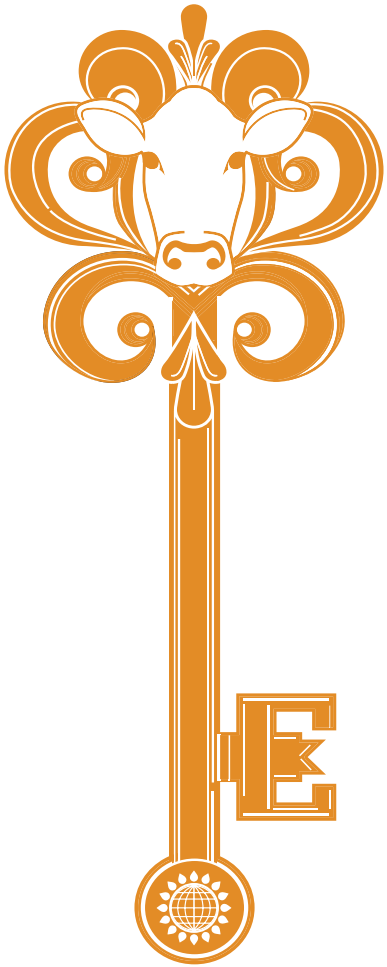
**ONLINE ENTRIES ONLY**

**ENTRY DEADLINE: MONDAY, AUGUST 31**

# PREMIUM BOOK



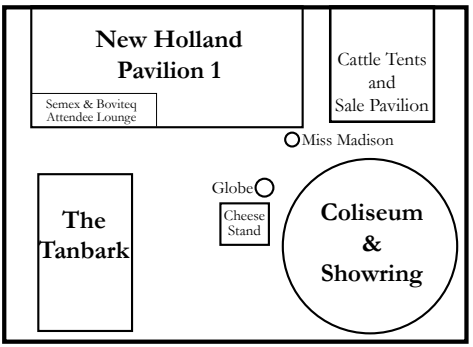
## WORLD DAIRY EXPO 2026

**SEPTEMBER 27 - OCTOBER 2**

608.224.6455 ENTRIES@WDEXPO.COM

# THE TANBARK

The Tanbark, located in the Arena Building, is a full-service bar and restaurant that serves as the meeting place for attendees and exhibitors. Join us for a meal, Happy Hour, a nightly reception, a cattle sale or an industry-hosted event!




---

## World Dairy Expo's
# MOBILE EVENT APP

- **Search for cattle and exhibitors**
- **Receive notifications for class first-pull**
- **Receive real-time results and updates from the Showring**
- **Compete in the Railbird Judging Contest**
- **Easily find events taking place during Expo**

***Scan here to download or search "World Dairy Expo" in the App Store or Google Play.***

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## Inserted Forms

- World Dairy Expo Entry Fee Schedule & Online Entry Instructions
- Wednesday Early Arrival Request Form
- Stalling Request Form
- Judge Nomination Form
- Vet Instructions for Health Check-In

**Enter Online at:**
worlddairyexpo.com

Business Office:
World Dairy Expo
3310 Latham Drive
Madison, WI 53713 USA

**Show Grounds Address:**
Alliant Energy Center
1919 Alliant Energy Center Way
Madison, WI 53713 USA
Dairy Cattle Show Office Phone:
608-267-3924
(beginning 9/23/2026)

# - Schedule of Events -

all events in the Colisuem Showring unless noted.

**Friday, September 25**

| | |
|---|---|
| 6:00 p.m. | Youth Fitting and Showmanship Contests Exhibitor Meeting (Sale Pavilion) |

**Saturday, September 26**

| | |
|---|---|
| 7:00 a.m. | Dairy Cattle Judging Contests: National 4-H, National Intercollegiate and International Post-Secondary (Coliseum) |
| 7:00 a.m. | Youth Fitting Contest (Sale Pavilion) |
| 12:00 p.m. | All Cattle on-grounds |
| 12:00 p.m. | Youth Showmanship Contest |
| 2:00 p.m. | Youth Scoop Extravaganza Ice Cream Social (The Tanbark) |

**Sunday, September 27**

| | |
|---|---|
| 10:00 a.m. | International Junior Holstein Show (Cows first) |
| 10:00 a.m. | International Milking Shorthorn Show (Heifers) |
| 5:00 p.m. | World Opportunity Milking Shorthorn Sale (Sale Pavilion) |
| 7:00 p.m. | World Ayrshire Event Sale (Sale Pavilion) |

**Monday, September 28**

| | |
|---|---|
| 7:00 a.m. | International Jersey Show (Heifers) |
| 12:30 p.m. | International Ayrshire Show (Heifers) |
| 2:00 p.m. | International Milking Shorthorn Show (Cows and Groups) |
| 2:00 p.m. | Global Guernsey Opportunity Sale (Sale Pavilion) |

**Tuesday, September 29**

| | |
|---|---|
| 7:00 a.m. | International Jersey Show (Cows and Groups) |
| 7:00 a.m. | International Ayrshire Show (Cows and Groups) |
| 8:00 a.m. | World Dairy Expo FFA Judging Contest & Events (Sale Pavilion & ExHall) |
| 2:30 p.m. | International Brown Swiss Show (Heifers) |
| 5:00 p.m. | Top of the World Jersey Sale (Sale Pavilion) |

**Wednesday, September 30**

| | |
|---|---|
| 7:00 a.m. | International Brown Swiss Show (Cows and Groups) |
| 7:00 a.m. | International Guernsey Show (Heifers) |
| 2:00 p.m. | International Red & White Show (Heifers) |
| 3:00 p.m. | World Premier Brown Swiss Sale (Sale Pavilion) |
| 6:00 p.m. | World Classic '26 Holstein Sale (The Tanbark) |

**Thursday, October 1**

| | |
|---|---|
| 7:00 a.m. | International Red & White Show (Cows and Groups) |
| 7:00 a.m. | International Guernsey Show (Cows and Groups) |
| 1:30 p.m. | International Holstein Show (Heifers) |
| | Parade of Heifer Champions and Selection of the 2026 Supreme Heifer Champion - *following the International Holstein Show* |

**Friday, October 2**

| | |
|---|---|
| 7:00 a.m. | International Holstein Show (Cows and Groups) |
| 4:00 p.m. | Parade of Champions and Selection of the 2026 Supreme Champion |

**Visit worlddairyexpo.com for the latest Dairy Cattle Show information, to enter online, explore hotel availability and to learn more about activities happening at World Dairy Expo.**

## - Breed Superintendents & Volunteers -

**Overall Dairy Cattle Show Superintendent:** Dave Bollig
**Assistant Dairy Cattle Show Superintendent:** Jon Rasmussen
**Ethics Coordinator:** Dr. David Jeans

**Ayrshire Superintendent:** Kimberly Moucha
Wisconsin Department of Transportation, Madison, WI

**Brown Swiss Superintendent**: Dave Bollig
Old Fashionier Acres, Belleville, WI

**Guernsey Superintendent**: Steven Sievert
National DHIA, Red Wing, MN

**Holstein Superintendent:** Jennifer Keuning
GHD, Green Bay, WI

**Jersey Superintendent**: Jon Rasmussen
Vita Plus Corporation, Fond du Lac, WI

**Milking Shorthorn Superintendent:** Suzanne Lois
Consultant, Burlington, WI

**Red & White Superintendent:** Mike Marean
University of Wisconsin - Madison, Albany, WI

**Junior Holstein Show Superintendents**: Rick & Paula Bovre
Great Northern Cattle Marketing LLC, Brownsville, WI

**Youth Fitting & Showmanship Contest Superintendents:**
Jessica Pralle and Nicole Pralle-Nepermann
Athens and Humbird, WI

**Grounds & Pavilions Superintendent:**
Dr. Ross Maurer, Waunakee, WI

## Assistant Dairy Superintendents & Volunteers

**University of Wisconsin-Madison:** Paul Fricke, Sheila McGuirk, DVM, and Sandy Trower

**University of Wisconsin-Extension Programs:** Matt Lippert, Wood County and Ryan Sterry, St. Croix County

**Industry Representatives:** Robin Alden, Bob Baker, Kim Billman, Danyelle Bollig, Marilyn Bollig, Tyler Bollig, Tracy Brewer, Kaylee Britzke, Mara Budde, George Crave, Blaine Crosser, Robert DeBroux, Barb DeGroote, Sarah Diehl, Steve Dilley, Amy Fletcher, Sydney Flick, Linda Frozene, Rick Frozene, Bethany Gierke, Dave Gietzel, Jason Goke, Katelyn Goldsmith, Alan Graves, Kate Gulley, Lee Haag, Bob Hagenow, Steve Haldiman, Allicia Horn, Ann Hoskins, John Hulburt, Ursula Hymes-Fecht, Brock Irwin, Otis Johnson, Rene Johnson, Barb Kayser, Erin Kenneke, Mandi Kipp, Tina Kohlman, Todd Kronberg, Sarah Lang, Noah Litherland, Krista Luedtke, Chris Lyons, Norman Magnussen, Joe Martin, Jackie McCarville, Emi McCarville, Annie McCullough, Alli Mohn, Brenda Murphy, Lauren Murphy, Trygve Olson, Zach Olson, Jim Olstad, Katie Palmer, Dan Peapenburg, Jolene Pederson, Bill Pick, Nicole Pralle-Nepermann, Jessica Pralle, Francesca Rathbun, Rob Ready, Dean Reeson, Dick Reeson, Jody Riley, Eric Ronk, Anne Runde, Dale Sabo, Jacob Schaefer, Juli Schlimgen, Christopher Schnulle, Megan Schult, Lila Sloan, Mandy Stanford, Kevin Stiles, Haley Summers, Carol Traynor, Carley Tolzman, Nancy Towns, Laura Tresslar, Alli Walker, Mark Weier, Sarah Wendorf, Brian Wesemann, Pam Wyss, Randy Wyss, Henry Zapalac, and Tim Ziemba.

**Announcers & Assistants:** Moriah Brey, Nancy Eisele, Brittany Gevelinger, Shannon Hayes, Quincee Johnson, Rene Johnson, Jean Kummer, Brenda Lee, Jack Melia, Kathleen O'Keefe, Cleo Paulman, Jessica Sarbacker, and Bruce Smith.

## - Board of Directors -

| | |
|---|---|
| *Bill Hageman, President | World Dairy Expo, Inc. Director At-Large |
| *Tom Morris, Vice-President | Dairy Cattle Exhibitor Committee Chair |
| *Bob Hagenow, Secretary/Treasurer | World Dairy Expo, Inc. Director At-Large |
| *Dave Bollig | Overall Dairy Cattle Show Superintendent |
| * Joe Coburn | Commercial Exhibitor Committee Chair |
| *Josh Hushon | World Dairy Expo, Inc. Director At-Large |
| *Kevin Jorgensen | Select Sires, Inc. |
| *Joan Lau | World Dairy Expo, Inc. Director At-Large |
| *Bryan Voegeli | Purebred Breeders of World Dairy Expo, Inc. |
| Tim Abbott | World Dairy Expo, Inc. Director At-Large |
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| Jason Danhof | Purebred Breeders of World Dairy Expo, Inc. |
| Alan Deming | Director Emeritus |
| Kami Dorn | Wisconsin Guernsey Breeders Association |
| +Dr. Paul Fricke | University of Wisconsin-Madison, Animal & Dairy Sciences |
| Corey Geiger | Holstein Association USA, Inc. |
| Dean Hermsdorf | ABS Global, Inc. |
| Paul Hunt | URUS |
| Angela Kinney, DVM | BouMatic, LLC |
| Randy Koller | Dairy Farmers of America |
| Ernie Kueffner | World Dairy Expo, Inc. Director At-Large |
| Annie McCullough | Farm Journal Media |
| Jennifer Meyer | Purebred Breeders of World Dairy Expo, Inc. |
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| +Randy Romanski | WI DATCP |
| Chad Ryan | Purebred Breeders of World Dairy Expo, Inc. |
| Jon Schmidt | Associated Milk Producers, Inc. |
| Jeannette Sheehan | Purebred Breeders of World Dairy Expo, Inc. |
| Matt Simon | Foremost Farms USA |
| Theresa Sweeney-Murphy | National Milk Producers Federation |
| Wes Vomastic | CentralStar Cooperative, Inc. |
| Ryan Weigel | Wisconsin Holstein Association |
| Emily Yeiser Stepp | World Dairy Expo, Inc. Director At-Large |

* *Executive Committee Member*

\+ *ExOfficio Board Member*

## - Dairy Cattle Exhibitor Committee -

| | |
|---|---|
| Tom Morris | Chair, Amery, WI |
| Roger Turner | Vice-Chair, Watertown, WI |
| Dave Bollig | Overall Dairy Cattle Show Superintendent |
| Jon Rasmussen | Assistant Dairy Cattle Show Superintendent |

Katie Agnew, Oconomowoc, WI
Tracy Brandel, Lake Mills, WI
Mark Brown, Fennimore, WI
Evan Creek, Hagerstown, MD
Ted deMent, Kenney, IL
Erica Enright, Winchester, ON
Kim Grewe, Cumberland, WI
Matt Henkes, Luana, IA
Jennifer Hill, Thurmont, MD
Anthony Kohls, Arlington, MN
Christopher Lang, Big Prairie, OH
Adam Liddle, Argyle, NY
Anthony Liddle, Argyle, NY
Sheila McGuirk, DVM, Dodgeville, WI
Andy Reynolds, Corfu, NY
Kelly Reynolds, Corfu, NY
Joe Rocha, Tillamook, OR
Chad Ryan, Fond du Lac, WI
Dusty Schirm, Tillamook, OR
Megan Schrupp, DVM, Paynesville, MN
Joseph Sparrow, Worthville, KY
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Jeff Stookey, Milford, IN
Trenton Styczynski, Pulaski, WI
Jenny Thomas, North Lewisburg, OH
Laurie Winkelman, Appleton, WI
Kurt Wolf, Guttenberg, IA
Heather Yoder, West Salem, OH
Tim Ziemba, Cambridge, WI

## - Exhibitor Events -

**Youth Scoop Extravaganza Ice Cream Social**
**Junior Show Shirts Pickup**
Join us on Saturday, September 26, 2:00 - 5:00 p.m. in The Tanbark to kick off the week with sweet treats and tunes with fellow exhibitors and enjoy ice cream presented by South Dakota State University, Brookings, SD. Junior Exhibitors will pick up Junior Show shirts and a complimentary *We Need A Show*, World Dairy Expo 50th Anniversary Book courtesy of Hoard's Dairyman, Fort Atkinson, WI

**Sunday Coffee & Donuts**
Enjoy coffee, milk and donuts, courtesy of the Hellenbrand Lasting Legacy Award
Sunday, September 27, 6:30 a.m.
Pavilion 2 outside the milkhouse

**Coffee Cart**
The morning Coffee Cart will have coffee and donuts available outside the milkhouse Monday - Friday.
Courtesy of ABS Global, DeForest, WI

## Breed Meetings

To pick up your back tags and receive other breed show information, plan to attend your breed meeting. All meetings will be held in the Sale Pavilion:

**Saturday, September 26 at 4 p.m.**
**ALL BREEDS Meeting to review Show and Ethics Information**
**Junior Holstein and Milking Shorthorn**

**Sunday, September 27 at 4 p.m.**
**Ayrshire and Jersey**

**Monday, September 28 at 4 p.m.**
**Brown Swiss**

**Tuesday, September 29 at 4 p.m.**
**Guernsey and Red & White**

**Wednesday, September 30 at Noon**
**Holstein**

****Premier Breeder & Exhibitor entries are due by 11:59 p.m. the night of your Breed meeting.****

## - World Dairy Expo Staff -

Laura Herschleb . . . . . General Manager
Laurie J. Breuch . . . . . Dairy Systems Manager
Lexa Miller . . . . . Cattle Show and Contests Coordinator
Michelle Brokish . . . . . Sponsorship Manager
Cassi Miller. . . . . Interim Trade Show Manager
Lisa Behnke . . . . . Communications Manager
Clarissa Ulness . . . . . Digital Marketing Specialist
Jenna Langrehr . . . . . Attendee Programs Manager
Dawn Dommisse . . . . . Administrative Services Manager
Michele Elliott . . . . . Staff Accountant
Kim Erb . . . . . Purple Cow Gift Shop Manager
Jenifer Dobbs . . . . . Special Projects Associate
Joan Judd. . . . . Office Assistant

***On behalf of the World Dairy Expo staff, thank you for participating in and supporting World Dairy Expo. We wish you the best of luck!***


Return to Index

# - WHAT'S NEW IN 2026 -

**Following is a list of What's New for the 2026 Dairy Cattle Show. Please see the page reference for complete details.**

**SCHEDULE CHANGES:**

- Dairy Cattle Judging Contest cattle selection will be Friday, September 25 afternoon. All Juding Contest participants must be out of the cattle housing areas at 11 a.m. Friday.
- National Dairy Cattle Judging Contests will be held Saturday, September 26 in the Coliseum, Reasons will be in the Exhibiton Hall and Reception at 5:30 p.m, Banquet at 6:30 p.m. in the Tanbark. FFA Judging Contests continue to take place on Tuesday, September 29.
- All Breeds Exhibitor Meeting will be held Saturday, September 26 at 4 p.m. to review the latest ethics and show details for the week.
- International Junior Holstein Show start time moves to 10 a.m. Sunday, starting with cows.
- International Milking Shorthorn Show will be held on Sunday beginning with heifers at 10 a.m. and continuing with cows Monday at 2 p.m.
- The World Opportunity Milking Shorthorn Sale will be held Sunday at 5 p.m. in the Sale Pavilion.
- World Dairy Expo Recognition Awards honoring industry professionals moves to Tuesday evening. Event tickets are required and can be purchased at worlddairyexpo.com
- International Guernsey Show will be held on Wednesday beginning at 7 a.m. with heifers and continuing with cows Thursday at 7 a.m.
- World Classic '26 Sale moves to Wednesday evening at 6 p.m. in the Tanbark.

**RULE UPDATES:**

- ► Youth Fitting Contest and Youth Showmanship Contest entries are due August 31, no late entries will be accepted after September 7.
- ► Ownership Transfer Fees apply, review page 11 for details.
- ► Exhibitor's long hair that obstructs the back tag number must be tied back.
- ► Showring Policy and Code of Ethics updates, see complete policy pages 26-30:
  - Down Animal in Showring and Elsewhere on Grounds is defined, see page 27
  - Animals are not premitted to leave grounds and come back without veterinarian examination, see page 28 (down animal and category 2-item 9)
  - All Milk Samples and Ultrasounds must be completed within two hours of the completion of the breed show, if not violations occur, see page 28 and (category 1-item 2)
- ► Cattle Display walkway arch dimensions are defined, page 16: Maximum height for stalling aisle display archway is 12' high with a minimum 7' open height clearance from the floor.
- ► Animal Health Regulations and Influenza A Testing, see pages 22-25 and updates, as they become available, will be emailed and posted at WorldDairyExpo.com-Dairy Cattle Exhibitors website.
- ► Admission is charged to attendees 9 years old and up beginning Tuesday, September 29.
- ► The Sale Pavilion will move to the East end of Cattle Tent 2, nearest the Coliseum.

**BREED SHOW UPDATES**

Review Breed Show rules for complete details.

**AYRSHIRE**: Senior Two-Year-Old Class splits to Winter and Fall classes.

**BROWN SWISS**: To qualify for Bred & Owned Awards, the Brown Swiss Cattle Breeders Association requires the breeder and owner must be exactly the same as listed on the registration certificate.

**GUERNSEY**: All exhibitors must be a member of AGA prior to the Show, including individual members of partnerships.

**RED & WHITE**: The Production cow class transitions to 150,000 Lbs.

ExpoTV features three channels of Showring action plus one dedicated to Expo's educational programs. Find it at worlddairyexpo.com, live during Expo week or enjoy recordings all year when you purchase your subscription to ExpoTV.

**ExpoTV is made possible thanks to these generous sponsors:**

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# *Youth Scoop Extravaganza Ice Cream Social*

*sponsored by South Dakota State University*

## SATURDAY, SEPTEMBER 26, 2:00 - 5:00 P.M.

## IN THE TANBARK, LOCATED IN THE ARENA BUILDING

NETWORKING - ICE CREAM - TUNES - JUNIOR SHOW SHIRTS

*Shop early for the best selection!*

# PURPLE COW GIFT SHOP

## World Dairy Expo's Official Gift Shop

***Located in the lobby of the Exhibition Hall***

**HOURS**

Saturday: 3:00 p.m. - 5:00 p.m.
Sunday: 3:00 p.m. - 7:00 p.m.
Monday: 3:00 p.m. - 7:00 p.m.
Tuesday-Thursday: 9:00 a.m. - 5:00 p.m.
Friday: 9:00 a.m. - 4:00 p.m.



# - Entry Information -

### Date of Entry

The online entry system opens July 1, 2026. The standard entry rate period closes August 31, 2026 at 11:59 p.m. (CDT). Late online entries may be submitted through breed show check in at the show. Late fees will apply beginning September 1, 2026 through the show. ***NO PAPER or EMAILED ENTRIES WILL BE ACCEPTED***.

### Entry Fee Summary

The following is the entry fee schedule (in U.S. funds). Transaction fees and applicable sales tax will be added to the total transaction amount at the time of purchase.

| | Entries Submitted by 8/31/2026 | Entries Submitted 9/1/2026 - At Show |
|---|---|---|
| **Open or Junior, Each Cow or Heifer** | $120 | $250 |
| **Animal Substitution after 1st free substitution** (defined pg. 17) | - NA - | $150 |
| **WDE Animal Ownership Transfer fee** (9/23 - 10/2/2026) | - NA - | $50 |

**Junior Holstein Exhibitors:** Eligible to enter in open Holstein Show by selecting the 700-series class numbers with online animal entry. *Exhibitors MUST select Open and Junior Show classes to show in both shows*. Animals will not be automatically dual entered.

### Tent/Booth Fee Summary

| | Animals Required (on-grounds) | Cost | Late Fee Cost (9/1/26 - 9/9/26) |
|---|---|---|---|
| **Tent*** (10'x10' for tack and storage) | 5 -14 animals | $450 | $900 |
| **Booth*** (10'x10' for farm, farm's genetics and/or Cattle Show Affiliate Program promotion only) | 5 -14 animals | $900 | $1,800 |
| **Tent & Booth*** (two (2) 10'x10' spaces) | 15+ animals | $1,350 | n/a |
| **Additional Booth*** (up to two (2) 10'x10' spaces) | 15+ animals | $6,000 ea. | n/a |

**Tent and booth space subject to availability. No tent or booth sales after 9/9/2026*

### Entry Application

All entries are subject to approval by World Dairy Expo. **All exhibitors and animals must be in good standing with World Dairy Expo and corresponding national breed association(s).** Exhibitors will receive written notice of acceptance or denial. There is no animal limit per class per exhibitor, unless otherwise stated by national breed association junior rules. All animals must have an official USDA AIN (840) or Canadian CCIA (124) number listed at time of entry submission. ***Pending identification will not be accepted.*** (See page 12 for acceptable forms of identification.)

**Online Entry Required**

This premium book and all enclosed forms are available at worlddairyexpo.com. You must utilize the online entry system and pay by credit card, including all applicable service fees, by 11:59 p.m. (CDT) on August 31, 2026. Late entries will continue to be accepted online until 5:00 p.m. CDT the day prior to each breed's exhibitor meeting at the show; late fees apply. Animal Registration Papers may be uploaded or web-linked to the animal entry. **Group class entries must be made online.**

Please note that by submitting electronic entry with payment: entrants, authorized agents and representatives including, but not limited to, all persons handling, caring for or fitting the animal (such as string staff and fitters), have agreed to follow the rules of World Dairy Expo and applicable laws. It is possible for violators of applicable laws to be subject to citation, arrest, or other enforcement action for each infraction. Penalties for violating World Dairy Expo rules, pending severity, can include but are not limited to loss of stalling location, monetary fine, forfeiture of premiums and/or banishment from the Show. Additionally, individuals engaging in conduct that results in damage, injury or death could also be subject to very substantial damages in a civil lawsuit. Furthermore, any sanctioned owner, exhibitor or employee (including string staff) could lose the privilege to exhibit at World Dairy Expo or face other penalties. Please be advised that the Dane County Sheriff's Office will be utilizing undercover officers to assist with enforcing World Dairy Expo's policies.

## Entry Fee Refund Policy

Entry Fee Refund Policy: No refunds of entry fees will be issued for any reason, including entries made for animals that do not show.

## Exhibitor Season Admission Tickets

Admission is required Tuesday, September 29 - Friday, October 2, 2026, for ages 9 and up.

**Dairy Cattle Exhibitors may purchase up to 4 Season Tickets at the reduced rate of $30 each when purchased by Sept. 15, 2026, 11:59 p.m. CDT. See the Dairy Cattle Show-Exhibitor Dashboard online to order.**

Ticket prices through Sept. 28: Daily $15 | Season $40 each, online only.

Ticket prices Sept. 29-Oct. 2: Daily $20 | Season $50, available online or at gate.

No exhibitor admission tickets will be mailed. No refunds, for any reason. Transaction fees and applicable sales tax will be added to the total ticket transaction amount at the time of purchase.

## ExpoTV Subscription

ExpoTV subscriptions will be available for purchase starting July 1, 2026. The fee is $30 per subscriber. See the Dairy Cattle Show-Exhibitor Dashboard online to order. Subscriber has access to live streams of all dairy cattle shows as well as on-demand viewing of both the dairy cattle shows and educational programming starting at 10 a.m. CDT on September 27 through end of day on December 31, 2026. All 2026 footage will be archived and available to view free of charge on YouTube as of January 1, 2027.

## Animal Ownership Transfer Fee

**NEW for 2026**: World Dairy Expo will assess an animal ownership transfer fee for an approved World Dairy Expo animal entry when an owner is changed while at the show (September 23 – October 2, 2026). A completed transfer application or Association ownership documentation, indicating the ownership transfer, is required. The ownership transfer fee is $50 per transfer. Payment is due at time of transfer; cash, check or credit card (plus 3% service fee) is accepted. If the entry record is submitted in new ownership at the time of entry before and on 8/31/2026, but ownership transfer is not confirmed with the National Breed Association, no WDE Transfer Fee applies.

## Dual Registered Animals

Dual registered animals are eligible to enter and exhibit in only **ONE** breed show. If an animal is exhibited in the International Junior Holstein Show, the only other show she may enter and exhibit in is the International Holstein Show. Likewise, if an animal is shown in the International Red & White Show, it may **NOT** be shown in the International Holstein Show or International Junior Holstein Show.

International Junior Holstein Show entry information can be found on page 74. Unless otherwise noted, all show rules and regulations apply.

## Production Records

World Dairy Expo is a “Production Recognized” show. To be eligible for production awards, official DHI or DHIR records of **305-days or less** must be included with entries for cows ages Senior Two-Year-Old (Winter and Fall) and older. 305-day records will be printed in the show Cattle Log. A record up to 365-days will also be printed (if provided), only if a 305-day record is provided for the same lactation. All records must be actual; no mature equivalent or average age records will be accepted. Exhibitors may provide the Herd Code and Control Number for each animal at time of entry or must provide official proof of the actual 305-day record to the Breed Superintendent at cattle check-in for verification and to be considered for production awards.

Only animals that place in the top 75% of the class will be considered for Production Awards. Determination of the top 75% will be made by the Breed Superintendent. Their decision will be final. ***Official DHI or DHIR records MUST be provided in order to enter production classes.*** Production award rosette is presented by Council on Dairy Cattle Breeding, Bowie, MD.

# - On-Site Rules & Information -

### Release of Liability

Every precaution will be taken to properly protect animals and exhibits in this show. The management, however, are not be liable for the safety of animals, exhibits, exhibitors or their employees, or for losses sustained because of robbery, damage by fire, accident or any other cause. Exhibitors wishing to insure their livestock or exhibits must do so at their own expense.

### Stalling

The Breed Superintendents use the Stalling Request Form to stall your string. Please complete the stalling form (also available online) with as much information as possible by September 9. From September 10-22, please call our stalling hot line at **608-224-6455 ext 4** to confirm stalling information or if the number of animals in your string changes. No Pavilion locations or stall information will be given over the phone; stalls will be assigned only when you arrive on grounds.
Stall space will be assigned for animals on grounds, not animals entered. **24-hour feed and bedding storage is allowed in the Pavilions and Cattle Housing Tents.** Exhibitors with a minimum of six (6) head will be allowed access to one clipping space. Consideration on stalling space requests will be given only if the Stalling Request Form is adequately completed.

### Definition of a String and String Manager

A string is defined as: By consent of all owners, animals are interspersed within a row that must share tack, feed, bedding, clipping space and crew. A String Manager is defined as: the main contact who is responsible for the care of the animals within the string.

### Reception of Animals

Exhibitors from all U.S. states and Canadian provinces may arrive Wednesday, September 23 beginning at 10 a.m. CDT by submitting a Early Arrival Request Form and receiving written confirmation from the Dairy Systems Manager. **All early arrival requests must be received by September 9.** There are no geographic restrictions on early arrivals. Refer to the table below for designated arrival times.

**Cattle must be in place by noon the day following placement of tack and bedding.**

| Arrival Date | Arrival Time (CDT) | State/Province of Origin |
|---|---|---|
| Wednesday 9/23 | 10 a.m. - 10 p.m. | All U.S. states and Canadian provinces **with written pre-approval ONLY** |
| **Wednesday 9/23 to Thursday 9/24** | **10:01 p.m. - 6:59 a.m.** | **CLOSED, No Cattle/Tack Arrival** |
| Thursday 9/24 | 7 a.m. - Midnight | All U.S. states and Canadian provinces |
| Friday 9/25 | 12:01 a.m. - Midnight | All U.S. states and Canadian provinces |
| **Saturday 9/26** | **12:01 a.m. - 5 a.m.** | **CLOSED, No Cattle/Tack Arrival** |
| Saturday 9/26 | 5 a.m. - 12 p.m. (Noon) | All animals must be on site |

**All animals must be on-grounds by noon (CDT) on Saturday, September 26.** You may utilize the onsite stalling number (608-267-3924) to report any emergency delays in arrival. Penalties for not observing these rules can include, but are not limited to losing preferred stalling locations and/or potentially not being able to serve in an official capacity with World Dairy Expo. **Exhibitors arriving on grounds Wednesday, September 23, without written permission, will be subject to a rules violation.**

### Animal Identification & Health Paper Check-In

Health papers of ALL animals will be checked as animals arrive on-grounds. Below are details to expedite your arrival to World Dairy Expo.

- Health papers MUST accompany animals to verify health test and veterinary inspection requirements.
- Health papers are required to list the full 15-digit animal-attached AIN/CCIA identification.
  - A Canadian Cattle Identification Agency (CCIA) RFID tag
    15-digit number starting with 124 (example: 124000299999999)
  - A USDA 840 Animal Identification Number (AIN) RFID or visual tag
    15-digit number starting with 840 (example: 840003007863940)
    840 tags applied after November 15, 2024 must be electronic (RFID) AND Visually readable. Cattle with USDA 840 visual only tags applied before this date may continue to use that tag for the rest of that animal's life.

*U.S. exhibitors needing USDA AIN tags, Datamars Livestock, Temple, TX, is providing up to ten (10) 840-series RFID tag sets per exhibitor. A premise ID is required. Contact Datamars to obtain your tags, learn more:*

*https://form.jotform.com/datamars/2026-world-dairy--datamars-livestoc*

***The deadline to order tags is September 1, 2026.***

- All animals must enter through the Alliant Energy Center Main Gate at Rimrock Road, and stop at the Arena Building to begin health check-in and receive stalling locations. This is the only gate animals may enter through from Wednesday, September 23 through Saturday, September 26.
- **Print and bring copies of health papers and appropriate Influenza A tests for ALL animals on your trailer.**
- A check-in team will escort you as close to your stalling location as possible.
- Animals will be checked against health papers as they come off the trailer. USDA and Wisconsin DATCP veterinarians and World Dairy Expo approved staff, including UW-Madison School of Veterinary Medicine students, will be part of these check-in teams.

**Cattle Check-In to Breed Shows**

Breed Superintendents and their crews will be in the Pavilions and Cattle Tents verifying class entries, original registration paper and/or electronic registration certificates and other official records, including declaration of syndicate members. It is the responsibility of the exhibitor to notify the Breed Superintendent of the location of their animals and to make certain the animals are checked into their breed show. All animals must be checked in by 5 p.m. the evening before the start of the breed's show. If an animal has not been checked-in, notify the Dairy Cattle Show Office (upper level of the Coliseum) at (608) 267-3924.

**Release of Cattle**

**Dairy cattle are released beginning at 5:30 p.m. on Friday, October 2.** All trucks and trailers will be held in Quann Park until animal release. No cattle trucks and trailers or animal traffic will be allowed into the Rusk lot (south of Pavilions) during egress or in front/east of Pavilion 1 at any time.

No exhibit shall be dismantled or equipment/tack removed from its assigned space until the conclusion of the cow Supreme Ceremony. Pavilions will remain open on Saturday for those wishing to stay overnight. All tack, animals and equipment must be removed from the Pavilions, tent and grounds by Noon, Saturday, October 3. Animals may be released early by written permission from the Breed Superintendent or veterinary staff. Exhibitors shall comply with all decisions of the Show Management and/or Superintendents regarding housing of the cattle or moving animals on the show grounds.

**The penalty for early departure, without permission from Show Management is forfeiture of premiums. The exhibitor will be barred from exhibiting at World Dairy Expo in the future unless permission is granted by the On-Site Rules Committee. Any equipment or vehicles remaining after October 3 are subject to removal, disposal or towed at owner's expense.**

**Early Release Cattle Eligibility**

Sunday Shows Early Release: Cattle entries approved for early release from the Junior Holstein (Sunday) and Milking Shorthorn (Sunday or Monday) Shows are eligible to depart from 6:00 p.m. – midnight. After that time, these cattle must remain on grounds through Friday, 5:30 p.m. **Application** is made with your animal entry, check the box for Early Release.

Influenza A Test Requirements for Early Release:

1. If you have lactating dairy cattle (no heifer-only groups are eligible for early release) from states with **Affected or Provisional Unaffected state status under USDA National Milk Testing Strategy surveillance of H5 Avian Influenza in Dairy Cattle,** as of August 31, 2026, and if additional states are identified after 8/31/2026, you are eligible for early release. Check your origin state's status under NMTS: https://www.aphis.usda.gov/livestock-poultry-disease/avian/avian-influenza/hpai-detections/livestock/nmts
2. If your cattle are traveling WITH cattle from states with Affected or Provisional Unaffected state status under NMTS as of August 31, 2026 are eligible for early release.
3. Early Release will not be available to any other cattle or exhibitors other than detailed above.

Verification of state destination testing and travel time is the burden of the dairy cattle exhibitor.

**Application** for Influenza A Early Release will be a Google Survey link in the Exhibitor Dashboard.

**Confirmation**: Exhibitors will receive an Early Release confirmation email of approval or denial from World Dairy Expo. Exhibitors must adhere to the clean-up requirements for early release, including but not limited to: removal of signage, cage/fans, supplies, and feed & tack; trash and debris placed in trash containers, aisle swept, and payments issued for any vet and/or feed bills.

**On-Site Rules Committee**

In the event an on-site rules violation allegedly takes place, it will be reviewed by the On-Site Rules Committee. The Committee includes the World Dairy Expo Dairy Cattle Exhibitor Committee Chair, Dairy Cattle Exhibitor Committee Vice Chair, World Dairy Expo General Manager and the Overall Dairy Cattle Show Superintendent. Three (3) of the four (4) must be present to make a decision on an alleged rules violation. The ruling will then be communicated to the involved party(ies). Written communication/documentation will be distributed to the party(ies) and retained in the World Dairy Expo files. Consequences are dependent on severity of the rules violation.

## Grounds & Electrical Safety

Alliant Energy Center of Dane County (AEC) is the owner of the grounds. AEC policies, local, state and federal laws must be followed at all times while on AEC grounds. The City of Madison Fire Department has jurisdiction over the grounds with respect to fire code. The following directives from the City of Madison Fire Department must be followed:

**Fire Lanes and Smoking**

- Must be at least 20' wide and always kept open.
- Citations will be issued to anyone parked in a "No Parking" area.
- **Wisconsin Legislature 101.123 and Dane County Ordinance 34.07 states smoking and e-cigarette/vaping is prohibited inside any Pavilion, tent or indoor area.**

**Grills**

- Must be at least 25' from the Pavilions, tents or hay storage.
- May only use propane grills.
- Charcoal grills are prohibited on grounds.
- Any sort of grilling or open flame within the Pavilions and tents is strictly prohibited.
- Storage of propane within any building or tent is strictly prohibited.

**Pop-Up Tents in Pavilions or Cattle Tents**

- 10'x10' pop-up tents with tent tops attached are allowed when purchased with entries.
- Tents are required to have an operable 2A-10B:C fire extinguisher positioned immediately outside of the tent.
- City of Madison Fire Inspectors and AEC Staff have the authority to look in any pop-up tent, at any time.
- City of Madison Fire Inspectors and AEC Staff will make an attempt to check with string personnel prior to tent entry, however, if deemed necessary, they will proceed without doing so.

**Power cords**

- Exhibitors are required to plug any appliances (blowers, clippers, crock pots, etc.) into a GFCI power strip/outlet.
- Heavy duty 3-wire electrical cords must be used.
- Under no circumstances can electrical cords touch straw, hay, metal beams or rafters.
- Portable generators are not allowed on grounds.

**AEC and the City of Madison have set the following electrical requirements:**

- No more than three (3) cooking appliances per power strip. Common, allowable items are crock pots, microwaves, coffee pots and one (1) refrigerator. No hot plates or griddles are allowed inside a building or tent.
- Refrigerator must be plugged directly into a power source.
- A single, 12-gauge extension cord may be used to connect an appliance to a power source.
- All electrical cords must be elevated above the ground. Running cords on top of stalling panel is best option.

**Strict adherence to these rules is required.**

## Feed and Bedding Storage

*Per the City of Madison Fire Marshal:* One-day feed and bedding storage will be accommodated within a stalling location. (See definition of String on pg 10.) External Pavilion storage is limited and available on a first-come basis. Materials MUST NOT block doorways/exits. All Pavilion North and South interior walkways must maintain a clear four (4') feet wide continuous aisle. Feed and bedding stored around the Cattle Tent must be kept at least ten (10') feet from the tent. Additional feed and bedding should be stored in trailers in Quann Park or off-site. Bales of straw and/or hay may be stacked to a height of four (4) feet within Pavilions and Tent. Exterior/Under overhang bale storage may stack to a height of eight (8) feet. Round and large square bales of hay/straw must be kept tidy for the duration of the show. Hay/straw/bedding must be stored at least five (5) feet away from appliance or power sources. Hay/straw/bedding must take up no more than 25% of the exhibitor's floor space, and may never exceed an area larger than 10'x10'. Violation of grounds safety and cleanliness regulations are considered rules violations and are subject to review by the On-Site Rules Committee.

## Feed Vendor

Show Management reserves the right to subcontract feed and bedding vendors. Anyone not contracted through World Dairy Expo, that is found to be selling feed or bedding on World Dairy Expo grounds will be subject to all penalties enforceable.

The official feed vendor, JRS Enterprises, Inc., will have headquarters at World Dairy Expo. The feed vendor will be on grounds beginning Wednesday, September 23. No bedding is provided by World Dairy Expo; straw and shavings are available for purchase. Bedding with any material other than straw and/or shavings is not permitted.

## Feed and Bedding Delivery Times

WDE's official feed vendor will have access to the Pavilions and Cattle Tents as needed throughout the Show. Vehicle delivery times for exhibitors must be completed between 6 p.m. – 8 a.m. daily.

## Official Veterinary Service

World Dairy Expo's official veterinarians will be on grounds the duration of the event and will be available to exhibitors for treatment of animals.

Veterinary service regular hours will be 7 a.m. - 5 p.m.
Emergency response hours are 5 p.m. - 7 a.m.

Reasonable charges will be made for veterinary services, additional fees may be charged for calls during emergency response hours. In case of emergency, call the vet phone number posted outside the vet office. You may also leave a note on the veterinary identified vehicle parked at the east end of Pavilion 2.

## Unsettled Bills

All bills with the official World Dairy Expo veterinarian and feed vendor must be settled before leaving the show grounds. **All unsettled bills with the official veterinarian, feed vendor AND World Dairy Expo are subject to late fees.** Premium monies will be held until the past due amount is paid in full. **After December 15th, premium monies will be forfeited, additional late fees assessed. Exhibitors with unpaid bills will be barred from exhibiting and/or selling cattle at the following year's World Dairy Expo until the outstanding balance has been paid in full.** This includes members of partnerships.

## Sharps

All sharps MUST be disposed of in sharps containers. Disposal of sharps in garbage cans, recycle bins and manure bins is strictly prohibited. Sharps containers are placed at the overhead doors of the New Holland Pavilions and in the cattle housing tents. A limited supply of containers is available to exhibitors at the Milking Parlor.

## Cattle Movement

Cattle are not allowed on the Plaza between Pavilion 1 and The Tanbark/Arena Building, and shall not be in the center aisle of the Pavilions.

## Cattle Washing

Cattle washing must be done within designated wash racks. These are drained to sanitary sewers to comply with Dane County and City of Madison health requirements. Surface runoff of soaps, manure, etc., beyond the washracks must be prevented.

## Animal Care and Cleanliness

Exhibitors are required to give the necessary personal attention to their livestock and equipment. Every exhibitor will be solely responsible for any loss, injury or damage done to or occasioned by, or arising from, any animal exhibited, and for its description as given in the Cattle Log, and shall indemnify the show and hold it harmless from any loss, cost or expense caused by an exhibit.

Painting of hooves is prohibited on any concrete surface inside the Pavilions and under the overhangs. Painting is allowed on the blacktop surfaces outside the buildings with the use of a board, rubber mat, feed bag etc. under the hooves.

The Wisconsin DATCP urges that every precaution be taken on the part of exhibitors to use individual utensils in caring for animals. **Common watering troughs are forbidden**. Each exhibitor shall provide water buckets to be used for his/her stock only.

The Department also urges all exhibitors to thoroughly clean and disinfect vehicles used to transport their animals to and from World Dairy Expo. All animals should have room enough to be fed and watered in transit, and should not be unloaded or left in a stockyard during transit or at the time of loading or unloading.

## Milking Equipment & Milking Parlor

State of Wisconsin sanitary regulations stipulate that World Dairy Expo is not permitted to sell any milk for public consumption. Exhibitors may use their own milking equipment or the BouMatic Milking Parlor, located in Pavilion 2. Parlor hours of operation will be posted at the show.

## Milk Disposal

Milk collected in the string must be emptied into milk receiving stations, placed around Pavilions 1 and 2 and the Cattle Tents. Routine milk collection runs will be done by UW student workers throughout the week of the show. At the direction of the Madison Metropolitan Sewage District (MMSD), **exhibitors are not allowed to dispense raw milk or other biological materials into any floor drains or release outlets on the Alliant Energy Center campus. Dispensing of such material is a direct violation of MMSD ordinance 84-001, Article V. Violation of this ordinance may result in financial penalties as allowed by State, County and local statues.** If milk receiving stations need emptying, please notify the Dairy Cattle Show Office (608-267-3924). Milk buckets will NOT be provided.

Milk may **NOT** be dumped in manure piles, Pavilion drains, or anywhere on the Alliant Energy Center grounds.

## Manure and Trash Disposal

We ask for all exhibitors' cooperation in keeping the Pavilions and Cattle Tents as clean as possible. If your animal drops manure in the aisles, please clean it up immediately. Manure must be removed by the exhibitor and taken to the specified locations outside of the Pavilions or Cattle Tents for the duration of the show. Exhibitors must provide their own manure carts to move waste to specified manure locations. ***String, cans, bottles, and other trash must be deposited in provided trash containers.*** Dane County compost regulations and Wisconsin Department of Natural Resources stipulate only bedding materials and manure are to be hauled to the compost site. Additionally, Expo's manure contractor charges additional fees for trash collection of the animal packs at move out. Expo's manure may be applied to farm fields or regenerated to compost.

## Pavilion and Cattle Tents and Displays

Exhibitors are encouraged to display animal's official pedigree and production records on signs above their cattle. Solid paneling is limited to 30", top to bottom, in front of the animals to ensure adequate air flow and ventilation. Full panel mesh in front of cattle must allow air flow-through. Dairy cattle exhibitor displays on center aisle panels are limited to 10' x 7' x 24". Displays on north and south wall panels are limited to 10' x 7' and must not protrude from the panel into the walkway. Maximum height for stalling aisle display archway is 12' high with a 7' open height clearance from the floor. Alteration of any portion of any stalling panels is strictly prohibited. Drilling, taping, stapling, nailing, welding, screwing and adhesives are prohibited from use on any livestock stalling or building surface. Altering or damage to any County-owned property will require either repair at the exhibitor's expense or replacement with fees assessed to the exhibitor.

## Promotion and Exhibitor Signage

Exhibitor signage must be hung within the assigned stalling area and may not be hung or displayed on the outside or entryway of buildings. Signage and promotion are limited to: animals owned and their genetics, the farm/owner and/or dairy show cattle services (services are defined as: fitting, boarding, trucking, and/or sale services). Forms of promotion include, but are not limited to, signage, hand-outs, flyers, videos and giveaways.

## Alcohol Policy

World Dairy Expo strives to comply with all existing laws that govern our event, therefore, any consumption of alcoholic beverages at World Dairy Expo is required to be done responsibly and legally. Exhibitors are responsible for, and are expected to, eliminate alcohol consumption by minors on grounds. Self-service is prohibited and carrying-in of alcohol at World Dairy Expo is strongly discouraged. The legal age of alcohol consumption in Wisconsin is 21 years old. Violators of the laws will be subject to citations per infraction. World Dairy Expo reserves the right to have any individuals violating the laws removed from the Alliant Energy Center grounds. World Dairy Expo assumes no liability for any damages, injuries or death occurring as a result of any individual's consumption of alcohol. Please ensure there is no self-service of alcohol in your display area. If you would like to have alcohol or any other food or beverage served at your display, please contact Sodexo Live! at 608-661-0525 who is contracted by the Alliant Energy Center to provide all food and beverages (including alcoholic) on the AEC campus.

## Golf Carts and Other Motorized Vehicles

Other than carts registered for use by Expo staff and volunteers, **golf carts are not permitted on grounds**. Two-wheeled electric scooters, four-wheelers, mopeds, unauthorized gators and **unauthorized skid loaders** are **not** permitted on grounds at any time. Single person motorized scooters are allowed with a medical release and must be registered with the World Dairy Expo administration office.

**Attention Out-Of-State Exhibitors**

Wisconsin Statutes require that all trucks and tractors 26,000 pounds and up obtain State of WI Reciprocity Permits or Plates. Permits are available from the Wisconsin Motor Carrier Services, Madison, WI (608-266-9900).

**Dogs On Grounds**

No dogs or other domesticated animals are permitted in AEC facilities. Service dogs are permitted provided they remain on a leash. This includes but is not limited to a guide dog, signal dog, and/or service dogs "in training," but does not include dogs that only provide emotional support or companionship. Any individuals with unauthorized animals may be subject to fines and the animal will be required to be removed from the facility.

**Recording Notice**

Show Management provides notice to everyone on grounds that you consent to recording your voice, name, image, actions and/or likeness and using it in any and all media for any purpose whatsoever with or without edits or changes. You agree that you have no claims or rights with respect to these recordings or any use of them by World Dairy Expo.

NO LIVE BROADCASTING BY ATTENDEES or EXHIBITORS.

You agree that you will not live broadcast or livestream any recording clips over 3 minutes in length of the World Dairy Expo (including any shows or events), including without limitation, through YouTube, Facebook, X, Instagram, or any other communication channel or social media platform. You may take pictures and video recordings at World Dairy Expo solely for your own personal use.

**Cattle Show Farm Affiliate Program**

The Cattle Show Farm Affiliate Program allows for affiliated companies or businesses under the same ownership as an exhibited animal's registered owner that is housed at World Dairy Expo, to be on-site, for a fee, to hang promotional signage in the designated stalling area noted below. An affiliate company or business is marketing products such as, but not limited to cattle panels/gates, genetics, feed vendors, dairy-related products or feed additives, etc. A full product category list can be found on the Cattle Show Affiliate application. *The following are NOT REQUIRED to complete a Cattle Show Affiliate application: Promotion of animals in the string, boarding facilities, trucking or exhibitor farms.

This program does not, in any way, alter World Dairy Expo's "No Subletting" restriction. The string manager, noted on the application, is responsible for all Cattle Show Affiliate promotion in the string and must be prepared to show proof of business relationship with the affiliated company upon request.

**Show Service Provider Program**

World Dairy Expo's Show Service Provider Program (SSP) is an opportunity for dairy show service providers to be on-site, for a fee, offering dairy show services to dairy cattle exhibitors. World Dairy Expo dairy show service providers are providing services such as, but not limited to, on-site hoof trimming, MagnaWave©, chiropractic services, tail services, etc.

**Dairy Cattle Photography Service Provider Program**

World Dairy Expo's Dairy Cattle Photography Service Provider Program is an opportunity for dairy cattle photographers to be on-site, for a fee, offering dairy cattle exhibitors professional photography and videography while on grounds at World Dairy Expo. These individuals are photographers who are "charging to capture footage or images." Approved defined areas are: dairy cattle housing, walking path to the Coliseum, willows, and Coliseum seats. (ONLY WDE OFFICIAL PHOTOGRAPHERS ARE ALLOWED ON THE COLORED SHAVINGS FOR THE DURATION OF THE SHOW.) Anyone unwilling to comply will be asked to leave the grounds, or at a minimum, return their equipment to their vehicle. Photographers may not use drones at the Alliant Energy Center. Video footage of the showring must not interfere with ExpoTV copyrights **(No video clips over 3 minutes in length in the showring)**.

**To Apply for Each Program**

- Applications are available from July 1 through September 15.
- Review the appropriate Application Form for complete Program details: https://worlddairyexpo.com/pages/Enter-Online.php#DCSPrograms3
- Provide payment of $150.
- Provide proof of insurance: All Show Services Providers are REQUIRED to have in effect and shall maintain for the period of World Dairy Expo, for the mutual benefit of both parties, a policy of general public liability insurance against claims for personal injury or death or damage to property occurring upon, in or about the display space or Expo grounds, with a coverage limit of not less than $1,000,000 per occurrence. World Dairy Expo reserves the right to request a copy of the Certificate of Insurance for any Show Service Provider.

# - Dairy Cattle Show Rules & Regulations -

Show Management intends to follow suggestions of the Purebred Dairy Cattle Association in conducting the show, designating the classes and awarding premiums. Only Purebred Dairy Cattle Association recognized breeds are allowed to exhibit at World Dairy Expo. The following rules and regulations apply unless an exception is given in the individual breed sections that follow.

### Interpreting & Amending Rules

Show Management reserves the right to amend or add to these rules, if deemed necessary. Show Management also reserves the final and absolute right to interpret the rules and regulations of the show, and will arbitrarily settle and determine all matters, questions or differences in regard thereto, or otherwise arising out of or in connection with the show.

### Dress Code & Show Harnesses

All exhibitors are required to wear white trousers and an official harness when leading animals in the Showring. No hats or caps will be allowed. **Shirts with farm names or agricultural logos are prohibited.** Enforcement is strict and violators will not be permitted to enter the ring. Exhibitor's long hair that obstructs the back tag must be tied back. Official World Dairy Expo Showring Harness is a front-and-back show card harness which holds a 5" x 7" card.

***Any person leading an animal at World Dairy Expo must be at least nine (9) years of age as of the breed show day at World Dairy Expo. No child under the age of nine (9) may accompany an adult in the Showring. Only one person is allowed at the halter of an animal.***

### Junior Show Shirts

All junior exhibitors are required to wear a **World Dairy Expo provided Junior Show shirt and white pants** while exhibiting. Provide adult shirt size when making entries. Shirts may be picked up at the Dairy Cattle Show Office, upper level of the Coliseum or at the Youth Scoop Extravaganza Ice Cream Social in the Tanbark, Saturday at 2:00 p.m.

*Junior Show Shirts are provided in cooperation with:*

Brown Swiss Cattle Breeders Association
Crave Brothers Farmstead Cheese
Form-A-Feed, Inc.
Iroquois Acres
National Dairy Shrine
Red & White Dairy Cattle Association
Select Sires, Inc.
U.S. Ayrshire Breeders Association

### Showing Animals & Availability For Judging Contests

Exhibitors and Sale Managers shall make their animals available for participation in all judging contests as directed by Show Management. All contest organizers will confirm with the exhibitor the Saturday and Tuesday judging schedules. National Dairy Cattle Judging Contest organizers will shift the judging class schedule to ensure milking cows shown on Sunday are back to the stalls by 9 a.m. Saturday. Animals must be washed and clipped. In case of refusal to comply, any or all premiums may be forfeited and the exhibitor, including partnerships, may be barred from the showing and/or selling cattle at World Dairy Expo.

### Ultrasounding Before Exhibiting

Exhibitors wishing to have animals ultrasounded before entering the Showring may do so. Proceed to the ultrasound tent to coordinate with the ultrasound crew. Results of the ultrasound will be kept confidential and will not affect exhibition status.

### Conflict of Interest Policy Regarding Official Judges

The animal in question will be allowed to circle the ring but must be placed by the Associate Judge. If both the Official and Associate Judge have a conflict of interest in placement of an animal, Show Management will designate an alternate judge for placement of the animal. Exhibitors will be notified of the conflict of interest during reasons for the class.

### Breeding Animals

Every female over 24 months of age must have calved within 18 months of the show or proven to be with calf or have a pregnancy. Animals shown in the Milking Yearling and older classes must be shown in milking form.

### Clones

All clones will be considered as offspring of the donor's dam and sire. Please consider this when entering Produce of Dam and Dam & Daughter classes.

**Cell Phones**

The use of cell/smart phones or any personal electronic communication device in the Showring is strictly prohibited, with exception of providing evidence of certificate of animal registry for group classes.

**Substitutions**

Each exhibitor will be granted one entry substitution at no charge per year. Substitution criteria includes:
1. Substitute animal must be same breed as original entry (of any age animal); 2. Both animals must have **IDENTICAL** ownership printed on registration papers; 3. Class designation must be made no later than breed show check-in; and 4. Substitution must be made no later than time of breed show check-in. Additional substitutions will be a fee of $150.00 per entry. Original animal entry class transfers, as defined below, will not be considered as a substitution.

**Production/Age Cow Class Transfers**

Animals shall enter and show in only one class, in one breed show. An original cow entry may be moved, within the same breed show, from her age-appropriate class into the Production Cow Class, or from the Production Cow Class into her age-appropriate class. Class designation must be made no later than breed show check-in. Animals sold and ownership transferred (WDE fees apply) after the breed show check-in will remain in the class designated at the time of check-in.

**Heifer/Milking Class Transfers**

Animals shall enter and show in only one class, in one breed show. Transfers between equivalent heifer and milking classes will be permitted, for the original animal entered, based on calving status. Class designation must be made no later than breed show check-in, with exception for animals that calve after check-in, and must be transferred to their respective milking class.

**Erroneous Entry**

Animals that have been erroneously entered may, at the discretion of the Breed Superintendent, be transferred to their proper classes at cattle check-in.

**Showring Numbers**

Each individual animal or group entry will receive a unique Showring number (backtag). Each entry will be issued two (2) backtags per class with the Showring number. These official Showring cards will be available for pick up at the breed meetings. Following the breed meetings, Showring backtags will be available **only** in the Dairy Cattle Show Office, top level of the Coliseum. Backtags must accompany the animal/group through the Hair Tent and be displayed in the exhibitor's show harness while in the Showring so that the animal may be properly checked-in and placed.The backtag must also accompany the animal through the ultrasound and milk-testing tents.

**Group Classes**

***All group class entries are ONLINE ONLY and must be made prior to their respective breed show meeting. No ringside entries will be accepted.*** Registration certificates for all animals entered in any group class must be submitted electronically with online individual animal entries. Original registration papers must be available in the Showring for Group classes. Failure to present registration certificates for any animals entered in a group will automatically disqualify the group. Animals participating in any group class must have checked-in ringside for their individual class.

**Ownership**

To be eligible for competition, whether single or in groups, animals must be entered exactly as ownership appears on the registration certificate. The registration certificate showing the most recent date of activity will be considered official. Sale animal ownership will be that of the consignor. Original registration certificates showing ownership must be available, for verification by the Breed Superintendent, at anytime after the animals are housed.

Animals owned in partnership may be shown in the name of the partnership only, except for "Family" as defined on Page 20, under EXHIBITOR DEFINED. For example, if Exhibitor A and Exhibitor B own an animal in partnership and each owns animals individually, three (3) separate exhibitors exist.

1 for Exhibitor A; 1 for Exhibitor B; 1 for Exhibitor A & B Partnership

**Ownership Transfer Fee**

New ownerships can be created after the entry deadline, providing the animal is entered. **Ownership cannot change after the animal is checked in ringside for its individual class.** Applicable World Dairy Expo Ownership Transfer fee, $50.00, apply, see Page 11 for details. In the case of private sale animals and animals sold after entry, notify the Dairy Cattle Show Office, top level of the Coliseum. Every attempt to announce the new owner will be made. Premiums will be paid to the new owner when complete address and tax identification information is provided.

**Breeder Defined**

The owner of the dam at the time of service shall be considered the breeder of the animal. Where a herd is registered in the names of different members of a family, and where the herd is one unit, all entries may be considered as exhibits of one breeder. **Please Note:** To qualify for Bred & Owned Awards, one of the original owners must be listed as one of the current owners. Bred & Owned should also be checked on the entry form. (NOTE: The Brown Swiss Association has a revised definition for the International Brown Swiss Show, page 41.)

**Exhibitor Defined**

The exhibitor must be the owner. In the case where a herd is registered in the names of different members of a family or partnership, or youth leasees within a family unit or partnership, and are residing on one farm or breeding establishment, and where the herd is one unit; all entries may be considered as a single exhibitor for all group classes. Members of one family and/or partnership, where cattle are not housed as one unit, will each be considered as a single exhibitor.

**Family Defined**

Immediate family is defined as a person's parents, siblings, spouse, children, grandparents, grandchildren, and nieces and/or nephews.


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FIVE STAR SPONSORS

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JOHN DEERE

MERCK Animal Health

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**Premier Breeder**

The breeder winning the most points (not to exceed six animals) in the open single classes exhibited by themselves and/or other exhibitors, shall be designated the Premier Breeder. In classes with 10 or fewer animals, no more than two head per breeder will be counted toward premier points.

Unique partnerships must be entered as separate premier breeder entries. If Breeder A and Breeder B bred an animal in partnership and each breed animals individually, three separate premier breeder entries exist.

1 for Breeder A; 1 for Breeder B; 1 for Breeder A & B Partnership

**Premier Exhibitor**

The exhibitor winning the most points (not to exceed six animals) which he/she owns and exhibits in the open single classes, shall be designated the Premier Exhibitor. In classes with 10 or fewer animals, no more than two head per exhibitor will be counted toward premier points.

**Premier Breeder & Premier Exhibitor of the Heifer Show**

The same rules will apply as listed for Premier Breeder and Premier Exhibitor. Spring Heifer Calves through Fall Yearling Heifers (not in milk) are eligible for nomination. These calves and heifers may also be eligible for the overall Premier Breeder and/or Premier Exhibitor.

**Premier Breeder & Premier Exhibitor (Heifer Show and Overall) Online Entry**

Exhibitors must submit their Premier Exhibitor and Breeder entries online. **All breed Premier entries are due by 11:59 p.m. the night of the Breed Meeting.** Login is not required, provide your email address (optional) to receive confirmation of your entries. To assist exhibitors with Premier Breeder entries, the online system is searchable for animals being exhibited at World Dairy Expo that you have bred but no longer own. Entries open September 23, 2026.

Submit Premier Entries: https://worlddairyexpo.com/pages/Premier-Class-Entry.php

**Premier Sire & Premier Sire of the Heifer Show**

The Premier Sire will be the sire winning the most points on not less than four and not more than eight progeny in the open single classes. The Premier Sire of the Heifer Show will be the sire winning the most points on not less than four and not more than eight progeny in the open single Heifer classes. Award is presented to the bull's current owner.

**Premier Breeders, Premier Exhibitors and Premier Sire Point System**

Points will be given to 20 places for females in determining Premier Breeder and Premier Exhibitor of the Heifer Show and Overall and Premier Sire. If Milking Shorthorn futurity entrants show in their respective Two-Year-Old class, then premier points earned in their futurity will be forfeited. The premier points for those entries would result from the animal's placing in her respective breed show Two-Year-Old Cow class. The following points will be awarded:

**Milking Females**

| 1st | 2nd | 3rd | 4th | 5th | 6th | 7th | 8th | 9th | 10th | 11th | 12th | 13th | 14th | 15th | 16th | 17th | 18th | 19th | 20th |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 40 | 38 | 36 | 34 | 32 | 30 | 28 | 26 | 24 | 22 | 20 | 18 | 16 | 14 | 12 | 10 | 8 | 6 | 4 | 2 |

**Junior Females**

| 1st | 2nd | 3rd | 4th | 5th | 6th | 7th | 8th | 9th | 10th | 11th | 12th | 13th | 14th | 15th | 16th | 17th | 18th | 19th | 20th |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 20 | 19 | 18 | 17 | 16 | 15 | 14 | 13 | 12 | 11 | 10 | 9 | 8 | 7 | 6 | 5 | 4 | 3 | 2 | 1 |


Dairy Girl NETWORK

*Expo Family Lounge*

Lounge Hours: Tuesday - Thursday 9 a.m. - 5 p.m.
Friday 9 a.m. - 4 p.m.

Find the Expo Family Lounge
on the second floor
of the Exhibition Hall in the Madison Room.
Utilize the elevator located by the
Exhibition Hall first floor information booth.

**Wisconsin Animal Health Regulations Related to World Dairy Expo**
**Division of Animal Health**
**Wisconsin Department of Agriculture, Trade and Consumer Protection (608) 224-4874**

**WARNING**

**ALL required health papers must accompany the cattle and be available for inspection upon arrival. Cattle will not be health tested at World Dairy Expo for the purposes of showing. World Dairy Expo staff, with assistance from the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP), United States Department of Agriculture and the University of Wisconsin-Madison School of Veterinary Medicine, will check all health papers. Animals will not be allowed on the grounds until health papers have been verified.**

**Please bring a printed copy of all health papers to turn in upon arrival.**
**Cattle without health papers:**
**1) Will be placed in a quarantine area until proper health papers are presented OR**
**2) Will be required to leave the grounds**

## Highly Pathogenic Avian Influenza A (HPAI/H5N1) Testing Requirements

**Guidance to the federal order requiring HPAI/H5N1 testing was updated in April 2026 to allow for the movement of lactating dairy cattle across state lines from states with Unaffected State Status under the National Milk Testing Strategy (NMTS) without testing. Additionally, the Wisconsin state order requiring testing for lactating dairy cattle going to Wisconsin exhibitions has been rescinded. When testing for HPAI/H5N1 is required, the required test is an Influenza A PCR, and testing details will refer to Influenza A throughout this document.**

Lactating dairy cattle moving across state lines from states with **Affected or Provisional Unaffected** State Status under the NMTS continue to require a negative Influenza A PCR test on milk samples of all lactating dairy cattle with a collection date within 7 days of interstae movement. The test collection date, lab, accession number, and result must be written clearly on the CVI. Check the NMTS for your state's status: https://www.aphis.usda.gov/livestock-poultry-disease/avian/avian-influenza/hpai-detections/livestock/nmts
State statuses and requirements for Influenza A testing are subject to change.

World Dairy Expo requires **lactating cattle traveling WITH cattle from Affected or Provisional Unaffected State Status under NMTS, must also have a negative Influenza A PCR test** on milk samples of individual lactating dairy cattle with a collection date within 7 days of interstate movement. The test collection date, lab, accession number, and result must be written clearly on the CVI.

A second test is not required by the federal order for cattle to return to the farm of origin from a show or exhibition if the event does not exceed 10 days in length. Contact your state for requirements to return home after the show.
https://datcp.wi.gov/Pages/Programs_Services/AvianInfluenzaCattle.aspx

### Identification Requirements

All cattle attending World Dairy Expo must have official individual identification regardless of age. Acceptable forms of animal identification are: a USDA AIN 840 RFID tag, a Canadian AIN RFID 124 tag, or, if applied prior to November 5, 2024 a USDA AIN 840 visual only tag.
**Official identification applied after November 5, 2024 must be electronic (RFID) AND visually readable.** Cattle with USDA 840 visual only tags applied before this date may continue to use that tag for the rest of that animal's life.

### Paperwork Requirements from Affected and Provisional Unaffected States

All cattle must have a printed certificate of veterinary inspection (CVI, also known as a health certificate) documenting official animal identification and, when Influenza A testing is required, Influenza A test collection date, lab, accession number, and result. A printed copy of each lactating animal's negative Influenza A test results must also be available if testing is required.

### Cattle from Texas and Michigan's Federal TB Free Zone

As long as you are not involved in any TB-positive or exposed herd investigations, here's what you need to bring in cattle from these states:

1. You must have a printed, Certificate of Veterinary Inspection (CVI, also known as a health certificate) with an inspection date within 30 days of arrival to World Dairy Expo.
2. Each animal must be officially identified as stated above in Identification Requirements. There is no age or sexual status exemption for the ID requirement.
3. Influenza A: Check your origin state's status under NMTS: https://www.aphis.usda.gov/livestock-poultry-disease/avian/avian-influenza/hpai-detections/livestock/nmts State status is subject to change. Cattle from states with Unaffected state status have no Influenza A testing requirements. ~~Cattle from states with Affected or Provisionally Unaffected state status have no Influenza A testing requirements.~~ Cattle from states with Affected or Provisionally Unaffected state status are required under a USDA Federal Order to have a negative Influenza

A PCR test on milk samples of all lactating dairy cattle with a collection date within 7 days of interstate movement. The test collection date, lab, accession number, and result must be written clearly on the CVI. A printed copy of each lactating animal's negative Influenza A test results is also required.

4. Tuberculosis: Each animal needs either a negative individual tuberculosis test within 60 days prior to the date of import to Wisconsin or, if the animals originate from a currently accredited TB-free herd, individual TB tests are not required, but the accreditation number and the date of the last whole-herd TB test must be on the CVI. A whole herd TB test is not required if the animals are individually tested. There is no age or sexual status exemption for the TB test requirement.
5. A brucellosis test, vaccination or statement is not required at this time.
6. No other tests or statements are required at this time.
7. An import permit is not required.
8. If the animals will be offered for sale, they must meet the requirements listed in the World Dairy Expo premium book.

**Cattle from Michigan's federal Modified Accredited (MA) Zone**

These rules apply to cattle from the following Michigan counties: **Alcona, Alpena, Montmorency** and **Oscoda**. The import regulations for Michigan's MA Zone are the same for World Dairy Expo as they are for other cattle imports, with the exception of the show-only statement (see item 1 below):

1. You must have a current certificate of veterinary inspection (CVI, also known as a health certificate). The CVI must include a version of the following statement: "This animal is/these animals are coming to World Dairy Expo only and will return to the state of origin after Expo."
2. Each animal must be officially identified as stated above in Identification Requirements. There is no age or sexual status exemption for the ID requirement.
3. Influenza A: Check your origin state's status under NMTS: https://www.aphis.usda.gov/livestock-poultry-disease/avian/avian-influenza/hpai-detections/livestock/nmts State status is subject to change. Cattle from states with Affected or Provisionally Unaffected state status are required under a USDA Federal Order to have a negative Influenza A PCR test on milk samples of all lactating dairy cattle with a collection date within 7 days of interstate movement. Cattle from states with Unaffected state status are not required under a USDA Federal Order ~~are required~~ to have a negative Influenza A PCR test on milk samples of all lactating dairy cattle with a collection date within 7 days of interstate movement. The test collection date, lab, accession number, and result must be written clearly on the CVI. A printed copy of each lactating animal's negative Influenza A test results is also required.
4. Tuberculosis: Each animal must have a negative individual TB test within 60 days before the date of import and originate from a herd that has had a negative whole-herd TB test for all animals one year and older within the last 12 months. The injection dates of both tests must be written clearly on both the import permit application form (see #4) and the CVI. There is no age or sexual status exemption for the TB test requirement.
5. An import permit is required. The import permit application form is available from: https://datcp.wi.gov/Pages/Programs_Services/WorldDairyExpo.aspx, or you can have it faxed to you by calling (608) 224-4874 during regular business hours. Fill it out completely – all the boxes marked with an asterisk are required. You will need to write in the Alliant Energy Center's livestock premises code, which is 004A6S7. Import permit applications without the livestock premises code will not be processed. Note: The "applicant" who signs the form can be the owner, or it can be the veterinarian or someone from the vet clinic staff – it doesn't have to be the owner. When the form is completed, fax or email it, along with the signed and dated CVI, to (608) 224-4871 or DATCPAnimalImports@wisconsin.gov. When the import permit is approved, a permit number will be issued by a Wisconsin state veterinarian and provided back to requestor. The permit number must be written on the CVI.
6. A brucellosis test, vaccination or statement is not required at this time.
7. No other tests or statements are required at this time.
8. If you intend to sell animals at Expo, you may do so only if the animals return to their state of origin after the show (as stated on your certificate of veterinary inspection). The animals may then travel to their new owner with a new CVI. Make sure the animals meet the import requirements of the state of destination. Please consult the World Dairy Expo premium book for any additional testing requirements.

**Cattle from All Other States**

For animals from the states that aren't listed above, the import requirements are the same as for other cattle imports.

1. You must have a current Certificate of Veterinary Inspection (CVI, also known as a health certificate).
2. Each animal must be officially identified as stated above in Identification Requirements. There is no age or sexual status exemption for the ID requirement.
3. Influenza A: Check your origin state's status under NMTS: https://www.aphis.usda.gov/livestock-poultry-disease/avian/avian-influenza/hpai-detections/livestock/nmts State status is subject to change. Cattle from states with unaffected state status have no Influenza A testing requirements. Cattle from states with Affected or Provisionally Unaffected state status

are required under a USDA Federal Order to have a negative Influenza A PCR test on milk samples of all lactating dairy cattle with a collection date within 7 days of interstate movement. The test collection date, lab, accession number, and result must be written clearly on the CVI. A printed copy of each lactating animal's negative Influenza A test results is also required.
4. Tuberculosis testing is not required at this time.
5. A brucellosis test, vaccination or statement is not required.
6. No other tests or statements are required at this time.
7. An import permit is not required.
8. If the animals will be offered for sale, they must meet the requirements listed in the World Dairy Expo Premium Book.

**Cattle from Outside the United States**

To bring in cattle from outside the United States, you must meet the import requirements established by the United States Department of Agriculture. You can learn more at the website for the National Center for Import and Export (NCIE), https:\\www.aphis.usda.gov/aphis/ourfocus/importexport or by calling the NCIE at (301)851-3300.

All testing requirements are subject to change. For the most current testing information for cattle attending the show only, please go to https://datcp.wi.gov/Pages/Programs_Services/WorldDairyExpo.aspx

**General Notes**

All cattle exhibited must be free of contagious and infectious diseases, including ringworm, scabies, mange, warts and pinkeye. Cattle under quarantine are not eligible for exhibition. Cattle that come from an area which is considered to be quarantined because of the presence of or exposure to a highly contagious disease cannot be shown at World Dairy Expo. Expo or DATCP have the right to require such tests and examinations as may be necessary to determine the disease status of any animals exhibited, and to exclude or remove, under a permit from DATCP, any animal afflicted or suspected of being afflicted with any contagious disease.

**Drug usage**: Cattle at the show may only be treated with USDA-licensed FDA-approved drugs. Withdrawal time periods must be strictly observed. Extra label use of all drugs must be under the direction of a licensed veterinarian. Evidence of same shall be provided in writing if requested by Expo or DATCP.

***For the most up-to-date health regulation information, please visit the
**Wisconsin Department of Agriculture, Trade and Consumer Protection:**
https://datcp.wi.gov/Pages/Programs_Services/CattleBison.aspx

## - World Dairy Expo Exhibitor Guidelines for Animal CVI and Influenza A Testing -

Things You Need To Know

1. In all animal health related situations, cattle exhibitors are strongly encouraged to work closely with their veterinarian and state animal health officials to ensure all state, federal and CFIA HPAI orders are correctly followed to participate at this year's World Dairy Expo. The responsibility to organize entry into the United States and return home, along with any arrangements and communication, with the CFIA is solely that of the exhibitor/animal's owner.
2. All animals coming to World Dairy Expo must have a current Certificate of Veterinary Inspection (CVI).
3. Influenza A testing requirements will depend on your origin states' status, based on Testing/Surveillance Activities, as part of the USDA's National Milk Testing Strategy (NMTS). States are one of three statuses: Affected, Provisional Unaffected or Unaffected. Check your origin state's status under NMTS: https://www.aphis.usda.gov/livestock-poultry-disease/avian/avian-influenza/hpai-detections/livestock/nmts

**Lactating Cows from Affected States and Lactating Cows from Provisional Unaffected States:**

- World Dairy Expo requires a negative Influenza A PCR milk sample test report and a current CVI to get into WDE. The Influenza A test report and CVI must include the collection date, lab, accession number and result. A printed copy of a current CVI and a copy of each lactating animal's negative Influenza A test result is required.
- To return home, you must work closely with your veterinarian and your State's Animal Health Officials to develop a plan that will not require an Influenza A test to be done at Expo.
- These animals may apply for Influenza A Early Release to accommodate USDA and your local state or provincials order of a shorter length of time on the original negative Influenza A test. *See below for more details.

**Lactating Cows Traveling WITH Cattle from Affected or Provisional Unaffected:**

- World Dairy Expo requires a negative Influenza A PCR milk sample test report and a current

CVI to get into WDE. The Influenza A test report and CVI must include the collection date, lab, accession number and result. A printed copy of a current CVI and a copy of each lactating animal's negative Influenza A test result is required.

- To return home, you must work closely with your veterinarian and your State's Animal Health Officials to develop a plan that will not require an Influenza A test to be done at Expo.
- These animals may apply for Influenza A Early Release to accommodate USDA and your local state or provincials order of a shorter length of time on the original negative Influenza A test. *See below for more details.

**Lactating Cows from Unaffected States:**

- Only a current CVI is required to get into Expo. An Influenza A milk sample is NOT necessary.
- Influenza A Early Release is NOT available to any animal returning to an origin of an Unaffected State.

**Lactating Cows from Canada:**

- A current CVI is required to get into Expo.
- It is possible that additional testing requirements for animal movement across the Canadian border, interstate within the US and intrastate in WI will change between now and your departure for World Dairy Expo.
- The responsibility to organize entry into the United States and return home, along with any arrangements and communication, with the CFIA is solely that of the exhibitor/animal's owner.

4. Veterinary services will be available at Expo as they always have been.
5. If the WDE Vet Team identifies an animal showing clinical signs that warrant an Influenza A test, the milk sample PCR test will be administered.

Expo will allow early departures only to allow you to meet Influenza A test requirements without another test to return home to states with NMTS status of Affected and Provisional Unaffected.
Animals are eligible for early release if they meet ALL of the following criteria:

1. If you have lactating dairy cattle with a return destination to a state with a NMTS status of Affected or Provisional Unaffected as of August 31, 2026 and if additional states are identified with Affected or Provisional Unaffected state status after 8/31. (Heifer-only groups are not eligible).
2. If your travel and exhibition time at World Dairy Expo would meet one of these two requirements:
   a. If your travel and exhibition time will exceed the USDA order which states that, "animals may travel to their home herd using the same negative test result [that they came in on], provided the exhibition, show or sale does not exceed 10 days of length and a new test would be required.
   b. If your travel and exhibition time will exceed your local state or provincial order of a shorter length of time (ex: 7 days) on the same negative test and a new test would be required.
3. If your cattle are traveling WITH cattle from states with Affected or Provisionally Unaffected state status under NMTS as of August 31, 2026 and if additional states are identified with Affected or Provisionally Unaffected state status after 8/31.
4. Proof of testing and travel time is the burden of the dairy cattle exhibitor.
5. Exhibitors traveling back to an Affected or Provisionally Affected State Only or with cattle from either of those state statuses, must complete the WDE Influenza A Early Request Form by September 17, 2026.
6. Request Link for WDE HPAI/H5N1 Early Release is in the Dairy Cattle Show Exhibitor Dashboard: https://forms.gle/HEQNdYQh1fcS1ci69
7. WDE will provide written communication of confirmation or denial to the email address provided with the request.

If late arrival becomes a necessity, based on NMTS status only, exhibitors from impacted states will be required to apply and be approved.

## RECEIVE EXCLUSIVE EXHIBITOR UPDATES

**Join the private "WDE Dairy Cattle Exhibitors" Facebook group to receive updates specifically for cattle exhibitors.**

Entry information and reminders
Move-in details
Show reminders
Updates during Expo week
Move-out details
... and more!

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# - World Dairy Expo Showring Policy and Code of Ethics -

World Dairy Expo is one of the premier dairy shows in the world. As an elite show, World Dairy Expo has the responsibility of maintaining a first-class image of fairness and ethics. The regulation of unethical practices is necessary to maintain a positive international reputation and to make sure good animal husbandry is on display for all spectators. World Dairy Expo seeks to promote exceptional animal practices, attractive exhibits and a high-quality show for exhibitors and spectators.

World Dairy Expo endorses the PDCA Show Ring Code of Ethics (adopted February 2025) in all breed shows and will support the judges and the respective National Breed Associations to ensure show procedures are within these guidelines.

By entering an animal at World Dairy Expo:

- The owner(s), the string manager and/or any string staff member handling, caring for or fitting the animal, consent to the collection of materials described in the World Dairy Expo Ethics Testing Actions and agree to supply proper animal and personal identification when asked by World Dairy Expo Ethics Staff or Show Management.
- An individual who is not an owner or exhibitor, such as the string manager or string staff/personnel, who commits a violation of the World Dairy Expo Showring Policy and Code of Ethics, is subject to the same ethics enforcement procedures and sanctions as an owner. When making entries, a string manager of record (including name and phone number while at World Dairy Expo) must be identified.

**To identify unethical showring procedures, World Dairy Expo shall adhere to the following course of action.**

**World Dairy Expo Ethics Testing Actions**
World Dairy Expo Ethics Staff have the authority to perform the following on any animal entered at World Dairy Expo:

a. Pull hair samples.
b. Measure topline and tailhead hair length.
c. Draw blood samples.
d. Perform an ultrasound of the udder, prior to milkout. **Before* each show, ultrasound is available for any exhibitor to voluntarily have their animal scanned. The results will be confidentially shared with the exhibitor.
e. Perform a milkout and collect a milk sample(s) of any individual cow or cows including resampling at a later day/time after her class is complete.
f. Collect and test any other body fluids of the animal.
g. Use any technology, including infrared photography or video surveillance, to determine if a violation has occurred.
h. Require delivery of hypodermic syringes, needles or other devices, swabs, cloths, or other material, or samples of any medicine, preparation, or substance, whether in liquid or other form, in the possession or control of the exhibitor, the fitter, agents or persons acting on behalf of the exhibitor, for the purpose of laboratory analysis.
i. Direct examination.
j. Any other generally accepted technology, technique or evaluation not listed above.

Following the judging of the milking cow classes and prior to milkout:

1. At least the top one third of each class will be ultrasounded. Random cows may also be ultrasounded as determined by the World Dairy Expo Ethics Staff.
2. The top six animals in all lactating cow classes will have a milk sample taken. Milk samples from additional cows may also be collected at the discretion of World Dairy Expo Ethics Staff.
3. The following animals from all Open and Junior breed shows will be ultrasounded and milk samples taken following the completion of their breed show:
   - Grand Champion, Reserve Grand Champion, Honorable Mention Grand Champion
   - Senior Champion, Reserve Senior Champion and Honorable Mention Senior Champion
   - Intermediate Champion, Reserve Intermediate Champion and Honorable Mention Intermediate Champion
4. All lactating animals competing in the Supreme Champion Ceremony, both Open and Junior, will be ultrasounded and milk sampled again after exiting the Showring.

The leads person on the halter of the animal selected to have an ultrasound and/or milk sample will be presented with a colored card while in the Showring that directs the leads person to the ethics tent for an ultrasound and/or milk sample of the animal selected. It is the responsibility of the leads person to ensure the animal, her ultrasound/milk sample card and back tag accompany the animal to the ethics tent. All milk samples and/or ultrasounds must be completed within two (2)

hours of the completion of the breed show. If the milk sample and/or ultrasound are missed and/or not completed in that window of time, a Category 1 ethics violation will have occurred, and action will be taken as noted in the penalty section of the Code of Ethics. Additionally, if so determined by an Expo Ethics Staff Member or a member of the World Dairy Expo Ethics Review Committee (WDEERC), an additional ultrasound and/or milk samples may be requested and performed or drawn at a later time.

**Down Animal in Showring**
If, for whatever reason, an animal goes down in the showring and can get back up on her own and stabilize herself, the animal may continue to be shown. If the animal is taken out of the showring she may not reenter the showring, her official placing will be 'NP' (Not Placed) and she will not be eligible to participate in any group class.

**Down Animal Elsewhere on the Grounds**
If the WDE Veterinary Team directs that an animal must be removed from the grounds, she must be moved within four (4) hours, unless there is substantive progress in the animal's condition within that timeframe. Options for removal, after discussion with the WDE Veterinary Team, include going to the University of Wisconsin Veterinary School, transport to a facility with a float tank, taken home or euthanasia. The directive by the WDE Veterinary Team must be followed and is the only way an animal may leave grounds early. All expenses are the owner's sole responsibility. Failure to move a down animal within the four-hour timeframe will result in a Category 1 ethics violations, action will be taken as noted in the penalty section of the Code of Ethics.

If the animal improves and re-entry is desired, one of the WDE Veterinary Team members must examine the animal upon re-entry. A new Certificate of Veterinary Inspection, completed by the treating veterinarian, must accompany the animal and be reviewed by the WDE Veterinary Team before she may unload. This documentation will be maintained in the Dairy Cattle Show Office in the Coliseum.

*There are **NO** other acceptable reasons in which an animal may arrive on grounds, leave and come back.

## - World Dairy Expo Ethics Violations -

The following actions are considered violations of the World Dairy Expo Showring Policy and Code of Ethics and fall into one of two categories:

**Category 2 Violations**: Violations that have the potential to cause serious harm to the health or welfare of the animal, are done to artificially change the appearance of an animal and/or are done with intent. Category 2 ethics violations are:

1. Misrepresenting the age, lineage/breed and/or milking status of the animal for the class in which it is entered.
2. Hosing an animal, which is defined as the administration of fluids by mouth through a hose or a tube that is hooked directly to a water spigot or water supply, is prohibited at any time, while at World Dairy Expo.
   a. Administration of fluids by mouth is permissible until 12:00 a.m. on the day the animal is to show, if they are administered by a conventional drench device (16 ounces or less) or by a stomach or rumen tube and is delivered by manual pumping or gravity flow from a standard pail or bucket only.
   b. After 12:00 a.m. on the day the animal is to show, no administration of fluids by mouth is allowed, unless it is deemed therapeutically necessary, and is then only administered by the official World Dairy Expo Veterinarian.
3. Artificially altering the appearance of the udder either by injecting or infusing a substance anywhere on or in the udder to enhance the appearance of the fore udder/fore udder attachment, rear udder/rear udder attachment and/or udder seam, or by infusion of any substance to fill a quarter(s).
   a. Intramammary treatment of mastitis at World Dairy Expo will be permitted based on verifiable need but limited to the use of approved intramammary mastitis tube(s) administered as directed by the label.
   b. Off-label use and/or the use of non-FDA approved mastitis treatment is prohibited **while at World Dairy Expo**.
4. Using a device to artificially create or enhance the udder crease is prohibited. Ice pieces may be used on an animal if they are contained in a plastic bag that is moving up and down the udder crease.
5. Inserting any matter under the skin (either surgically or by injection) or into any body cavity for non-therapeutic purposes, to change the natural contour or appearance of the animal's body is prohibited.

6. Administering an injected or applied substance to alter the carriage of the tail or other body parts.
7. Adding real or artificial hair or hair-like substances to any part of the animal, except for false switches.
8. Failure to provide proper/accurate animal and/or personal identification when asked by World Dairy Expo Ethics Staff or Show Management.
9. An animal witnessed leaving the World Dairy Expo pavilion/tent area, as designated by posted signage, and going out to the trailers or parking areas, without breed superintendent approval is strictly prohibited. After health check-in is complete, no animal shall leave the World Dairy Expo grounds or pavilion area, designated by posted signage, until approved move-out on Friday at 5:30 p.m.

* *As stated above, there are* ***NO*** *other acceptable reasons in which an animal may arrive on grounds, leave and come back.*

10. Mistreatment of an animal.

**Category 1 Violations**: Violations done by mistake or lack of judgment, that do not pose an animal health or welfare concern.

1. Topline or tailhead hair exceeds 1 ½ inches from the skin as measured and officially confirmed by three World Dairy Expo Ethics Staff members.
2. Missing or not completing the milk sample within two (2) hours of the completion of the breed show.
3. Changing the natural color of the animal is prohibited. However, external applications of cosmetics that affect only appearance may be used, including, by way of example, color touch up of a maximum of 4 inches on either side of the topline, hoof polishes and false switches.
4. Improper fitting practices, such as overfilling and overbagging the udder.
5. Challenging, interfering or criticizing the judge, Show Management, an Ethics Staff Member or volunteer or other exhibitors while in the Showring.
6. Unsportsmanlike conduct on the part of the leads person or their representative(s).

Any other actions not listed above that are deemed to be an ethics violation by the World Dairy Expo Ethics Coordinator are subject to penalties, at the discretion of the World Dairy Expo Ethics Review Committee (WDEERC), during the World Dairy Expo Ethics Enforcement Process.

## - World Dairy Expo Ethics Penalties -

An ethics violation and penalty may be imposed on an animal, the owner(s) of the animal, the string manager and/or any string staff member handling, caring for or fitting the animal. Other animals in the string, and their associated owner(s), may still participate at World Dairy Expo. Each person, including each individual owner, individual members of a partnership or ownership group, the string manager, any string staff member, and the animal will be evaluated independently.

The World Dairy Expo Ethics Penalties are as follows:
If a **Category 2** ethics violation is observed by World Dairy Expo Ethics Staff and confirmed by the World Dairy Expo Ethics Coordinator during World Dairy Expo (beginning when cattle arrive at World Dairy Expo through when cattle depart World Dairy Expo), the following penalties will be immediately imposed, at a minimum:

1. The back tag of the animal in violation will be taken away and the animal will be ineligible to show. All animals with the same owner(s) and/or ownership group may not be exhibited.
2. The individual(s) conducting the ethics violation, whether it is the animal's owner(s), the string manager and/or any string staff member handling, caring for or fitting the animal, will be required to serve, at a minimum, a two-year ban for the following two years.
3. Additional penalties against the owner(s), the string manager and/or any string staff member handling, caring for or fitting the animal may be applied after the conclusion of World Dairy Expo, upon further review of the case.

If, after the conclusion of World Dairy Expo, the World Dairy Expo Ethics Coordinator determines, based on available evidence, that a **Category 2** ethics violation occurred, all of the following apply:

1. The animal will have its placings removed and no premiums will be awarded.
2. At a minimum, a two-year ban of one or more of the following:
   - the animal,
   - the owner(s),
   - the string manager,
   - any string staff member handling, caring for or fitting the animal.
3. A longer ban may be imposed if this is the second ethics violation or greater, regardless of category, and the second violation occurs within five years of the first violation, or if deemed appropriate based on the nature of the violation and at the sole discretion of the WDEERC.
4. Any individual found to have committed an ethics violation will be ineligible to be on a ballot to judge at or represent World Dairy Expo in an official capacity for five years.
5. The ethics violation will be part of the official World Dairy Expo records for the owner(s), the string manager and/or any string staff member handling, caring for or fitting the animal.

If evidence presented by the World Dairy Expo Ethics Coordinator determines a **Category 1** ethics violation was identified, the following applies:

1. If the violation is a topline violation, as measured and officially confirmed by three WDE Ethics Staff members, and it is the first offense for the owner(s), the string manager and/or string staff member handling, caring for or fitting the animal, the only penalty imposed is the animal will not be allowed to show at the current World Dairy Expo. The animal will not be subject to other Category 1 penalties.
2. If an ultrasound and/or milk sample are missed or not performed within two (2) hours of the completion of the breed show, the animal's class placings will be removed and additional consideration of a Category 1 Ethics Violation will be given after Expo.
3. All other Category 1 ethics violations are subject to the following penalties:
   a. The animal will have its placings removed and no premiums will be awarded.
   b. At a minimum, a one-year ban of one or more of the following:
      - the animal,
      - the owner(s),
      - the string manager,
      - any string staff member handling, caring for or fitting the animal.
   c. A longer ban may be imposed if this is the second ethics violation (including topline violations) or greater, regardless of category, and the second violation occurs within three years of the first violation, or if deemed appropriate based on the nature of the violation and at the sole discretion of the WDEERC.
   d. Any individual found to have committed an ethics violation will be ineligible to be on a ballot to judge at or represent World Dairy Expo in an official capacity for three years.
   e. The ethics violation will be part of the official World Dairy Expo records for the owner(s), the string manager and/or any string staff member handling, caring for or fitting the animal.

If an ethics violation is a second violation or greater for any of the associated owner(s), string manager, and/or string staff member handling, caring for or fitting the animal, regardless of the event that occurred, it is automatically considered a Category 2 violation.

In all instances, the penalty imposed may be greater than the minimum penalty noted above and is at the sole discretion of the WDEERC.

## - World Dairy Expo Ethics Enforcement Process -

The World Dairy Expo Ethics Review Committee (WDEERC) will anonymously review ethics violations to impose penalties. The WDEERC will include the WDE Board President, Dairy Cattle Exhibitor Committee Chair, Overall Dairy Cattle Show Superintendent, a member of the Dairy Cattle Exhibitor Committee and the WDE General Manager. If a member of the WDEERC must recuse him or herself, an alternate(s) will be appointed to the WDEERC by the WDE General Manager or designee.
The WDEERC acts by majority vote and may adopt procedural rules to govern its proceedings that are not inconsistent with the enforcement process outlined below.

1. As soon as all test results are received, following the completion of World Dairy Expo, the Ethics Coordinator will submit a report to the General Manager regarding any violations that occurred and the category of such violations. The Ethics Coordinator will share the official ethics testing results with the WDE General Manager. The General Manager will work with the WDE Dairy Systems Manager to process any violation and present anonymously to the WDEERC. The WDEERC may seek additional counsel as deemed necessary.
2. Upon receiving notice that an ethics violation has occurred, the General Manager will notify the owner(s), as listed on the animal's entry form, of the ethics violation by email. A courtesy copy of the letter will also be sent by overnight mail. It is the owner's responsibility to notify any other individual(s) associated with the ethics violation, including the string manager or any string staff member involved in handling, caring for or fitting the animal.
3. The owner(s) will have one week from the date of receiving the ethics violation email to submit, via email only, a letter of response. An in-person or virtual meeting with the WDEERC may also be requested.
4. The WDEERC will meet, either in-person or virtually, to analyze the violation, review any written or verbal response (if submitted in the time allowed) and/or hear from the accused individual(s).
5. The WDEERC will then determine the penalty(ies) that will be imposed. The accused individual(s) will be informed of the penalty(ies) by email and mail by November 1, or as soon as possible thereafter recognizing there may be delays beyond the WDEERC's control.
6. Following confirmation that the printed letter has been received, any necessary animal/class placing updates will be made, and the placings will be considered final.
7. World Dairy Expo will issue a statement regarding the official results once results have been finalized. At the sole discretion of World Dairy Expo, any ethics violation and associated penalty may be publicly disclosed at this time.
8. Barring an owner will result in any animal owned fully or in partnership with that individual, farm and/or affiliated entity not being allowed to enter, exhibit or sell in World Dairy Expo shows and/or sales for the length of the bar.

9. Any barred individual will be ineligible to be present in the Showring, and/or serve in any other official capacity for the length of the bar.
10. Any individual who is deemed responsible for an ethics violation within five years of a previous Category 2 violation and/or within three years of a previous Category 1 violation, must be approved by World Dairy Expo's Executive Committee prior to being nominated to represent World Dairy Expo on the Board of Directors, an official committee or as a contracted judge.

Any questions related to the World Dairy Expo Showring Policy and Code of Ethics may be directed to Dr. David Jeans, World Dairy Expo Ethics Coordinator, or a member of the World Dairy Expo Ethics Review Committee as noted above.

Throughout the ethics process, to the extent reasonably possible, World Dairy Expo will maintain the anonymity of animals, owner(s) and/or associated individual(s). All violations of the World Dairy Expo Showring Policy and Code of Ethics and decisions of the WDEERC are final. Nothing in the foregoing should be interpreted as preventing World Dairy Expo from publicly disclosing the results of the ethics review process (consistent with Item 7 above) or as may be required by applicable law.

# DAIRY CATTLE SHOW AFFILIATE & SERVICE PROVIDER PROGRAMS

## Cattle Show Farm Affiliate Program

This allows an exhibitor's affiliated company or business (under the same ownership as an exhibited animal's registered owner) to hang promotional signage in the designated stalling area. The affiliate company or business is marketing products such as, but not limited to cattle genetics, cattle panels/gates, feed vendor, dairy-related products, feed additives, etc. This program does not apply to the promotion of animals in the string, boarding facilities, or trucking.

## Show Service Provider Program

This is for vendors that offer cattle services on-grounds such as, but not limited to, hoof trimming, chiropractic service, MagnaWave©, tail services, etc.

## Dairy Cattle Photography Service Provider Program

For Photographers and Videographers capturing dairy cattle footage and images for a service fee.

Each Program Application is available at worlddairyexpo.com - Dairy Cattle Exhibitors. Review the application for complete details and rules. Applications open July 1 and accepted until September 15 for $150. Applicants must also provide a certificate of insurance as detailed.

Service Providers will receive:

- Listing on the Dairy Cattle Service webpage, interactive maps on Expo website and mobile app
- Listing in the Dairy Cattle Exhibitor newsletter

# - Supreme Ceremony Awards -

## OPEN SHOW

### Supreme Champion
### The Gregory Blaska Memorial Trophy

The Gregory Blaska Memorial Trophy is presented annually to the World Dairy Expo Supreme Champion. Blaska was a World Dairy Expo pioneer and served as President of the World Dairy Expo, Inc. Board of Directors for 31 years. Under his guidance, Expo gained prominence world-wide as meeting place of the dairy industry. His significant contributions at all levels of the organization, along with his tireless efforts, aided in the development of the event as it is known today. This award is presented by World Dairy Expo.

In addition, the exhibitor of the Supreme Champion will also receive:

- A royal blanket presented by FutureCow, Sanford, FL

### Reserve Supreme Champion

The exhibitor of the Reserve Supreme Champion will receive:

- A $1,500 cash award presented by Trans Ova Genetics, Sioux Center, IA
- A royal blanket presented by Culbertson Cattle & Marketing, Pine Island, MN

### Grand Champion Sashes

Prior to the Parade of Champions, a champion sash will be placed on the Grand Champion of each breed show presented by Dynasty Genetics, Sharon, CT.

### Supreme Champion of the Heifer Show
### The W. Terry Howard Memorial Trophy

The W. Terry Howard Memorial Trophy, is presented annually to the World Dairy Expo Supreme Champion of the Heifer Show. Howard served as a breed superintendent for 21 years and then as Overall Dairy Cattle Show Superintendent for 18 years and further served as a director emeritus of World Dairy Expo, Inc. This award is presented by World Dairy Expo.

In addition, the exhibitor of the Supreme Champion of the Heifer Show will receive:

- A $1,250 cash award presented by Trans Ova Genetics, Souix Center, IA
- A royal banner presented by Trans Ova Genetics, Souix Center, IA

### Reserve Supreme Champion of the Heifer Show

The exhibitor of the Reserve Supreme Champion of the Heifer Show will receive:

- A royal banner presented by Culbertson Cattle & Marketing, Pine Island, MN

### Junior Champion Sashes

Prior to the Parade of Champions, a champion sash will be placed on the Junior Champion of each breed show presented in memory of Verlo DeWall by the DeWall Family, Shannon, IL.

## JUNIOR SHOW

### Supreme Champion of the Junior Show

The exhibitor of the Supreme Champion of the Junior Show will receive:

- A one-year lease agreement of a 20-foot trailer courtesy of Frenchville Trailer Sales, LLC, Ettrick, WI
- A royal blanket presented by Select Sires, Inc., Plain City, OH

### Reserve Supreme Champion of the Junior Show

The exhibitor of the Reserve Supreme Champion of the Junior Show will receive:

- A royal blanket presented by Ameriprint Apparel, LLC, Sun Prairie, WI

### Junior Show Grand Champion Sashes

Prior to the Parade of Champions, a champion sash will be placed on the Grand Champion of each Junior breed show presented by KCCK Genetics and Boarding, Dyersville, IA.

**Supreme Champion Heifer of the Junior Show**
**The Michael Hellenbrand Memorial Trophy**

The Michael Hellenbrand Memorial Trophy, is presented annually to the World Dairy Expo Supreme Champion Heifer of the Junior Show. Michael Hellenbrand served on the World Dairy Expo Executive Committee and the Board of Directors for many years. Hellenbrand further impacted the dairy industry by breeding and developing elite show heifers, of all breeds. Michael and his wife Linda, Hillpoint Partners, faithfully supported junior exhibitors by providing opportunities to lease or purchase calves and heifers. This award is presented by Michael Hellenbrand Memorial Fund, Cross Plains, WI.

In addition, the exhibitor of the Supreme Champion Heifer of the Junior Show will receive:

- A royal banner presented by Culbertson Cattle & Marketing, Pine Island, MN

**Reserve Supreme Champion Heifer of the Junior Show**

The exhibitor of the Reserve Supreme Champion Heifer Show of the Junior Show will receive:

- A royal banner presented by Ebert Enterprises LLC, the Ebert family, Algoma, WI

**Junior Champion of the Junior Show Sashes**

Prior to the Parade of Champions, a champion sash will be placed on the Junior Champion of the Junior Show for each breed show presented by Duane T. Cole, DDS, Ashtabula, OH

## OTHER SPECIAL AWARDS

**Allen Hetts Grand Champion Trophy**

An award is presented annually to the Grand Champion of each purebred dairy breed in memory of Allen Hetts, world-renowned dairy cattle breeder, judge, showman and an original director of World Dairy Expo, Inc. This trophy is presented by World Dairy Expo and is reminiscent of the original Allen Hetts Trophy.

**Lillian & Keith King and Jim King Grand Champion and Reserve Grand Champion of the Junior Show Awards**

An award will be presented to the Grand Champion and the Reserve Grand Champion of each junior breed show in memory of Lillian & Keith King and Jim King, prominent cattle breeders and exhibitors at World Dairy Expo. Keith was a founding director of World Dairy Expo, Inc. Jim was an active director and was an advocate for Junior exhibitors. The awards are presented by Kingsdale Farms, Victoria, IL.

**Grand Champion of the Junior Show Trophy**

A trophy will be presented to the Grand Champion of each junior breed show. This trophy is presented by World Dairy Expo.

**James Crowley, Sr. Senior Champion Award**

An award will be presented to the exhibitor of the Senior Champion in each breed in memory of James Crowley, Sr., a long-time director of World Dairy Expo, Inc. The award is presented in all breeds by the Breed Show Sponsors.

**Eugene Nelson Intermediate Champion Award**

An award will be presented to the exhibitor of the Intermediate Champion in each breed in memory of Eugene Nelson, an original director of World Dairy Expo, Inc. The award is presented in all breeds by the Breed Show Sponsors.

**Norman E. Magnussen Memorial Junior Champion Award**

An award in memory of Norman E. Magnussen will be presented to the exhibitor of the Junior Champion in each breed. Magnussen was well known for his expertise in dairy cattle breeding and was an original director of World Dairy Expo, Inc. The award is presented in all breeds by the Breed Show Sponsors.

**Ted Krueger Premier Sire Award**

The Ted Krueger Premier Sire Award is presented in memory of Ted Krueger, who was a director of World Dairy Expo. This royal banner is presented in all breeds by the Breed Show Sponsors. Recognition is awarded to the last recorded owner of the sire whose progeny accumulates the most points on not less than four and not more than eight progeny, in the open single classes. This will not be a lead-out class.

## Herdsmanship Awards

Herdsmanship Awards are presented to individual herdsmen demonstrating exemplary exhibit organization, cleanliness and cooperation with fellow exhibitors and Show Management. Daily winners and winners in Pavilion zones and the tent will be presented theme silk screened jackets by Select Sires, Inc., Plain City, OH.

The **Jim Crowley, Jr. Overall Herdsmanship Award** is presented in memory of Jim Crowley, Jr. who served World Dairy Expo as a superintendent in the Dairy Cattle Show for more than three decades and was a member of the Board of Directors. The Award will be presented to the overall herdsmanship winner; receiving a pub-style table presented by Select Sires, Inc., Plain City, OH and semen tank presented by MVE Biological Solutions, Ball Ground, GA. Please note that booths are not required for your exhibit to be considered for these awards. Recipients will be selected by Show Management and Dairy Cattle Exhibitor Committee members.

## Holstein Marketplace Sires International Type & Production Award

Holstein Marketplace Sires International Type & Production Awards will be presented to the one cow in each breed with the greatest Energy Corrected Milk (ECM) in the milking classes. The winning cow must place fifth or above if 20 cows or fewer are shown, or in the top 20% of the class if more than 20 cows are shown and at the discretion of the Breed Superintendent. Exhibitors are responsible for furnishing verification of official production record, as approved by the National Dairy Herd Improvement Association (NDHIA), at time the entry is checked in by the Breed Superintendent. The award is presented by Holstein Marketplace Sires, Fort Atkinson, WI.

## Production Awards

A production award winner will be recognized in each milking cow class, (Winter and Fall) Senior Two-Year-Old cow and over, to an animal placing in the top 75% of the class, with approval of the judge. The award will be based on Energy Corrected Milk. 305d actual records will be used, no differentiation between 2x or 3x will be considered. A Production Award rosette is presented by Council on Dairy Cattle Breeding, Bowie, MD.

## Best Udder Rosettes

A Best Udder rosette will be awarded in each milking class presented by Holstein International and Cattle Connection, Stiens, The Netherlands.

## A. C. "Whitie" Thomson Memorial Award

This award, exclusive to World Dairy Expo, is presented to the herdsman/showman who exhibits exemplary leadership and sportsmanship throughout the current World Dairy Expo. An anonymous committee will make the selection and the award will be presented by the Whitie Thomson Family, Portland, ME.

Former winners are: James Armbruster, 1985; Marvin A. Daufeldt, 1986; R. Dale Jones, 1987; Keith King, 1988; Ken Mueller, 1989; John Buckley, 1990; Steve and Stan Blessing, 1991; Clark and Joy Vilter, 1992; Mike and Bobbie Rauch, 1993; Bill and Marion Barlass, 1994; Bryan Voegeli and Martin Roberge, 1995; Eric Dupasquier, 1996; Bill Vanderham, 1997; Douglas Seidel, 1998; Perry Moyer, 1999; Randy and Debbie Frasier, 2000; Callum McKinven, 2001; Ernest Kueffner, Jr. 2002; Tom Dalton, 2003; Mark and Angela Brown, 2004; Tim and Barb Natzke, 2005; Ron Paaske, 2006; Dean Dohle, 2007; Ron Heffner, 2008; Rodney Bohnhoff, 2009; Ron Mikulice, 2010; Larry Kruse, 2011; Andrew Vander Meulen, 2012; Jason Danhof, 2013; Dale Bendig, 2014; Jason Johnson, 2015; John Dalton, 2016; Gord Rendle and Ridley Wikkerink, 2017; Mike Holschbach, 2018; Chris & Jennifer Hill, 2019; Ysabel Jacobs, 2021; Timothy Coon, 2022; Norman C. Magnussen, 2023; Adam Liddle, 2024; and Jason Lloyd, 2025.

## Klussendorf Memorial Trophy and Chris C. Kampf Achievement Award

The Arthur B. Klussendorf Memorial Trophy commemorates the character and friendliness of the master dairy showman "Art" Klussendorf. The winner will also receive the Chris C. Kampf Achievement Award which includes a Swiss-made wristwatch and an attractive plaque. The determination of the winner shall be made under the direction and sponsored by the Klussendorf Memorial Association.

Former winners of the trophy are: Olaf Kjome, 1937; Paul Jackson, 1938; Gilbert Muir, 1939; Leslie Leonard, 1940; Vernon Hull, 1941 (war years); Neill Heitke, 1947; Jack Spearing, 1948; C.B. Mac Adams, 1949; W.S. Watson, 1950; Henry Thomas, 1951; A.C. (Whitie) Thomson, 1952; Merton Sowerby, 1953; Merle Howard, 1954; Arthur G. Clark, 1955; Chris Kampf, 1956; Elis Knutson, 1957; Al Hay, 1958; Nelson McCammon, 1959; Buell Jennings, 1960; Duncan MacKenzie, 1961; Woodrow Nunamaker, 1962; Frank "Bo" Chestnut, 1963; Ray Brubacher, 1964; Frank Dale, 1965; Clarence Okerlund, 1966; Carl Bourne, 1967; Paul Sparrow, 1968; Lewis Porter, 1969; Allen C. Hetts,

1970; Henry J. LaFranchi, 1971; George Barlass, 1972; Willie Olson, 1973; Roland R. Beauvais, 1974; Lee G. Yost, 1975; Homer Morris, 1976; Edward S. Hall, 1977; Max Gordon, 1978; George Edgerton, 1979; Lowell H. Willis, 1980; Terry Lee, 1981; Roy E. Jacobs, 1982; Myron W. "Mike" Lancaster, 1983; William Chilcoat, 1984; R. Peter Heffering, 1985; Wayne Sliker, 1986; Dave Younger, 1987; Ken Empey, 1988; Norman Nabholz, 1989; Keith King, 1990; Karl Mueller, 1991; Howard Voegeli, 1992; R.F. "Bob" Brown, 1993; Allan Barr, 1994; David Bachmann, Sr., 1995; Stephen Briggs,1996; Stuart Rowe, 1997; Clark Vilter, 1998; Alta Mae Core, 1999; Bill Taylor, 2000; Steve Blessing, 2001; Steven White, 2002; Brian Sayles, 2003; Darrell Worden, 2004; Bertram Stewart, 2005; Paul Stiles, 2006; Barry Quickfall, 2007; Mark Rueth, 2008; Charlie McEvoy, 2009; Mike Stiles, 2010; Joel Kietzman, 2011; Paul "Buddy" Fleming, Jr., 2012; Wayne Conard, 2013; Gilbert Teixeira, 2014; Lorne Ella, 2015; Roger Riebe, 2016; Harry Papageorge, 2017; Adam Liddle, 2018; Ken Melvold, 2019; Jeff Core, 2021; John Erbsen 2022; Joey Airoso, 2023; Tom Cull, 2024; and Clark Woodmansee III, 2025.

**Klussendorf-MacKenzie Award**

Applying the same principles as the Klussendorf Award, this honor goes to a person who helps make the showstring successful. The Klussendorf-MacKenzie Award is sponsored by Klussendorf Memorial Association.

Former winners are: Barry Quickfall, 1991; Willis and Wayne Conard, 1992; Palmer Hoffman, 1993; Gerald Coughlin Jr., 1994; Mark Rueth, 1995; Ken Trevena, 1996; Dan Koopmans, 1997; Barrie Potter, 1998; Perry Phend, 1999; Joel Kietzman, 2000; Mary and Pauline Moyer, 2001; Chris Hill, 2002; Scott Hussey, 2003; Mike Deaver, 2004; Eddie Bue, 2005; Ralph Gushee, 2006; Delbert Yoder, 2007; Chris Reichard, 2008; Thomas "Moss" McCauley, 2009; Nicky (Reape) Rueth, 2010; Brett Yerina, 2011; Jack Ross, 2012; Richard Caverly, 2013; John Galgowski, 2014; Timothy Coon, 2015; Dale and Deanna Bendig, 2016; Paul Petriffer, 2017; Evan Creek, 2018; Dean Dohle, 2019; Jeff Stookey, 2021; Joel Phoenix, 2022; Nathan Thomas, 2023; Joan Seidel, 2024; and Matt Sloan, 2025.

**Merle E. Howard Outstanding Junior Award**

Sponsored by the Merle Howard Family, his friends and National Dairy Shrine, this award honors the outstanding junior exhibitor at World Dairy Expo. There is no application necessary other than having an animal entered and shown in one of the junior breed shows at World Dairy Expo. The award selection will be based on showmanship, professionalism, integrity, strong work ethic, courtesy, sportsmanship, attitude and leadership.

Former winners are: Robert Teixeira, 2004; Matt Mitchell, 2005; Greta Koebel, 2006; Brandon Ferry, 2007; Kelly (Lee) Reynolds, 2008; Kyle Natzke, 2009; Stephanie Aves, 2010; Karen (Anderson) Johnson, 2011; Wayne Cyrus Conard, 2012; Cassy Krull, 2013; Jade (Jensen) Kruschke, 2014; Jared Dueppengiesser, 2015; Douglas R. Boop, 2016; Dawson Nickels, 2017; Kyle Barton, 2018; Kaleb Kruse, 2019; Kylie Nickels, 2021; Keenan Thygesen, 2022; Savannah Crack, 2023; Jacob Harbaugh, 2024; and Kyle Welk, 2025.

**McKown Master Breeder Award**

The McKown Master Breeder Award was created by the Klussendorf Memorial Association as a way to honor top breeders who consistently breed top-quality cattle that do well on the national show scene. Funds for this award were raised by friends and family of Robert "Whitey" McKown and are being held by the Klussendorf Memorial Association.

Former winners are: Windy Knoll View, Mercersberg, PA, 2009; Snider Homestead, New Enterprise, PA, 2010; Moondale, Monona, IA, 2011; New Windsor Farm, New Windsor, MD, 2012; Quality Holsteins, Vaughan, ON, 2013; Pond View Farm, Danville, VT, 2014; Walk-Era, Wisconsin Dells, WI, 2015; Ferme Jacobs, Cap-Santé, QC, 2016; Wendon Holsteins, Innisfail, AB, 2017; Ovaltop Holsteins, Richfield Springs, NY, 2018; Woodmansee Holsteins, Preston, CT, 2019; Ken Main and Peter Vail, Copake, NY, 2021; Ralph Shank Jr. and Mary Shank Creek, Hagerstown, MD, 2022; Spring Valley Farm and Heath Jerseys, Westminster, MD, 2023; Maple-Dell Farm, Woodbine, MD, 2024; and Peace & Plenty Farm, Union Bridge, MD, 2025.

*2020 World Dairy Expo was cancelled due to the Coronavirus pandemic.

# - Show Sponsorships -

**ExpoTV Broadcast**
The live broadcast of the Dairy Cattle Show and Expo's Educational Programs is brought to you with support of:
Agarian Solutions, Nappanee, IN
Golden Calf Company, Bloomer, WI
Lely, Pella, IA
Semex/Boviteq, Madison, WI
Zoetis, Parsippany, NJ

**Showring Sponsors**
Showring decorations and shavings:
Phibro Animal Health Corp., Quincy, IL
Silberhorn Animal Health, Elmwood, WI
Trans Ova Genetics, Sioux Center, IA

**Pavilion and Tent Directional Signage**:
Sponsored by Blondin Sires, Inc., St. Placide, QC, Canada

**Milkhouse**: Milking parlor, equipment and supplies courtesy of BouMatic, Madison, WI

**Exhibitor Water at Showring Entrance**:
Sponsored by Jetstream Genetics, Inc., Watertown, WI
and Trans Ova Genetics, Souix Center, IA

**Barn Disinfectant**: Courtesy of AgroChem USA, LLC, Saratoga Springs, NY

**Sand and Shavings Spreader**: Courtesy of Woodchuck Bedding Spreader, Narvon, PA

**John Deere Gators**: Provided by John Deere, Olathe, KS

**RFID Reader Stick Wands**: Merck Animal Health, Lenexa, KS

## JUNIOR SHOW SPONSORS

### Gold Sponsors:

HUVEPHARMA

morris
Tom Morris Ltd

MILKSOURCE GENETICS

TRANS OVA genetics

### Neck Ribbons and Medallions in the Junior Shows:

GenoSource

or

KCCK Genetics BOARDING

***In addition to the above sponsors, we extend a sincere thank you to all of our generous breed show class and award sponsors.***

## Judge Tuxedos in partnership with

Du Bois
FORMALWEAR

# International Ayrshire Show

Breed Meeting: Sunday, September 27, 4:00 p.m.
**12:30 p.m. Monday, September 28** (Heifers - Junior Best Three)
**7:00 a.m. Tuesday, September 29** (Cows - Group Classes)

**David Hanson - Official Judge**
**Eric Houdek - Associate Judge**
**Kimberly Moucha - Superintendent**

**Premiums from World Dairy Expo**
**Open Show- $13,030**
**Junior Show - $1,735**

**All animals exhibiting in the International Ayrshire Show must be verified as at least 87% Ayrshire by the U.S. Ayrshire Breeders' Association.**

Neck Ribbons & Medallions
presented in each individual class by Ayrshire Show Sponsors

## Thank you Ayrshire Show Sponsors:

**PLATINUM LEVEL**

CALIFORNIA BIOENERGY
Helping family dairies fuel America

MERCK Animal Health

VAN BEEK NATURAL SCIENCE

**GOLD LEVEL**

MicroBasics
Be Immune and MicroBiome Smart

Schwittay FARMS LLC
Peshtigo, WI

**BRONZE LEVEL**

Country Folks Farm Newspaper, Palatine Bridge, NY
Family Af-Ayr Farm, Caledonia, IL
Red Rock Ayrshires, Mina Gumieny, Edgar, WI
Tanguay Farm, Keltan Tanguay, Gorham, ME

**CLASSES**

**105. Spring Heifer Calf:** Born on or after March 1, 2026 and over 4 months of age at show time
$100, 90, 80, 70, 60, 50, 40, 30, 25, 20, 15, 15, 10, 10, 10
Awards Presented: 1st Place Class, Junior Class

**106. Winter Heifer Calf:** Born December 1, 2025 - February 28, 2026
$100, 90, 80, 70, 60, 50, 40, 30, 25, 20, 15, 15, 10, 10, 10
Awards Presented: 1st Place Class, Junior Class

**107. Fall Heifer Calf:** Born September 1 - November 30, 2025
$100, 90, 80, 70, 60, 50, 40, 30, 25, 20, 15, 15, 10, 10, 10
Awards Presented: 1st Place Class, Junior Class

**108. Summer Yearling Heifer:** Born June 1 - August 31, 2025
$100, 90, 80, 70, 60, 50, 40, 30, 25, 20, 15, 15, 10, 10, 10
Awards Presented: 1st Place Class, Junior Class

**109. Spring Yearling Heifer:** Born March 1 - May 31, 2025
$100, 90, 80, 70, 60, 50, 40, 30, 25, 20, 15, 15
Awards Presented: 1st Place Class, Junior Class

**110. Winter Yearling Heifer:** Born December 1, 2024 - February 28, 2025
Heifer not in milk.
$100, 90, 80, 70, 60, 50, 40, 30, 25, 20
Awards Presented: 1st Place Class, Junior Class

**111. Fall Yearling Heifer:** Born September 1 - November 30, 2024
Heifer not in milk.
$100, 90, 80, 70, 60, 50, 40, 30, 25, 20
Awards Presented: 1st Place Class, Junior Class

**112. Junior Best Three Females**
Group to consist of 3 animals Fall Yearling Heifer (not in milk) and younger, none of which have freshened. All three animals must have been bred by exhibitor and at least one owned by exhibitor. Partnership bred animals, outside the family, may not be included in this class. Each exhibitor limited to one entry.
Award Presented: 1st Place Class

**113. Junior Champion Female of the Junior Show**
Award presented by Ayrshire Show Sponsors
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI
Award presented in memory of Tom Dalton courtesy of U.S. Ayrshire Breeders' Association

**114. Reserve Junior Champion Female of the Junior Show**
Award presented by Ayrshire Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX

**116. Junior Champion Female**
Norman E. Magnussen Memorial Award presented by Ayrshire Show Sponsors
$500 Junior Champion Cash Award presented by Cargill Animal Nutrition, Minneapolis, MN
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI

**117. Reserve Junior Champion Female**
Award presented by Ayrshire Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**121. Premier Breeder of the Heifer Show**
Royal Banner presented by Ayrshire Show Sponsors

**122. Premier Exhibitor of the Heifer Show**
Royal Banner presented by Ayrshire Show Sponsors

**123. Premier Sire of the Heifer Show**
Royal Banner presented by Ayrshire Show Sponsors

**125. Yearling Heifer in Milk:** Born September 1, 2024 or later
Cow must have freshened and in milking form.
$150, 130, 115, 110, 100
Awards Presented: 1st Place Class, Junior Class, Best Udder Rosette

**127. Summer Junior Two-Year-Old Cow:** Born June 1 - August 31, 2024
Cow must have freshened and in milking form.
$150, 135, 125, 110, 100, 90
Awards Presented: 1st Place Class, Junior Class, Best Udder Rosette

**128. Spring Junior Two-Year-Old Cow:** Born March 1 - May 31, 2024
$150, 135, 125, 110, 100, 90, 80, 70, 60, 50
Awards Presented: 1st Place Class, Junior Class, Best Udder Rosette

**129. Winter Senior Two-Year-Old Cow:** Born December 1, 2023 - February 29, 2024
$150, 135, 125, 110, 100, 90
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

**130. Fall Senior Two-Year-Old Cow:** Born September 1, 2023 - November 30, 2023
$150, 135, 125, 110, 100, 90, 80
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

**132. Junior Three-Year-Old Cow:** Born March 1 - August 31, 2023
$150, 135, 125, 110, 100, 90, 80, 70, 55
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

**133. Senior Three-Year-Old Cow:** Born September 1, 2022 - February 28, 2023
$150, 135, 125, 110, 100, 90, 80, 70, 55
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

**134. Intermediate Champion Female of the Junior Show**
Award presented by Ayrshire Show Sponsors
Champion Banner presented by KCCK Genetics and Boarding, Dyersville, IA
Rosette presented by Doug & Linda Hodorff, Eden, WI

**135. Reserve Intermediate Champion Female of the Junior Show**
Award presented by Ayrshire Show Sponsors
Reserve Champion Banner presented by KCCK Genetics and Boarding, Dyersville, IA
Rosette presented by Agpro, Inc., Paris, TX

**136. Intermediate Champion Female**
Eugene Nelson Intermediate Champion Award presented by Ayrshire Show Sponsors
Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by GenOvations, Lodi, WI

**137. Reserve Intermediate Champion Female**
Award presented by Ayrshire Show Sponsors
Reserve Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**138. Four-Year-Old Cow:** Born September 1, 2021 - August 31, 2022
$150, 135, 125, 110, 100, 90, 80, 70, 55
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

**139. Five-Year-Old Cow:** Born September 1, 2020 - August 31, 2021
$150, 135, 125, 110, 100, 90, 80, 70, 55
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

**140. Six-Year-Old & Over Cow:** Born before September 1, 2020
$150, 135, 125, 110, 100, 90, 80, 70, 55
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

**141. Lifetime Component Merit Cow**
Lifetime production over 100,000 Lbs. of milk OR Lifetime production of 7,500 pounds of combined fat and protein
Official milk production records are required at breed show check-in.
$150, 135, 120, 110, 100, 90
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

**142. Total Performance Winner - Junior Show** (See class 143 for rules to be followed in this class.)
A silver platter and certificate will be awarded to the top junior owned and exhibited animal for total performance presented in memory of Louis Zumbach and is funded by the Louis Zumbach fund of the U.S. Ayrshire Breeders' Association.

**143. Total Performance Winner - Open Show**
Presented to the top female Senior Two-Year-Old or over based on a 100 point total as follows:
50 points on class placing - 1st-50; 2nd-47; 3rd-44; etc.
50 points on overall production - 1st-50; 2nd-48; 3rd-46; etc.
All entries, regardless of age, will be considered as one production class and points awarded accordingly. Points for production based on animals best actual 305d (2x or 2x converted) Energy Corrected Milk (ECM) record. Records must be on-hand and available to the Ayrshire representative.
Awards Presented: 1st Place Class

**148. Senior Champion Female of the Junior Show**
Award presented by Ayrshire Show Sponsors
Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Doug & Linda Hodorff, Eden, WI

**149. Reserve Senior Champion Female of the Junior Show**
Award presented by Ayrshire Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Agpro, Inc., Paris, TX

**150. Grand Champion Female of the Junior Show**
Lillian & Keith King and Jim King Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
Grand Champion Trophy presented by World Dairy Expo
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI
Richard Caverly Grand Champion of the Junior Show Award courtesy of Friends of Richard Caverly and the Richard Caverly Memorial Dairy Fund

**151. Reserve Grand Champion Female of the Junior Show**
Award presented by Ayrshire Show Sponsors
Lillian & Keith King and Jim King Reserve Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX

**166. Senior Champion Female**
James Crowley, Sr., Senior Champion Award presented by Ayrshire Show Sponsors
Champion Banner and Rosette presented by GenOvations, Lodi, WI

**167. Reserve Senior Champion Female**
Award presented by Ayrshire Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**168. Grand Champion Female**
Allen Hetts Grand Champion Trophy presented by World Dairy Expo
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI

**169. Reserve Grand Champion Female**
Award presented by Ayrshire Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**176. Holstein Marketplace Sires International Type & Production Award**
Award presented by Holstein Marketplace Sires, Fort Atkinson, WI
(See Rules at "Other Special Awards" pg 33)

**181. Senior Best Three Females**
Group to consist of three animals, all in milking form, Fall Yearling in Milk and Older. All three animals must have been bred by exhibitor and at least one owned by exhibitor.
Awards Presented: 1st Place Class

**191. Premier Breeder**
Royal Banner presented by Ayrshire Show Sponsors

**192. Premier Exhibitor**
Royal Banner presented by Select Sires, Inc., Plain City, OH

**193. Premier Sire**
Ted Krueger Premier Sire Royal Banner presented by Ayrshire Show Sponsors
(See Rules at "Other Special Awards" pg 32)

***The U.S. Ayrshire Breeders' Association and/or its designated representatives reserve the right to parentage verify all show class winners at the National Shows, State Fair or State Shows.

***Production awards at all national Ayrshire shows must be awarded for official lactations completed within the last 12 months from the date of show, and the animal must currently be on official test.

**Other Show Notes:**

1. Nomination forms for the 2027 International Ayrshire Judge are enclosed in this book and are accepted online. Nominees must be on the Associations approved judge list. Nominations are due by close of World Dairy Expo, October 2, 2026. The Expo Ayrshire Judge Selection Committee will review the nominees and narrow the list to six, a maximum of three will appear on the ballot. Ballots will be e-mailed to all Ayrshire exhibitors after this year's show.

Junior Show neck ribbons & medallions presented by
KCCK Genetics and Boarding, Dyersville, IA

## Rules for Junior-Owned Animals Exhibited at the International Ayrshire Show

**All general rules of World Dairy Expo apply,**
**including the World Dairy Expo Showring Policy and Code of Ethics.**

The International Junior Ayrshire Show will be held at the same time as the Open Show. Juniors will be recognized, placed and awarded ribbons and premiums by stepping forward in their respective Open Show classes.

1. **Eligibility:** Participation in this show is open to all young men and women who own registered Ayrshires. Exhibitors may participate after they reach 9 years of age and until December 31 of year in which he or she turns 21 years old.

2. **Ownership:** Animals may be owned solely by the junior exhibitor or in a partnership provided the junior exhibitor's name appears on the registration paper, prior to August 1 of the current year. All purchased animals must be transferred by August 1 of the current year. The date of sale and not the delivery date will be considered the transfer date. Registration papers will be checked at the show. In lieu of ownership, an Ayrshire Breeders' Association lease agreement will be accepted. The lease form must be received by the Ayrshire Breeders' Association office prior to August 1st.

3. **Participation:** a) A junior exhibitor may exhibit up to two (2) animals per class, with a substitute showman, as long as the substitute showman is the same age as or younger than the junior exhibitor. Not more than four may be shown in the entire show that were not bred by exhibitor. In order to qualify as breeder, the registration paper must show the junior exhibitor or a partnership including the junior exhibitor as the breeder. b) Adults are not allowed to show in any Junior class or assist in the ring. c) White pants and an official World Dairy Expo Junior Show shirt are required to be worn or the junior will not be allowed to show his/her animal.

4. **Leadsperson:** To be eligible to compete at National Shows, entries must be shown by the Junior owner in all cases, except by prior written approval. Alternate Leadsperson forms must be submitted to the Ayrshire Breeders' Association office or ABA representative by 5:00 p.m. the day before the show. Written requests must be submitted by this time or the animal is ineligible to show, unless there is an unforeseen circumstance. Alternate leadspersons must be (1) siblings of the exhibitor who are eligible to show by age, OR (2) if not a sibling, be of the same age category (Junior – ages 9-12) (Intermediate- ages 13-15) (Senior – ages 16-21) as the exhibitor of the animal being shown. All ages are as of January 1st of the year of competition.

5. **Entry Requirements:** All open show entry requirements and fees apply. The stall fee will qualify the exhibitor for open and junior show participation. All entries must be made at WorldDairyExpo.com online entry with proper payment. Junior Exhibitor must be checked on the animal entry to signify Junior ownership.

6. **Financial Support:** Premiums of $1,735 will be paid by World Dairy Expo. Total premiums paid in the junior show will not exceed $1,735. If total potential junior premiums exceed $1,735 adjustments will be made per class.

7. **Premiums:** The following premiums in each of the following classes will be offered on junior-owned animals.
   Spring Calf through Summer Yearling: $25-20-15-10-10-10
   Spring Yearling through Fall Yearling: $25-20-15-10-10
   Yearling Heifer in Milk: $50-35
   Summer Junior Two-Year-Old Cow, Junior Three-Year-Old Cow: $50-35-20
   Senior Three-Year-Old Cow through Six-Year-Old Cow: $50-35-25
   Lifetime Component Merit Cow: $50-35

   **A. Individual Class Awards -** An award will be presented to all class winners in each designated Junior Class. These awards presented by the Ayrshire Show Sponsors.

   **B. Louis Zumbach Grand Champion Award -** International Junior Ayrshire Show: An ideal model Ayrshire Cow will be presented to the Grand Champion of the Junior Show animal. This award is in memory of Louis Zumbach and is funded by the Louis Zumbach Fund of the U.S. Ayrshire Breeders' Association.

   **C. Champion Awards -** International Junior Ayrshire Show: A sculpted, engraved plaque will be awarded to the Grand Champion animal. These awards will be individually sponsored and the sponsorship will be announced at the time of presentation. These awards are being coordinated and sponsored with assistance from the National Ayrshire Youth Committee.

# International Brown Swiss Show

Breed Meeting: Monday, September 28, 4:00 p.m.
**2:30 p.m. Tuesday, September 29** (Heifers - Junior Best Three)
**7:00 a.m. Wednesday, September 30** (Cows & Groups)

**Richard "RT" Thompson - Official Judge**
**Hayden Hauschildt - Associate Judge**
**Dave Bollig - Superintendent**

**Premiums from World Dairy Expo**
**Open Show - $16,255**
**Junior Show - $1,795**

**Animals eligible:** Standard Registration Certificate which is white with a green border is issued for Registered Brown Swiss Females and Certified Identity Enrolled Females (CIE). Brown Swiss Step II Identity Enrollment (IE) animals which have a green registration paper with black border may also be shown. Animals with other colored paper may not be shown.

**Brown Swiss Bred & Owned Rule**: Approved by the Brown Swiss Cattle Breeders Association effective for the 2026 National Shows and supercedes World Dairy Expo Bred & Owned rule:
A. EXHIBITOR & FAMILY DEFINED: The exhibitor must be the owner. In case a herd is registered or bred in the names of different members of a family, residing on one farm or breeding establishment, and where the herd is one unit, all entries may be considered as a single exhibitor for all group classes. However, members of one family, where cattle are not housed as one unit, will not be considered as a single exhibitor.

B: OWNERSHIP: To be eligible for competition, whether single or in groups, animals must be entered exactly as ownership appears on the registration certificate. The registration certificate showing the most recent date of activity will be considered official. Sale animal ownership will be that of the consignor. Registration certificates showing ownership must be available.
Animals owned in partnership may be shown in the name of the partnership only, except for "Family Unit" as defined above, under EXHIBITOR DEFINED. For example, if Exhibitor A and Exhibitor B own and animal in partnership and each owns animals individually, three (3) separate exhibitors exist. 1 – for Exhibitor A; 1 – for Exhibitor B and 1 – For Exhibitor A & B Partnership

**BREEDER & OWNER DEFINED**: To qualify for Bred & Owned Awards, the breeder and owner need to be exactly the same as listed on the registration certificate.

**Brown Swiss Production Awards** will be presented based on official records, awarded as defined on page 33, and record must be above breed average per age class.

## Thank you
## Brown Swiss Show Sponsors:

**PLATINUM LEVEL**

CALIFORNIA BIOENERGY®
Helping family dairies fuel America

MERCK Animal Health

VAN BEEK® NATURAL SCIENCE

**BRONZE LEVEL**

Armbruster Bros. Farms, Inc., Muscoda, WI
Brown Heaven, Vercheres, QC
Blessing Farms, Fort Wayne, IN
In memory of Katie Coyne by Round Hill Acres, Frederick, MD
Hilltop Acres Farm, Dennis & Barb Mashek and Family, Calmar, IA
Horseshoe Hill, Norm & Joyce, Nick & Buffy Uglow, Watertown, WI
Iroquois Acres, Bridport, VT
Iowa Brown Swiss Association
Jenlar Brown Swiss, Larry & Jennifer Meyer and Family, Chilton, WI
Maryland Brown Swiss Association
Ohio Brown Swiss Association
Pinnacle Swiss, Caro, MI
Topp-View PC, Botkins, OH
Twinkle-Hill Farm, the Winkelman Family, Watertown, WI
Voelker Swiss Farm LLC, the Voelker Family, Perryville, MO

Neck Ribbons & Medallions
presented in each individual class by Brown Swiss Show Sponsors

**305. Spring Heifer Calf:** Born on or after March 1, 2026 and over 4 months of age by show day
$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20, 15, 10, 10
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

**306. Winter Heifer Calf:** Born December 1, 2025 - February 28, 2026
$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20, 15, 10, 10
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

**307. Fall Heifer Calf:** Born September 1 - November 30, 2025
$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20, 15, 10, 10
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

**308. Summer Yearling Heifer:** Born June 1 - August 31, 2025
$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20, 15, 10, 10
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

**309. Spring Yearling Heifer:** Born March 1 - May 31, 2025
$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20, 15, 10, 10
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

**310. Winter Yearling Heifer (not in milk):** Born December 1, 2024 - February 28, 2025
$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

**311. Fall Yearling Heifer (not in milk)**: Born September 1 - November 28, 2024
$100, 90, 80, 70, 60, 50, 40, 40, 35, 35
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

**312. Junior Best Three Females**
Group to consist of 3 animals Fall Yearling Heifer (not in milk) and younger, none of which have freshened. All three animals must have been bred by exhibitor and at least one owned by exhibitor. Breeder must be the exact same on each heifer and match the one owned (with the exception of family unit). Each exhibitor limited to one entry.
$75, 65, 55, 45, 35
Awards Presented: 1st Place Class

**313. Junior Champion Female of the Junior Show**
Award courtesy of Lee-Ann's Swiss, Dewitt, IA
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI

**314. Reserve Junior Champion of the Junior Show**
Award presented by Brown Swiss Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by AgPro, Inc. Paris, TX

**316. Junior Champion Female**
Norman E. Magnussen Memorial Award presented by Brown Swiss Show Sponsors
$500 Junior Champion Cash Award presented by Cargill Animal Nutrition, Minneapolis, MN
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI

**317. Reserve Junior Champion Female**
Award presented by Brown Swiss Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**320. Genomic Merit of the Heifer Show Award**
This is not a lead-out class. The highest genomic merit heifer in the show will receive an award based on a combination of Genomic PPR, Genomic NM$ and the show placing. The heifer must stand in the top 50-percent of her class or the top 5 if less than 10 shown. The heifer can be tested through any accredited testing lab with complete genomic test results for the animal sent to the National Brown Swiss office two weeks prior to show date. If a tie breaker is needed, the animal placing the highest in her respective class will win. Award is presented by the National Brown Swiss Association.

**321. Premier Breeder of the Heifer Show**
Royal Banner presented by Brown Swiss Show Sponsors

**322. Premier Exhibitor of the Heifer Show**
Royal Banner presented by Brown Swiss Show Sponsors

**323. Premier Sire of the Heifer Show**
Royal Banner presented by Brown Swiss Show Sponsors

**325. Yearling Heifer in Milk:** Born September 1, 2024 or later
Cow must have freshened and in milking form.
$150, 140, 130, 120, 110, 100
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Best Udder Rosette

**327. Summer Junior Two-Year-Old Cow:** Born June 1 - August 31, 2024
$150, 140, 130, 120, 110, 100, 90, 80
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Best Udder Rosette

**328. Spring Junior Two-Year-Old Cow:** Born March 1 - May 31, 2024
$150, 140, 130, 120, 110, 100, 90, 80, 70, 60
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Best Udder Rosette

**329. Senior Two-Year-Old Cow:** Born September 1, 2023 - February 29, 2024
$150, 140, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45, 40, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**332. Junior Three-Year-Old Cow:** Born March 1 - August 31, 2023
$150, 140, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**333. Senior Three-Year-Old Cow:** Born September 1, 2022 - February 28, 2023
$150, 140, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**334. Intermediate Champion Female of the Junior Show**
Award presented by Brown Swiss Show Sponsors
Champion Banner presented by KCCK Genetics and Boarding, Dyersville, IA
Rosette presented by Doug & Linda Hodorff, Eden, WI
$300 from Brierwood of Hillsdale, IL presented in memory of Ron and Sally Paaske

**335. Reserve Intermediate Champion Female of the Junior Show**
Award presented by Brown Swiss Show Sponsors
Reserve Champion Banner presented by KCCK Genetics and Boarding, Dyersville, IA
Rosette presented by Agpro, Inc., Paris, TX

**336. Intermediate Champion Female**
Eugene Nelson Intermediate Champion Award presented by Brown Swiss Show Sponsors
Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by GenOvations, Lodi, WI

**337. Reserve Intermediate Champion Female**
Award presented by Brown Swiss Show Sponsors
Reserve Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**338. Four-Year-Old Cow:** Born September 1, 2021 - August 31, 2022
$150, 140, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45, 40, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**339. Five-Year-Old Cow:** Born September 1, 2020 - August 31, 2021
$150, 140, 130, 120, 110, 100, 90, 80, 70, 60
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**340. Aged Cow, Six-Year-Old & Over:** Born before September 1, 2020
$150, 140, 130, 120, 110, 100, 90, 80, 70, 60
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**341. Component Merit Cow**

Lifetime production of at least **8,500 lbs.** combined fat & protein, be shown in milking form and be in her third or higher lactation. Record must be met by July 1 of current show year. Official test must be provided.
$150, 140, 130, 120, 110
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**342. Best Three Females**

Group to consist of any three females. At least one must have freshened, the other two any age, all bred by exhibitor, and at least one owned by exhibitor. Breeder must be the exact same on each animal and match the one owned (with exception of family unit). Each exhibitor is limited to one entry.
$100, 85, 70, 60, 45
Norman E. & Marion Magnussen Memorial Best Three Females Award courtesy of the Norman E. Magnussen Family, Lake Mills, WI

**343. Produce of Dam**

Group to consist of two animals, any age, the produce of one cow which must be named.
Animals need not both be owned by one exhibitor.
$75, 60, 50, 40, 30
Award Presented: 1st Place Class

**344. Total Performance Winner** (Entry Not Required)

This class will recognize a cow on her Total Performance - milk production and showring placing. Her total score will be determined by:
(1) Points awarded based on placing in her respective class. Points are on a 100-point ranking system.
(2) Her highest 305-day, Energy Corrected Milk (ECM) record; and
(3) The total pounds of ECM produced per day over 24 months of age up through July 1, 2026. (Up-to-date production through July 1, as reported on the monthly DHI report, should be supplied by the exhibitor two weeks prior to show day.)
The requirements a cow must meet to qualify for the Total Performance class are as follows:
(1) Born before September 1, 2021;
(2) Completed three lactations by July 1, 2026;
(3) Possess at least one official DHI record in 305 days, at least 20,000 lbs. of milk or 800 lbs. of butterfat or 700 lbs. of protein;
(4) Place in the top 50% of her respective class (top five if less than 10 in class);
(5) Confirmed pregnant if last calving or embryo collection is more than 12 months prior to the show date.

Official lifetime production records on all qualifying cows must be sent to and received by the Brown Swiss Association office at least two weeks prior to show day so that records can be verified and production scores calculated. Records received after that will be accepted only with a $50 late fee. The DHI sheet showing credits up through July 1 will be accepted to update lifetime records. It is the owner's responsibility to supply these records, including the July test sheet.

The Total Performance Award is presented at each national show to the exhibitor whose cow has the highest score based on the above criteria. The winner at each show receives a banner. The overall winner is named the National Total Performance Winner and receives a trophy at the following Brown Swiss Annual Meeting.
Award Presented: 1st Place Class

**345. Holstein Marketplace Sires International Type & Production Award**

Award presented by Holstein Marketplace Sires, Fort Atkinson, WI
(See Rules at “Other Special Awards” pg 33)

**348. Senior Champion Female of the Junior Show**

Award presented by Brown Swiss Show Sponsors
Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Doug & Linda Hodorff, Eden, WI

**349. Reserve Senior Champion Female of the Junior Show**

Award presented by Brown Swiss Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Agpro, Inc., Paris, TX

**350. Grand Champion Female of the Junior Show**

Lillian & Keith King and Jim King Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
Grand Champion Trophy presented by World Dairy Expo
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI
The Howard Voegeli Award courtesy of the Family of Howard Voegeli
The Brierwood Farm Award presented in memory of Ron & Sally Paaske

**351. Reserve Grand Champion Female of the Junior Show**
Award presented by Brown Swiss Show Sponsors
Lillian & Keith King and Jim King Reserve Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX
The Howard Voegeli Award courtesy of the Family of Howard Voegeli

**366. Senior Champion Female**
James Crowley, Sr., Senior Champion Award presented by Brown Swiss Show Sponsors
Champion Banner and Rosette presented by GenOvations, Lodi, WI

**367. Reserve Senior Champion Female**
Award presented by Brown Swiss Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**368. Grand Champion Female**
Allen Hetts Grand Champion Trophy presented by World Dairy Expo
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI
Vid Vye Memorial Trophy - A serving tray (replica of one kept in the National Office) presented to the owner of the Grand Champion Female at each National Brown Swiss Show by Brown Swiss Cattle Breeders Association.
Swiss Bell - A rotating trophy presented annually by the Brown Swiss Association in Switzerland to the Grand Champion Female.

**369. Reserve Grand Champion Female**
Award presented by Brown Swiss Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**391. Premier Breeder**
Royal Banner presented by Brown Swiss Show Sponsors
Ira Inman Award - Awarded annually to the Premier Breeder at each National Brown Swiss Show. A replica of the original trophy, which is kept at the National Office, is given to each winner.

**392. Premier Exhibitor**
Royal Banner presented by Select Sires, Inc., Plain City, OH

**393. Premier Sire**
Ted Krueger Premier Sire Royal Banner presented by Brown Swiss Show Sponsors
(See Rules at "Other Special Awards" pg 32)

## Other Brown Swiss Definitions and Special Rules

A) For an exhibitor to be eligible to show an animal, the title of ownership by the exhibitor shall show on the certificate of Registry at the time of exhibition.
B) As outlined in the PDCA Show Ring Code of Ethics, if a National Show judge should bring to the attention of Brown Swiss Association staff possible unethical practices related to Brown Swiss cattle exhibited at a National or International Show, Brown Swiss Cattle Breeders Association staff will consult with Show Management as to the proper steps to be taken.
C) Any animal sold or exhibited as registered by the Brown Swiss Cattle Breeders Association can be blood/DNA typed at the discretion of the Executive Secretary. All expenses to be paid by Brown Swiss Cattle Breeders Association.

Junior Show neck ribbons & medallions presented by
KCCK Genetics and Boarding, Dyersville, IA

International Brown Swiss Show Parade of Champions
Swiss music is presented by
Brown Swiss Cattle Breeders Association

# Rules for Junior-Owned Animals Exhibited at the International Brown Swiss Show

**All General Rules of World Dairy Expo apply, including the World Dairy Expo Showring Policy and Code of Ethics.**

The International Junior Brown Swiss Show will be held at the same time as the Open Show. Juniors will be recognized by stepping forward in their respective Open Show classes.

**Eligibility Rules:**

1. **Eligibility**: Junior must be 8-21 years of age by January 1 of the current year.
2. **Membership**: Junior must be a National Brown Swiss Junior member by August 1 of current show season.
3. **Ownership**: For an animal to be exhibited as Junior owned, in all classes, the recorded ownership must show in the sole ownership of the exhibitor or a partnership comprised of Brown Swiss Association Junior members. (Adult-Junior partnerships and family farm partnerships are not acceptable.) All transfers and recorded ownerships must be dated by August 1st of the current show year for all classes. If joint ownership, one of the owners must be declared the exhibitor during check-in. Awards will be presented as one unit, to all owners equally. Animals that are leased through the National Brown Swiss Association Lease Program are also eligible to be shown as juniors. The leased animal's recorded owners will receive open show awards.
4. The junior who owns or leases the animal is to show her. If the owner cannot attend the show, another National Brown Swiss Association Junior Member may show the animal with approval of an alternate leadsman form. Leased animals are not permitted to have an alternate leadsman. In a class where a junior member owns more than one animal, the owner must show one animal, another National Brown Swiss Association Junior Member may show the second animal.
5. **Entry**: All entries must be made at WorldDairyExpo.com online and junior exhibitor must be checked. A National Office representative will check junior eligibility.
6. **Show Attire**: White pants and an official World Dairy Expo Junior Show shirt are required. Items of clothing with a farm name are not permitted.

**Awards:**

1. First place junior in each class will receive a special award presented by Brown Swiss Show Sponsors.
2. First, second, and third place World Dairy Expo neck ribbons with medallions will be presented in each of the 17 female classes by KCCK Genetics and Boarding, Dyersville, IA.
3. A World Dairy Expo rosette will be presented to Junior Champion & Reserve, Intermediate Champion and Reserve, Senior Champion and Reserve, Grand Champion and Reserve by the listed award sponsor.
4. Juniors also receive production awards, courtesy of Brown Swiss Cattle Breeders Association, based on the highest 305d, ECM record. Official production records must be sent to and received by the National Brown Swiss office two weeks prior to show day. These awards are provided for a junior- owned animal in each of the following classes. Senior Two-Year-Old, Junior & Senior Three-Year-Olds, Four-Year-Old, Five-Year-Old, Six-Year-Old & Older and Component Merit Cows.
5. Financial Support: Premiums of $1,795 will be paid by World Dairy Expo. Total premiums paid in the junior show will not exceed $1,795. If total potential junior premiums exceed $1,795, adjustments will be made per class.
6. The following premiums will be offered to junior-owned animals in the following classes: Spring Calf through Spring Yearling: $25-20-15-15-10-10-10-10; Winter Yearling Heifer: $25-20-15-15-10-10; Fall Yearling Heifer: $25-20-15-15; Yearling Heifer in Milk: $50-35; Summer Junior Two-Year-Old-Cow through Aged Cow, Six-Year-Old & Over: $50-35-25; Component Merit Cow: $50-35

# International Guernsey Show

Breed Meeting: Tuesday, September 29, 4:00 p.m.
**7:00 a.m. Wednesday, September 30** (Heifers - Junior Best Three)
**7:00 a.m. Thursday, October 1** (Cows & Groups)

**Chris Lang - Official Judge**
**Kevin Stoltzfus - Associate Judge**
**Steven Sievert - Superintendent**

**Premiums from World Dairy Expo**
**Open Show - $10,850**
**Junior Show - $2,420 and includes sponsorships**

**Animals are eligible for National Guernsey and National Junior Guernsey Shows when recorded by the American Guernsey Association in the Herd Register with registry status of 'PR-' or above or an RGA greater than or equal to 87%. The standards for Guernsey Appearance remain in effect.**

**NEW FOR 2026: All exhibitors in the National Guernsey Shows must be members of the AGA prior to the beginning of the Show. All owners in a partnership must be individual AGA members.**

Neck Ribbons & Medallions
presented in each individual class by Guernsey Show Sponsors

## Thank you Guernsey Show Sponsors:

**PLATINUM LEVEL**

CALIFORNIA BIOENERGY
Helping family dairies fuel America

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**SILVER LEVEL**

Elmhurst Guernseys, Waynesville, OH

**BRONZE LEVEL**

In memory of Howard Weisensel by Guernsey Prairie, the Weisensel Family, Marshall, WI
Hoard's Dairyman, Fort Atkinson, WI
J-Lo Genetics, Jack & Logan Cliffe, Loganville, WI
Over The Hill Farm, Shelly Albert, Greenville, IL
In memory of Les Peckham by the Friends of Les Peckham
Rabbit Hole Guernseys & Van Patter Dairy, Beaver Dam, WI
Warwick Manor Farm, East Earl, PA

### CLASSES

**505. Spring Heifer Calf:** Born on or after March 1, 2026 and over 4 months of age at show time
$100, 80, 65, 55, 50, 40, 30, 25, 20, 15, 10, 10
Awards Presented: 1st Place Class, Junior Class

**506. Winter Heifer Calf:** Born December 1, 2025 - February 28, 2026
$100, 80, 65, 55, 50, 40, 30, 25, 20, 15, 10, 10
Awards Presented: 1st Place Class, Junior Class

**507. Fall Heifer Calf:** Born September 1 - November 30, 2025
$100, 80, 65, 55, 50, 40, 30, 25, 20, 15, 10, 10
Awards Presented: 1st Place Class, Junior Class

**508. Summer Yearling Heifer:** Born June 1 - August 31, 2025
$100, 80, 65, 55, 50, 40, 30, 25, 20, 15
Awards Presented: 1st Place Class, Junior Class

**509. Spring Yearling Heifer:** Born March 1 - May 31, 2025
$100, 80, 65, 55, 50, 40, 30, 25, 20, 15
Awards Presented: 1st Place Class, Junior Class

**510. Winter Yearling Heifer:** Born December 1, 2024 - February 28, 2025
Heifer not in milk.
$100, 80, 65, 55, 50, 40, 30, 25, 20, 15
Awards Presented: 1st Place Class, Junior Class

**511. Fall Yearling Heifer:** Born September 1 - November 30, 2024
Heifer not in milk.
$100, 80, 65, 55, 50, 40
Awards Presented: 1st Place Class, Junior Class

**512. Junior Best Three Females**
Group of three females born on or after September 1, 2024, which have not yet freshened. All three animals must be bred by the exhibitor all or in part, and at least two must be owned by the exhibitor all or in part.
$75, 60, 50, 40, 30
Award Presented: 1st Place Class

**513. Junior Champion Female of the Junior Show**
Award presented by Guernsey Show Sponsors
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI
Award courtesy of American Guernsey Association

**514. Reserve Junior Champion Female of the Junior Show**
Award presented by Guernsey Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by AgPro, Inc., Paris, TX
Award courtesy of American Guernsey Association

**516. Junior Champion Female**
Norman E. Magnussen Memorial Award presented by Guernsey Show Sponsors
$500 Junior Champion Cash Award presented by Cargill Animal Nutrition, Minneapolis, MN
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI

**517. Reserve Junior Champion Female**
Award presented by Guernsey Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**521. Premier Breeder of the Heifer Show**
Royal Banner presented by Guernsey Show Sponsors

**522. Premier Exhibitor of the Heifer Show**
Royal Banner presented by Guernsey Show Sponsors

**523. Premier Sire of the Heifer Show**
Royal Banner presented by Guernsey Show Sponsors

**525. Yearling Heifer in Milk:** Born September 1, 2024 or later
Cow must have freshened and in milking form.
$130, 110, 100, 80
Awards Presented: 1st Place Class, Junior Class, Best Udder Rosette

**527. Summer Junior Two-Year-Old Cow:** Born June 1 - August 31, 2024
Cow must have freshened and in milking form.
$130, 110, 100, 80, 70
Awards Presented: 1st Place Class, Junior Class, Best Udder Rosette

**528. Spring Junior Two-Year-Old Cow:** Born March 1 - May 31, 2024
$130, 110, 100, 80, 70
Awards Presented: 1st Place Class, Junior Class, Best Udder Rosette

**529. Senior Two-Year-Old Cow:** Born September 1, 2023 - February 29, 2024
$150, 130, 120, 100, 90, 80, 70, 60, 50, 30
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

**532. Junior Three-Year-Old Cow:** Born March 1 - August 31, 2023
$150, 130, 120, 100, 90, 80, 70, 60, 50, 30
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

**533. Senior Three-Year-Old Cow:** Born September 1, 2022 - February 28, 2023
$150, 130, 120, 100, 90, 80
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

**534. Intermediate Champion Female of the Junior Show**
Award presented by Guernsey Show Sponsors
Champion Banner presented by KCCK Genetics and Boarding, Dyersville, IA
Rosette presented by Doug & Linda Hodorff, Eden, WI

**535. Reserve Intermediate Champion Female of the Junior Show**
Award presented by Guernsey Show Sponsors
Reserve Champion Banner presented by KCCK Genetics and Boarding, Dyersville, IA
Rosette presented by Agpro, Inc., Paris, TX

**536. Intermediate Champion Female**
Eugene Nelson Intermediate Champion Award presented by Guernsey Show Sponsors
Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by GenOvations, Lodi, WI

**537. Reserve Intermediate Champion Female**
Award presented by Guernsey Show Sponsors
Reserve Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**538. Four-Year-Old Cow:** Born September 1, 2021 - August 31, 2022
$150, 130, 120, 100, 90, 80, 70, 60
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

**539. Five-Year-Old Cow:** Born September 1, 2020 - August 31, 2021
$150, 130, 120, 100, 90, 80
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

**540. Six-Year-Old & Older Cow:** Born before September 1, 2020
$150, 130, 120, 100, 90, 80
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

**541. Lifetime Production Cow**
A cow of any age that has produced 100,000 lbs. of milk OR 7,700 lbs. of combined fat and protein lifetime production on official DHIA or DHIR tests. The requirement will be pre-verified by the American Guernsey Association; DHI records are required at time of check-in for additional verification.
$150, 130
Awards Presented: 1st Place Class, Junior Class, Production Rosette, Best Udder Rosette

**547. Best Bred & Owned Animal**
All first place Bred & Owned females from heifer and cows classes of the open show are eligible. This is a lead-out class.
Banner and $250 Cash Award presented by Clark & Joy Vilter, Hartland, WI

**548. Senior Champion Female of the Junior Show**
Award presented by Guernsey Show Sponsors
Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Doug & Linda Hodorff, Eden, WI

**549. Reserve Senior Champion Female of the Junior Show**
Award presented by Guernsey Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Agpro, Inc., Paris, TX

**550. Grand Champion Female of the Junior Show**
Lillian & Keith King and Jim King Grand Champion Junior Show Award presented by Kingsdale Farms, Victoria, IL
Grand Champion Trophy presented by World Dairy Expo
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI
Award courtesy of American Guernsey Association

**551. Reserve Grand Champion Female of the Junior Show**
Award presented by Guernsey Show Sponsors
Lillian & Keith King and Jim King Reserve Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX
Award courtesy of American Guernsey Association

**552. Best Animal Bred and Owned - Junior Show**
All first place Junior Bred & Owned females from heifer and cows classes are considered. This class may not be a lead-out. Junior Bred and Owned rules state that at least one Junior member should appear as both breeder and exhibitor of the animal on the registration paper.
Award courtesy of American Guernsey Association

**553. Total Performance Winner of the Junior Show**
See class 574 for rules, whereas this class is only open to Junior Show Exhibitors and the qualifying entries must place in the top 50% of the Junior placings of their respective class.
Banner presented by American Guernsey Association

**554. Best Three Females**
Group to consist of three females at any age. All three animals must be bred by the exhibitor all or in part, and at least two must be owned by the exhibitor all or, in part. At least two of the three animals must be milking females, one may be any age.
$75, 60, 50, 40, 30
Award Presented: 1st Place Class

**555. Exhibitor's Herd**
Herd consists of five animals, including two females any age that have calved at least once; two born after September 1, 2024, which have not calved and one female any age. Three of these females must have been bred, all or in part, by the exhibitor. All must be owned, all or in part, by the exhibitor.
$75, 60, 50, 40, 30
Award Presented: 1st Place Class

**556. Produce of Dam**
Two females, any age, the produce of one cow. Dam must be named. Animals need not be owned by the same exhibitor.
$75, 60, 50, 40, 30
Award Presented: 1st Place Class

**566. Senior Champion Female**
James Crowley, Sr., Senior Champion Award presented by Guernsey Show Sponsors
Champion Banner and Rosette presented by GenOvations, Lodi, WI

**567. Reserve Senior Champion Female**
Award presented by Guernsey Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**568. Grand Champion Female**
Allen Hetts Grand Champion Trophy presented by World Dairy Expo
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI

**569. Reserve Grand Champion Female**
Award presented by Guernsey Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**571. Best Uddered Cow**
The best uddered cow named in each of the milking classes will compete to select the Best Uddered Cow of the Show. This class may not be a lead out.
Award Presented: 1st Place Class

**574. Total Performance Winner** (Entry required at show only)
This is not a lead-out class. However, the winning animal will be asked to enter the ring and award presentation will be made at this time. To be eligible animals must place in the top 50% of the class.
Points will be calculated as follows:
**Production:** 10 points for each 1,000 pounds of milk based on the average of the top two records. One point for each 10 pounds of combined butterfat and protein (CFP) based on the average of the top two records.
**Yield Deviation:** 10 points for each 100 pounds of milk, one point for each pound of CFP.
**Appraisal Score:** The cow's current official appraisal score will be doubled.
**Show Placings:** Points will be awarded on the basis of the official placing in the class. These points will be taken from the scale used for Premier Breeder and Premier Exhibitor and multiplied by 20 to equal show points.
**Breeder:** 50 bonus points shall be awarded if the exhibitor is the breeder of the animal.
*If a tie should exist, a lactation factor shall be applied with 10 points being awarded for each lactation the cow has completed.*
Award Presented: 1st Place Class
Lee Yost Award presented by American Guernsey Association

**576. Holstein Marketplace Sires International Type & Production Award**
Award presented by Holstein Marketplace Sires, Fort Atkinson, WI
(See Rules at "Other Special Awards" pg 33)

**591. Premier Breeder**
Royal Banner presented by Guernsey Show Sponsors

**592. Premier Exhibitor**
Royal Banner presented by Select Sires, Inc., Plain City, OH

**593. Premier Sire**
Ted Krueger Premier Sire Royal Banner presented by Guernsey Show Sponsors
(See Rules at "Other Special Awards" pg 32)

**AGA Performance Files**: The top six place open show (top three junior show) winners in each of the individual classes and the show champions will be recorded in the performance files of the American Guernsey Association and appear on future official performance pedigrees issued by the AGA.

Junior Show neck ribbons & medallions presented by
KCCK Genetics and Boarding, Dyersville, IA

## Rules for Junior-Owned Animals Exhibited at the International Guernsey Show

**All General Rules of World Dairy Expo Apply, including the World Dairy Expo Showring Policy and Code of Ethics.**

The International Junior Guernsey Show will be held at the same time as the Open Show. Juniors will be recognized, placed, and awarded ribbons by stepping forward in their respective Open Show classes. A Junior Award is presented for each class by Guernsey Show Sponsors. 1st - 3rd Neck Ribbons & Medallions are presented by KCCK Genetics and Boarding, Dyersville, IA . 4th - 8th Ribbons are courtesy of Wisconsin Guernsey Breeders Association.

**Eligibility:** Participation is open to any AGA Junior Member who has not reached their 21st birthday by January 1st of the current year and are over the age of eight on that date. World Dairy Expo requires leadspersons to be at least nine years of age on Show Day.

**Ownership:** In all classes, the recorded ownership must show in the sole ownership of the junior exhibitor or partnership comprised of only AGA Junior Members or a participant in the American Guernsey Association Youth Lease Agreement Program, no adults or farm names may be listed. The qualifying record of ownership or lease for animals, other than those bred by the junior exhibitor, shall be determined by the actual date the application for transfer of ownership was received in the offices of the American Guernsey Association. This date is automatically stamped on the front of the registration certificate and will be found with the transfer of ownership

data. All guidelines and terms must have been followed and a copy of the signed and dated (on or before August 1, 2026) agreement must be present. If the participant is exhibiting under the American Guernsey Association Youth Lease Agreement Program, all guidelines and terms must have been followed and a copy of the signed and dated (on or before August 1, 2026) agreement must be present.

**Junior Bred & Owned:** An animal is eligible for the Junior Best Bred & Owned ribbon in each class when at least one of the current Junior owners is listed as one of the original breeders of the animal on the registration paper.

**Participation:** The listed owner of the animal must lead the animal. If the owner is not present an AGA substitute leadsperson form may be completed. If approved, an AGA Junior Member who is no more than two years older than the Junior Exhibitor and is at least 9 years old as of Show day may lead the animal. A substitute leadsperson may only be used at a single show per year for each animal. Substitute leadspersons are not permitted for leased cattle. Injury or multiple animals in the ring at the same time are the only valid reasons to use a substitute leadsperson if the junior owner is present at the show. An AGA approved substitute leadsperson form must be filled out prior to each National Show in order for a substitute leadsperson to be used.

**Entry Requirements:** Each Junior exhibitor is limited to a maximum of two entries per class. This includes junior animals owned in partnership count toward the individual partner's limit of two per class. All open show entry requirements and fees apply. All entries must be made at WorldDairyExpo.com online entry and Junior exhibitor must be checked.

**Financial Support:** Premiums of $2,420 will be paid by World Dairy Expo and includes: sponsorship of $675 by Wisconsin Guernsey Breeders Association and $650 provided by the American Guernsey Association Youth Fund is appreciated and acknowledged.

Pending verification of exhibitor eligibility and animal ownership by the American Guernsey Association, the following premiums, may be offered to junior-owned animals in each of the following classes, however, total premiums paid in the junior show will not exceed $2,420. If total potential junior premiums exceed $2,420, adjustments will be made per class. (See open show for definition of classes.)

Spring Heifer Calf, Winter Heifer Calf, Fall Heifer Calf: $45-40-30-30-25;
Summer Yearling Heifer, Spring Yearling Heifer: $45-40-30-30-25;
Winter Yearling Heifer, Fall Yearling Heifer: $45-40-30;
Yearling Heifer in Milk: $70;
Summer Junior Two-Year-Old Cow through Six-Year-Old and Older Cow: $75-65
Lifetime Production Cow: $75

**NOTE:** The American Guernsey Association will not be liable for the safety of animals or exhibits, exhibitors or their employees against robbery, damage by fire, accident or any other cause.

# International Holstein Show

Breed Meeting: Wednesday, September 30, Noon
**1:30 p.m. Thursday, October 1** (Heifers - Junior Best Three)
**7:00 a.m. Friday, October 2** (Cows & Groups)

**Ryan Krohlow - Official Judge**
**Kelly Barbee - Associate Judge**
**Jennifer Keuning - Superintendent**

**Premiums from World Dairy Expo**
**Open Show - $23,535**

Animals with 87% Registered Holstein Ancestry (RHA) and above are eligible to show.
**Animals are eligible to show in only one breed show.**

Neck Ribbons & Medallions
Presented by Jetstream Genetics, Inc., Watertown, WI
Bred & Owned class winner recognition medallions are
presented by Holstein Association USA, Inc.
Genomic Merit Class Awards are
presented by Siemers Holsteins, Newton, WI

## Thank you Holstein Show Sponsors:

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Livestock Export USA, Bandera, TX

**BRONZE LEVEL**

Genes Diffusion, France
Hodglynn Holsteins, Adam & Jess Hodgins, Kincardine, ON, Canada
Holstein Association USA, Inc.
Illinois Holstein Association
La Femme Fatale, Kaukauna, WI
Mystic Valley - Ke-Jo, Sauk City, WI
Oakfield Corners Dairy, Jonathan & Alicia Lamb, Oakfield, NY
Sheeknoll Farms, the Sheehan Family, Rochester, MN
Stro-Lane Dairy, Henderson, MN

**Holstein Genomic Merit Class Award**: All entries will be reviewed for eligibility. **To opt-out**, uncheck the Genomic Merit checkbox with animal entry. Sponsor representatives will access the animal's August 2026 GTPI value. Only Genomic tested females are eligible. The award will be presented to the highest ranking GTPI animal placing in the top 2/3 of each heifer and cow class. No Genomic Champion will be named. Neck Ribbon and Medallion presented by Siemers Holsteins, Newton, WI.

### CLASSES

**705. Spring Heifer Calf:** Born on or after March 1, 2026 and over four months of age at show
$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 40, 40, 35, 35, 35, 30, 30, 30, 30, 25, 25, 25, 20
Awards Presented: 1st Place Class, Bred & Owned, Genomic Merit

**706. Winter Heifer Calf:** Born December 1, 2025 - February 28, 2026
$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 40, 40, 35, 35, 35, 30, 30, 30, 30, 25, 25, 25, 20
Awards Presented: 1st Place Class, Bred & Owned, Genomic Merit

**707. Fall Heifer Calf:** Born September 1 - November 30, 2025
$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 40, 40, 35, 35, 35, 30, 30, 30, 30, 25, 25, 25, 20
Awards Presented: 1st Place Class, Bred & Owned, Genomic Merit

**708. Summer Yearling Heifer:** Born June 1 - August 31, 2025
$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 40, 40, 35, 35, 35, 30, 30, 30, 30
Awards Presented: 1st Place Class, Bred & Owned, Genomic Merit

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**709. Spring Yearling Heifer:** Born March 1 - May 31, 2025
$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 40, 40, 35, 35, 35, 30, 30, 30, 30
Awards Presented: 1st Place Class, Bred & Owned, Genomic Merit

**710. Winter Yearling Heifer:** Born December 1, 2024 - February 28, 2025
Heifer not in milk.
$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 40, 40, 35, 35
Awards Presented: 1st Place Class, Bred & Owned, Genomic Merit

**711. Fall Yearling Heifer:** Born September 1 - November 30, 2024
Heifer not in milk.
$100, 90, 80, 75, 70, 65, 55
Awards Presented: 1st Place Class, Bred & Owned, Genomic Merit

**712. Junior Best Three Females (Fall Yearling and Under)**
Fall Yearling Heifer (not in milk) and under. All must be bred by exhibitor and at least one animal must be owned (solely or in partnership) by the exhibitor. Breeder is identified as listed on the registration paper. Where animals are bred by different members of a family, and where the herd is one unit, they are considered as bred by one breeder. When animals are bred in partnership, each partnership is considered a unique breeder. Each exhibitor limited to one entry. Entries in the group classes must be entered and shown in their individual classes.
$75, 60, 45
Award Presented: 1st Place Class

**716. Junior Champion Female**
Norman E. Magnussen Memorial Award presented by Holstein Show Sponsors
$500 Junior Champion Cash Award presented by Cargill Animal Nutrition, Minneapolis, MN
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI

**717. Reserve Junior Champion Female**
Award presented by Holstein Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**718. Junior Champion Bred & Owned**
All first place heifers, bred and owned by exhibitor are eligible. This class may not be a lead-out.
Award presented by Holstein Show Sponsors

**721. Premier Breeder of the Heifer Show**
Royal Banner presented by Holstein Show Sponsors

**722. Premier Exhibitor of the Heifer Show**
Royal Banner presented by Holstein Show Sponsors

**723. Premier Sire of the Heifer Show**
Royal Banner presented by Holstein Show Sponsors

**725. Yearling Heifer in Milk:** Born September 1, 2024 or later
Cow must have freshened and in milking form.
$200, 150, 140, 130, 120, 115, 110, 100, 90, 85, 80, 70, 65
Awards Presented: 1st Place Class, Bred & Owned, Genomic Merit, Best Udder Rosette

**727. Summer Junior Two-Year-Old Cow:** Born June 1 - August 31, 2024
Cow must have freshened and in milking form.
$200, 150, 140, 130, 120, 115, 110, 100, 90, 85,80, 70, 65
Awards Presented: 1st Place Class, Bred & Owned, Genomic Merit, Best Udder Rosette

**728. Spring Junior Two-Year-Old Cow:** Born March 1 - May 31, 2024
$200, 150, 140, 130, 120, 115, 110, 100, 90, 85, 80, 70, 65
Awards Presented: 1st Place Class, Bred & Owned, Genomic Merit, Best Udder Rosette

**729. Winter Senior Two-Year-Old Cow:** Born December 1, 2023 - February 29, 2024
$200, 150, 140, 130, 120, 115, 110, 100, 90, 85, 80, 70, 65
Awards Presented: 1st Place Class, Bred & Owned, Genomic Merit, Production Rosette, Best Udder Rosette

**730. Fall Senior Two-Year-Old Cow:** Born September 1, 2023 - November 30, 2023
$200, 150, 140, 130, 120, 115, 110, 100, 90, 85, 80, 70, 65
Awards Presented: 1st Place Class, Bred & Owned, Genomic Merit, Production Rosette, Best Udder Rosette

**732. Junior Three-Year-Old Cow:** Born March 1 - August 31, 2023
$200, 150, 140, 130, 120, 115, 110, 100, 90, 85, 80, 70, 65
Awards Presented: 1st Place Class, Bred & Owned, Genomic Merit, Production Rosette, Best Udder Rosette

**733. Senior Three-Year-Old Cow:** Born September 1, 2022 - February 28, 2023
$200, 150, 140, 130, 120, 115, 110, 100, 90, 85, 80, 70, 65
Awards Presented: 1st Place Class, Bred & Owned, Genomic Merit, Production Rosette, Best Udder Rosette

**736. Intermediate Champion Female**
$150 (if not Grand or Reserve Grand Champion)
Eugene Nelson Intermediate Champion Award presented by Holstein Show Sponsors
Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by GenOvations, Lodi, WI

**737. Reserve Intermediate Champion Female**
$100 (if not Reserve Grand Champion)
Award presented by Holstein Show Sponsors
Reserve Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**738. Four-Year-Old Cow:** Born September 1, 2021 - August 31, 2022
$200, 150, 140, 130, 120, 115, 110, 100, 90, 85, 80, 70, 65
Awards Presented: 1st Place Class, Bred & Owned, Genomic Merit, Production Rosette, Best Udder Rosette
Special Award presented by Hokkaido Holstein Association, Hokkaido, Japan

**739. Five-Year-Old Cow:** Born September 1, 2020 - August 31, 2021
$200, 150, 140, 130, 120, 115, 110, 100, 90, 85, 80, 70, 65
Awards Presented: 1st Place Class, Bred & Owned, Genomic Merit, Production Rosette, Best Udder Rosette

**740. Six-Year-Old & Older Cow:** Born before September 1, 2020
$200, 150, 140, 130, 120, 115, 110, 100, 90, 85
Awards Presented: 1st Place Class, Bred & Owned, Genomic Merit, Production Rosette, Best Udder Rosette

**741. Lifetime Milk Production Cow**
Lifetime production over 150,000 lbs. of milk.
Official milk production test sheets are required.
$200, 150, 140, 130, 120, 115, 110
Awards Presented: 1st Place Class, Bred & Owned, Genomic Merit, Production Rosette, Best Udder Rosette

**742. Best Three Females**
All must be bred by exhibitor and at least one animal must be owned (solely or in partnership) by the exhibitor. Breeder is identified as listed on the registration paper. Where animals are bred by different members of a family, and where the herd is one unit, they are considered as bred by one breeder. When animals are bred in partnership, each partnership is considered a unique breeder. Each exhibitor limited to one entry. Entries in the group classes must be entered and shown in their individual classes.
$75, 60, 45
John Hetts Memorial Trophy Presented and Offered for the first time in 1958 and annually thereafter, by popular subscription from the friends of the late John Hetts, Fort Atkinson, WI. To become the permanent property of the winner with a new plaque offered each year. Award is presented by Holstein Show Sponsors.

**745. Holstein Marketplace Sires International Type & Production Award**
Award presented by Holstein Marketplace Sires, Fort Atkinson, WI
(See Rules at “Other Special Awards” pg 33)

**766. Senior Champion Female**
$150 (if not Grand or Reserve Grand Champion)
James Crowley, Sr., Senior Champion Award presented by Holstein Show Sponsors
Champion Banner and Rosette presented by GenOvations, Lodi, WI

**767. Reserve Senior Champion Female**
$100 (if not Reserve Grand Champion)
Award presented by Holstein Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**768. Grand Champion Female**
Premium of $500
Allen Hetts Grand Champion Trophy presented by World Dairy Expo
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI
Award courtesy of Holstein Association USA, Inc.

**769. Reserve Grand Champion Female**
Premium of $250
Award presented by Holstein Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**770. Champion Bred & Owned**
All first place cows, bred and owned by exhibitor are eligible. This class may not be a lead-out.
The Fay Barney Recognition Award presented by Holstein Show Sponsors
Award courtesy of Holstein Association USA, Inc.

**791. Premier Breeder**
Royal Banner presented by Holstein Show Sponsors

**792. Premier Exhibitor**
Royal Banner presented by Select Sires, Inc., Plain City, OH

**793. Premier Sire**
Ted Krueger Premier Sire Royal Banner presented by Holstein Show Sponsors
(See Rules at “Other Special Awards” pg 32)

# International Jersey Show

Breed Meeting: Sunday, September 27, 4:00 p.m.
**7:00 a.m. Monday, September 28** (Heifers - Junior Best Three)
**7:00 a.m. Tuesday, September 29** (Cows & Groups)

**Mike Berry - Official Judge**
**Ryan Lancaster - Associate Judge**
**Jon Rasmussen - Superintendent**

**Premiums from World Dairy Expo**
**Open Show - $19,545**
**Junior Show - $2,930 and includes $1,000 from the American Jersey Cattle Association**

**Animals are eligible when recorded by the American Jersey Cattle Association in the Herd Register or with Generation Count 4 or greater, or by Jersey Canada with registry status of 93.75% and greater.**

## Thank you Jersey Show Sponsors:

**PLATINUM LEVEL**

CALIFORNIA BIOENERGY
Helping family dairies fuel America

MERCK Animal Health

VAN BEEK NATURAL SCIENCE

**BRONZE LEVEL**

Country Folks Farm Newspaper, Palatine Bridge, NY
Cybil Fisher Photography, Green Bay, WI
Cowsmopolitan, Turlock, CA
The Hartford Livestock Department, Omaha, NE
Orthridge Jerseys, the Orth Family, Fennimore, WI
In memory of Mike Kennedy by Ratliff Jerseys, Ron & Christy Ratliff, Garnett, KS
South Mountain Jerseys, Ernie Kueffner & Terri Packard, Boonsboro, MD
Wisconsin Jersey Breeders Association
Wisconsin Junior Jersey Breeders Association

**Neck Ribbons & Medallions**
presented in each individual class by Jersey Show Sponsors

**Bred & Owned Class Rosettes**
Presented in memory of Michael Heath
by the family and friends of Michael Heath

### CLASSES

**805. Spring Heifer Calf:** Born on or after March 1, 2026 and over 4 months of age at show time
$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 35, 35, 30, 30, 25, 20, 20, 20, 20
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class

**806. Winter Heifer Calf:** Born December 1, 2025 - February 28, 2026
$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 35, 35, 30, 30, 25, 20, 20, 20, 20
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class

**807. Fall Heifer Calf:** Born September 1 - November 30, 2025
$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 35, 35, 30, 30, 25, 20, 20, 20, 20
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class

**808. Summer Yearling Heifer:** Born June 1 - August 30, 2025
$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 35, 35, 30, 30, 25, 20, 20, 20, 20
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class

**809. Spring Yearling Heifer:** Born March 1 - May 31, 2025
$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 35, 35, 30, 30, 25, 20, 20, 20, 20
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class

**810. Winter Yearling Heifer:** Born December 1, 2024 - February 28, 2025
Heifer not in milk.
$100, 90, 80, 75, 70, 65, 60, 55, 50, 45, 40, 35, 35, 30, 30, 25, 20, 20, 20, 20
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class

**812. Junior Best Three Females**
Winter Yearling Heifer (Not in Milk) and Under. All bred by exhibitor and at least one owned by exhibitor (solely or in partnership).
$75, 65, 55, 45, 35
Award Presented: 1st Place Class

**813. Junior Champion Female of the Junior Show**
Award presented by Jersey Show Sponsors
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI

**814. Reserve Junior Champion Female of the Junior Show**
Award presented by Jersey Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX

**816. Junior Champion Female**
Norman E. Magnussen Memorial Award presented by Jersey Show Sponsors
$500 Junior Champion Cash Award presented by Cargill Animal Nutrition, Minneapolis, MN
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI

**817. Reserve Junior Champion Female**
Award presented by Jersey Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**818. Junior Champion Bred & Owned**
All first place heifers, bred and owned by exhibitor are eligible. This class may not be a lead-out.
Rosette presented in memory of Michael Heath by the family and friends of Michael Heath

**821. Premier Breeder of the Heifer Show**
Royal Banner presented by Jersey Show Sponsors

**822. Premier Exhibitor of the Heifer Show**
Royal Banner presented by Jersey Show Sponsors

**823. Premier Sire of the Heifer Show**
Royal Banner presented by Jersey Show Sponsors

**825. Yearling Heifer In Milk:** Born September 1, 2024 or later
Cow must have freshened and in milking form.
$150, 145, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45, 40, 35
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Best Udder Rosette

**827. Summer Junior Two-Year-Old Cow:** Born June 1 - August 31, 2024
Cow must have freshened and in milking form.
$150, 145, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45, 40, 35
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Best Udder Rosette

**828. Spring Junior Two-Year-Old Cow:** Born March 1 - May 31, 2024
$150, 145, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45, 40, 35
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Best Udder Rosette

**829. Winter Senior Two-Year-Old Cow:** Born December 1, 2023 - February 29, 2024
$150, 145, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45, 40, 35
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Production Rosette, Best Udder Rosette

**830. Fall Senior Two-Year-Old Cow:** Born September 1, 2023 - November 30, 2023
$150, 145, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45, 40, 35
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Production Rosette, Best Udder Rosette

**832. Junior Three-Year-Old Cow:** Born March 1 - August 31, 2023
$150, 145, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45, 40, 35
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Production Rosette, Best Udder Rosette

**833. Senior Three-Year-Old Cow:** Born September 1, 2022 - February 28, 2023
$150, 145, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45, 40, 35
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Production Rosette, Best Udder Rosette

**834. Intermediate Champion Female of the Junior Show**
Award presented by Jersey Show Sponsors
Champion Banner presented by KCCK Genetics and Boarding, Dyersville, IA
Rosette presented by Doug & Linda Hodorff, Eden, WI

**835. Reserve Intermediate Champion Female of the Junior Show**
Award presented by Jersey Show Sponsors
Reserve Champion Banner presented by KCCK Genetics and Boarding, Dyersville, IA
Rosette presented by Agpro, Inc., Paris, TX

**836. Intermediate Champion Female**
Eugene Nelson Intermediate Champion Award presented by Jersey Show Sponsors
Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by GenOvations, Lodi, WI

**837. Reserve Intermediate Champion Female**
Award presented by Jersey Show Sponsors
Reserve Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**838. Four-Year-Old Cow:** Born September 1, 2021 - August 31, 2022
$150, 145, 130, 120, 110, 100, 90, 80, 70, 60, 50, 45, 40, 35
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Production Rosette, Best Udder Rosette

**839. Five-Year-Old Cow:** Born September 1, 2020 - August 31, 2021
$150, 145, 130, 120, 110, 100, 90, 80, 70, 60, 50, 40, 40
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Production Rosette, Best Udder Rosette

**840. Six-Year-Old & Older Cow:** Born before September 1, 2020
$150, 145, 130, 120, 110, 100, 90, 80, 70, 60
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Production Rosette, Best Udder Rosette

**841. Lifetime Cheese Production Cow**
Lifetime cheese production of a minimum level of 10,000 lbs. of cheese yield. Official records must be provided and will be verified with current breed average component levels (4.7% fat, 3.5% protein).
$150, 145, 130, 120, 110
Awards Presented: 1st Place Class, Bred & Owned Rosette, Junior Class, Production Rosette, Best Udder Rosette

**848. Senior Champion Female of the Junior Show**
Award presented by Jersey Show Sponsors
Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Doug & Linda Hodorff, Eden, WI

**849. Reserve Senior Champion Female of the Junior Show**
Award presented by Jersey Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Agpro, Inc., Paris, TX

**850. Grand Champion Female of the Junior Show**
Lillian & Keith King and Jim King Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
Grand Champion Trophy presented by World Dairy Expo
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI
Rosette and Plaque courtesy of American Jersey Cattle Association

**851. Reserve Grand Champion Female of the Junior Show**
Lillian & Keith King and Jim King Reserve Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
Award presented by Jersey Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX

**859. Best Three Females**
Any age, all must be bred by the exhibitor and at least one animal must be owned (solely or in partnership) by the exhibitor. Each exhibitor limited to one entry.
$100, 90, 75, 65, 55
Award Presented: 1st Place Class

**860. Exhibitor's Herd**
Herd consists of five animals, including two females any age that have calved at least once; two born after September 1, 2022, which have not calved and one female any age. Three of these females must have been bred, all or in part, by the exhibitor. All must be owned, all or in part, by the exhibitor.
$75, 65
Award Presented: 1st Place Class

**861. Produce of Dam**
Two animals, any age, the produce of one cow. Dam must be named. Each exhibitor limited to one entry from the same dam. Animals may be owned by one or more exhibitors.
$75, 65, 50, 40, 30
Award Presented: 1st Place Class

**866. Senior Champion Female**
James Crowley, Sr., Senior Champion Award presented by Jersey Show Sponsors
Champion Banner and Rosette presented by GenOvations, Lodi, WI

**867. Reserve Senior Champion Female**
Award presented by Jersey Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**868. Grand Champion Female**
Allen Hetts Grand Champion Trophy presented by World Dairy Expo
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI
Plaque courtesy of American Jersey Cattle Association

**869. Reserve Grand Champion Female**
Award presented by Jersey Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**870. Senior Champion Bred & Owned**
All first place cows, bred and owned by exhibitor are eligible.This class may not be a lead-out.
Rosette presented in memory of Michael Heath by the family and friends of Michael Heath

**876. Holstein Marketplace Sires International Type & Production Award**
Award presented by Holstein Marketplace Sires, Fort Atkinson, WI
(See Rules at “Other Special Awards” pg 33)

**891. Premier Breeder**
Royal Banner presented by Jersey Show Sponsors

**892. Premier Exhibitor**
Royal Banner presented by Select Sires, Inc., Plain City, OH

**893. Premier Sire**
Ted Krueger Premier Sire Royal Banner presented by Jersey Show Sponsors
(See Rules at “Other Special Awards” pg 32)

# Rules for Junior Owned Animals Exhibited at the International Jersey Show

**All general rules of World Dairy Expo apply, including the World Dairy Expo Showring Policy and Code of Ethics.**

The International Junior Jersey Show will be held at the same time as the Open Show. Juniors will be recognized by stepping forward in their respective Open Show classes. American Jersey Cattle Association will award ribbons to the first, second and third place Juniors in each class.

**1. Eligibility**: Exhibitors must be no younger than 9 years of age as of the opening day of the show, and no older than 20 years of age as of January 1, 2026. U.S. residents must be members (junior or lifetime) of the American Jersey Cattle Association.

**2. Entries**: Animals are eligible when recorded by the American Jersey Cattle Association in the Herd Register or with Generation Count 4 or greater, or by Jersey Canada with registry status of 93.75% and greater. The exhibitor must be listed as Recorded Owner on the registration certificate, either (1) as the sole owner or (2) by his/her name in joint ownership. If the joint ownership includes more than one person meeting the eligibility requirements of Rule 1. (above), one of them must be declared as the exhibitor during check-in. **Animals must be registered and/or transferred to meet one of the above ownership requirements on or before August 1, 2026.** The date of registration and/or transfer is the Date Recorded printed on the registration certificate.

**3. Participation**: Entries must be shown by the exhibitor, except by prior written approval from Show Management. Alternate leadspersons (1) must be associated with the Herd Unit and also eligible to show by age, Rule 1 above, OR (2) if not, be the same age or younger than the exhibitor of the animal being shown. Requests for alternate leadsperson must be submitted to WDE Dairy Systems Manager on a WDE Alternate Leadsperson form no later than 5 p.m. the day prior to the show. No more than two (2) animals may be shown by one exhibitor in any one class. The exhibitor must lead the first entry and the second entry must be led by an alternate leadsperson as approved by Show Management. Adults are not allowed to show in any case.

**4. Breeder Status**: In order to qualify for Premier Breeder points and Best Bred & Owned awards, the exhibitor declared at check-in must have his/her name recorded as a Breeder on the animal's registration certificate. These awards will be made only to the individual exhibitor in the case of partnership animals.

**5. Financial Support**: Premiums will be paid by World Dairy Expo, with support from the American Jersey Cattle Association. The following premiums may be offered to junior-owned animals; however, total premiums paid in the junior show will not exceed $2,930. If total potential junior premiums exceed $2,930, adjustments will be made per each class.
Spring Calf through Spring Yearling: $50-40-30-20-15-15-10-10; Winter Yearling: $50-40-30-20-15-15; Yearling Heifer in Milk through Summer Junior Two-Year-Old: $75-55-35; Spring Junior Two-Year-Old through Junior Three-Year-Old: $75-55-35-20; Senior Three-Year-Old through Six-Year-Old & Older: $75-55-35; Lifetime Cheese Production Cow: $80.

Junior Show first - third neck ribbons & medallions
presented by KCCK Genetics and Boarding, Dyersville, IA

Junior Jersey Show fourth - sixth neck ribbons & medallions
presented in memory of Emma Anderson by
Riebe Bros. Seed, LLC, Cumberland, WI

# International Milking Shorthorn Show

Breed Meeting: Saturday, September 26, 4:00 p.m.
**10:00 a.m. Sunday, September 27** (Heifers - Junior Best Three)
**2:00 p.m. Monday, September 28** (Cows & Groups)

**Matt Henkes - Official Judge**
**Marjorie Rida - Associate Judge**
**Suzanne Lois - Superintendent**

**Premiums from World Dairy Expo**
**Open Show - $10,855**
**Junior Show - $1,180**

**Eligibility: All Owners of Milking Shorthorns must be National Members to show at a National Show, effective 1/1/2025.** Animals eligible to show at the National Show level in the United States and Canada are eligible to exhibit. All United States animals must be registered in the full herdbook of the American Milking Shorthorn Society and have registry certificates issued by the American Milking Shorthorn Society. The certificate must be white and does not have the words "Not eligible to show" printed near the Executive Secretary signature or as a watermark across the page. Animals with a prefix of GI, GI2, GR and GE are not eligible to be shown. Females with a 36000 or 37000 registration number are not eligible to be shown. Tattoo numbers, Fair Tags and/or RFID tags must correspond with the registry certificates.

- Canadian ID (tamperproof ear tag) in lieu of tattoo, or
- Tattoo, or
- Tattoo and RFID tag (left ear), or
- Tattoo and id (laser printed) tag (dangle), or
- Button tag and RFID tag (left ear)

All Canadian animals must be registered in the Canadian Milking Shorthorn Society official herdbook, be 75% purity or greater and be true to breed standard for Milking Shorthorn type and color. Any Milking Shorthorn with black hair cannot be shown unless released by the AMSS Executive Secretary. See Hair Color Regulations, see pg 67.

## Thank you
## Milking Shorthorn Show Sponsors:

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**BRONZE LEVEL**

Matt & Tracy Brandel Family, Lake Mills, WI
BJ Colors / Wispa Edge Farms, Mechanicsburg, PA
Country Folks Farm Newspaper, Palatine Bridge, NY
Gold Mine Milking Shorthorns, Nathan & Jody Nus, Arlington, IA
The Hartford Livestock Department, Omaha, NE
In memory of John Hasheider by the Hasheider Family, Sauk City, WI
Lands-Brook Farms, Postville, IA
Idalee Dairy, Jerome, ID
Riverdale Farm, Peggy Rydeen, Osceola, WI
Schwittay Farms, LLC, Jeremy & Monica Schwittay, Peshtigo, WI
Storytown Shorthorns, William Solberg, Oregon, WI

Neck Ribbons & Medallions
presented in each individual class by Milking Shorthorn Show Sponsors

**CLASSES**

**905. Spring Heifer Calf:** Born on or after March 1, 2026 and over 4 months of age at show time
$100, 85, 75, 60, 50, 40, 30, 25, 20, 10, 10, 10, 10, 10, 10
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

**906. Winter Heifer Calf:** Born December 1, 2025 - February 28, 2026
$100, 85, 75, 60, 50, 40, 30, 25, 20, 10, 10, 10, 10, 10, 10
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

**907. Fall Heifer Calf:** Born September 1 - November 30, 2025
$100, 85, 75, 60, 50, 40, 30, 25, 20, 10, 10, 10, 10, 10, 10
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

**908. Summer Yearling Heifer:** Born June 1 - August 31, 2025
$100, 85, 75, 60, 50, 40, 30, 25, 20, 10, 10, 10, 10, 10, 10
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

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**909. Spring Yearling Heifer:** Born March 1 - May 31, 2025
$100, 85, 75, 60, 50, 40, 30, 25, 20, 10, 10, 10, 10, 10, 10
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

**910. Winter Yearling Heifer:** Born December 1, 2024 - February 28, 2025
Heifer not in milk.
$100, 85, 75, 60, 50, 40, 30, 25, 20, 10, 10
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

**911. Fall Yearling Heifer**: Born September 1 - November 30, 2024
Heifer not in milk.
$100, 85, 75, 60, 50, 40, 30, 25
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

**912. Junior Best Three Females**
Group to consist of 3 females Fall Yearling (not in milk) and younger, none of which have freshened. All three animals must have been bred by exhibitor and at least one owned by exhibitor. Each exhibitor is limited to one entry.
$75, 65, 60, 45, 35
Award Presented: 1st Place Class

**913. Junior Champion Female of the Junior Show**
Award presented by Milking Shorthorn Show Sponsors
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI

**914. Reserve Junior Champion Female of the Junior Show**
Award presented by Milking Shorthorn Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX

**916. Junior Champion Female**
Norman E. Magnussen Memorial Award presented by Milking Shorthorn Show Sponsors
$500 Junior Champion Cash Award presented by Cargill Animal Nutrition, Minneapolis, MN
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI

**917. Reserve Junior Champion Female**
Award presented by Milking Shorthorn Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**921. Premier Breeder of the Heifer Show**
Royal Banner presented by Milking Shorthorn Show Sponsors

**922. Premier Exhibitor of the Heifer Show**
Royal Banner presented by Milking Shorthorn Show Sponsors

**923. Premier Sire of the Heifer Show**
Royal Banner presented by Milking Shorthorn Show Sponsors

**925. Yearling Heifer in Milk:** Born September 1, 2024 or later
Cow must have freshened and in milking form.
$150, 135, 110, 90, 70, 55, 45, 40, 30
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Best Udder Rosette

**926. National Futurity No. 69 - September 1, 2023 - August 31, 2024**
After expenses are paid, the purse will be divided as follows; 1st place 15%; 2nd place 12%; 3rd place 10%; 4th place 8%; 5th place 6%; 6th place to 10th place 4%; 11th place to 15th place 3%; 16th place to 20th place 1 1/2%; 21st place to 25th place 1%; balance of purse to be pro-rated among remaining cows shown except that in no event shall any premium exceed the amount of preceding premium. Any unclaimed awards shall be divided equally among participants in the Futurity Class.
A Shoulder Sash is presented to the winner and Rosettes are all presented by the Futurity Committee

**927. Summer Junior Two-Year-Old Cow:** Born June 1 - August 31, 2024
Cow must have freshened and in milking form.
$150, 135, 110, 90, 70, 55, 45, 40, 30
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Best Udder Rosette

**928. Spring Junior Two-Year-Old Cow:** Born March 1 - June 30, 2024
Cow must have freshened and in milking form.
$150, 135, 110, 90, 70, 55, 45, 40, 30
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Best Udder Rosette

**929. Senior Two-Year-Old Cow:** Born September 1, 2023 - February 29, 2024
$150, 135, 110, 90, 70, 55, 45, 40, 30
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**932. Junior Three-Year-Old Cow:** Born March 1 - August 31, 2023
$150, 135, 110, 90, 70, 55, 45, 40, 30
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**933. Senior Three-Year-Old Cow:** Born September 1, 2022 - February 28, 2023
$150, 135, 110, 90, 70, 55, 45, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**934. Intermediate Champion Female of the Junior Show**
Award presented by Milking Shorthorn Show Sponsors
Champion Banner presented by KCCK Genetics and Boarding, Dyersville, IA
Rosette presented by Doug & Linda Hodorff, Eden, WI

**935. Reserve Intermediate Champion Female of the Junior Show**
Award presented by Milking Shorthorn Show Sponsors
Reserve Champion Banner presented by KCCK Genetics and Boarding, Dyersville, IA
Rosette presented by Agpro, Inc., Paris, TX

**936. Intermediate Champion Female**
Eugene Nelson Intermediate Champion Award presented by Milking Shorthorn Show Sponsors
Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by GenOvations, Lodi, WI

**937. Reserve Intermediate Champion Female**
Award presented by Milking Shorthorn Show Sponsors
Reserve Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**938. Four-Year-Old Cow:** Born September 1, 2021 - August 31, 2022
$150, 135, 110, 90, 70, 55, 45
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**939. Five-Year-Old Cow:** Born September 1, 2020 - August 31, 2021
$150, 135, 110, 90, 70, 55, 45
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**940. Aged Cow:** Born before September 1, 2020
$150, 135, 110, 90, 70, 55, 45
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**941. Lifetime Merit Cow**
Lifetime production over 100,000 lbs. of milk. Official milk production test sheets are required.
$150, 135, 110
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**946. Senior Champion Female of the Junior Show**
Award presented by Milking Shorthorn Show Sponsors
Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Doug & Linda Hodorff, Eden, WI

**947. Reserve Senior Champion Female of the Junior Show**
Award presented by Milking Shorthorn Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Agpro, Inc., Paris, TX

**949. Jim King and Cindy Climer Total Performance Winner of the Junior Show** (Entry Not Required)
(See class 960 for rules to be followed in this class with the ownership by a Junior member.)
Award courtesy of American Milking Shorthorn Society

**950. Grand Champion Female of the Junior Show**
Lillian & Keith King and Jim King Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
Grand Champion Trophy presented by World Dairy Expo
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI

**951. Reserve Grand Champion Female of Junior Show**
Lillian & Keith King and Jim King Reserve Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
Award presented by Milking Shorthorn Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX

**952. Keith King Showmanship Award**
Winner of this trophy is to be selected by anonymous committee. It is based on showing, fitting and exhibition during the entire Junior Show.
Plaque courtesy of American Milking Shorthorn Society.

**954. Senior Champion Female**
James Crowley, Sr., Senior Champion Award presented by Milking Shorthorn Show Sponsors
Champion Banner and Rosette presented by GenOvations, Lodi, WI

**955. Reserve Senior Champion Female**
Award presented by Milking Shorthorn Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**960. Total Performance Winner** (Entry Not Required)
**This class will recognize a cow on her total performance - milk production, type and showring placing. Her total score will be determined by:**
(1) Placing in the top 50% of her respective class;
(2) Official lifetime production records with at least one completed lactation. The DHI sheet showing credits through July 1 will be accepted to update lifetime records. Official Production records on all qualifying cows must be presented at check-in to verify production. It is the owner's responsibility to supply these records, including the July test sheet, if desired. Copies will be kept for the AMSS Representative to ensure correct calculations.

(a) **Production**: Points will be calculated in the following manner and added together for total production points:
Completed Lactations: number x 10
Lifetime Milk: (lbs) / 1,000
Lifetime Components: 2 x (lbs. fat + lbs. protein) / 100

(b) **Type**: Points will be calculated in the following manner and added together for total type points:
Classification Score: score value
Placing: 1st = 200, 2nd = 180, 3rd=160, etc... top 50% after 10th=10

(c) **Total Points**: Production and Type points will be added together to determine final points. If a tie exists, the cow with the highest 305d ME for milk production in any of her lactations will be the winner.

1st Place Class Award presented by Milking Shorthorn Show Sponsors
Platter presented in memory of Maurice Meyer, by the Meyer and Nus Families, IA
Shoulder Sash courtesy of American Milking Shorthorn Society

**961. Holstein Marketplace Sires International Type & Production Award**
Award presented by Holstein Marketplace Sires, Fort Atkinson, WI
(See Rules at "Other Special Awards" pg 33)

**968. Grand Champion Female**
Allen Hetts Grand Champion Trophy presented by World Dairy Expo
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI
L. D. May Memorial Trophy awarded annually by American Milking Shorthorn Society

**969. Reserve Grand Champion Female**
Award presented by Milking Shorthorn Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**970. Best Uddered Cow**
The best uddered cow named in each of the milking classes will compete to select the best uddered cow of the show. This will not be a lead-out class.
Award Presented: 1st Place Class

**981. Best Three Females**
Three (3) females in milking form. All bred and at least one owned by exhibitor.
Each exhibitor is limited to one entry.
$75, 65, 60
Award Presented: 1st Place Class

**991. Premier Breeder**
Points are not received for Best Udder or futurity classes
Royal Banner presented by Milking Shorthorn Show Sponsors

**992. Premier Exhibitor**
Royal Banner presented by Select Sires, Inc., Plain City, OH

**993. Premier Sire**
Ted Krueger Premier Sire Royal Banner presented by Milking Shorthorn Show Sponsors
(See Rules at "Other Special Awards" pg 32)

According to the AMSS DNA Policy dated June 2023: National Show Champions: Animals winning one of the following titles at an AMSS National Show must be genotyped and/or DNA typed to maintain their title. This includes both Junior and Open divisions. All expenses to be paid by AMSS. Junior Champion, Reserve Junior Champion, Intermediate Champion, Reserve Intermediate Champion, Senior Champion, and Reserve Senior Champion.

**NEW for 2026: Milking Shorthon Cattle Early Release**
International Milking Shorthorn Show exhibitors may be released Sunday, September 27 and Monday, September 28 6 p.m. - 11:59 p.m. Those wishing to leave at this time must indicate this with their online animal entry. After Monday, 11:59 p.m., no animals will be excused until the regular show release time of 5:30 p.m. on Friday. The Junior Champion and Grand Champion of the Junior Show and Open Show are asked to stay on grounds all week to participate in their respective Supreme Champion Ceremony, Thursday or Friday evening.

Junior Show neck ribbons & medallions presented by
KCCK Genetics and Boarding, Dyersville, IA

## Rules for Junior-Owned Animals Exhibited at the International Milking Shorthorn Show

**All General Rules of World Dairy Expo apply, including the World Dairy Expo Showring Policy and Code of Ethics.**

The International Junior Milking Shorthorn Show will be held at the same time as the Open Show. Juniors will be recognized, placed and awarded neck ribbons & medallions by stepping forward in their respective Open Show Classes. All juniors must wear the junior show shirt provided to be eligible to be recognized as a Junior.

1. **Junior Eligibility:** Participation in this show is open to youth with registered Milking Shorthorns. Exhibitors must be a minimum of 9-years-old by January 1st of the currnet year but have not reached their 21st birthday by January 1st in the year competing. Members who become 21 years of age during the current year will be allowed to compete in Junior activities until

December 31st of the current year. Youth must be a member of the American Milking Shorthorn Junior Society by August 1st of the current year. If the youth is not a member by August 1st, they must join before the Show by paying the $25 junior membership fee and an additional $5 penalty to become a junior member payable to the American Milking Shorthorn Junior Society and turned into the AMSS Executive Secretary. Juniors are expected to follow the PDCA showmanship scorecard for all National Junior Shows.

2. **Registration**: All animals must be registered in the full herdbook of the American Milking Shorthorn Society and have registry certificates issued by the American Milking Shorthorn Society. The certificate must be white and does not have the words "Not eligible to show" printed near the Executive Secretary's signature or as a watermark across the page. Animals with a prefix of GI, GI2, GR and GE are not eligible to be shown. Females with a 36000 or 37000 registration number are not eligible to be shown. Tattoo numbers, Fair Tags and/or RFID tags must correspond with the registry certificates. Registration papers will be checked at the Show by show management.
3. **Ownership:** Ownership of the animal must be recorded in the AMSS herdbook in the name of the Junior exhibitor(s) by August 1st of the current year. Animals may be owned in partnerships, however all members of the partnership must be paid junior members of AMSJS and animal must be owned by August 1st. Acceptable wording of Farm or other entity should read: *Junior member's name* ***of*** *Farm name* or other entity (Ex: Nicholas Achen **of** Cherrywood Farm). The following will disqualify an animal from Junior show participation and recognition in the current year: Transferring an animal in or out of a Junior's name after August 1st of the show year or adding/dropping a junior member and/or adult as an owner after the deadline.
4. **Lease**: Animals that are leased through the American Milking Shorthorn Junior Society Lease Program are also eligible to be shown by juniors. Leases must be on file with the AMSS office by August 1st of the current year. Lessee must be a paid American Milking Shorthorn Junior Member. The Junior who leases the animal must show her. Only one AMSJS Junior Member may appear on each individual lease per animal. Multiple juniors are not permitted to lease the same animal. Alternate leadsperson are not permitted for leased animals except for an unforeseen circumstance.
5. **Participation**: Up to two (2) animals may be exhibited by each exhibitor in any one class. One animal must be shown by an owner listed on the registration certificate who is a paid National Junior Member. The second animal may be shown if the alternate leadsperson form is completed. All rules for the alternate leadsperson form apply. A Junior can own multiple animals in a given class, but only two may be exhibited. Additional animals must be leased by another Junior or if animal is owned in a partnership can be exhibited by another member of the partnership.
6. **Alternate leadsperson:** The Junior who owns the animal is to show her. If the owner cannot attend the Show, an Alternate Leadsperson must be a National Milking Shorthorn Junior member, who is the same age or younger **OR** up to three years older than the owner **OR** who is a sibling (full, half, step, foster) of the owner. All Alternate Leadspersons must meet the age guidelines of a minimum of 9-years-old but not have reached their 21st birthday by January 1st in the year competing. Alternate Leadsperson may show the animal with approval of the Executive Secretary or board appointed delegate known as the "Breed Representative". A Request for Alternate Leadsperson form must be submitted to the AMSS Executive Secretary by email to executive-secretary@milkingshorthorn.com or hand delivered by 5 p.m. the day before the Show to either the Executive Secretary or Breed Representative. Requests must be submitted by this time or the animal is ineligible to show, unless there is an unforeseen circumstance. The owner of the animal is to show at at least one national qualifying Junior show, to receive Junior All American recognition. The Request for Alternate Leadsperson form is available at www.milkingshorthorn.com or from show management. *The only exception to this rule is for an alternate leadsperson for showing/leading in the Champion Classes (Junior, Intermediate, Senior and/or Grand). Alternate Leadsperson in the champion classes must meet junior age guideline but does not have to be a National Milking Shorthorn Junior member.*
7. **Bred & Owned**: As of January 1, 2024, for a junior show animal to be eligible for Junior Bred and Owned, at least one of the Junior owners must be listed as a breeder on the registration paper. All owners listed must be AMSJS Members.
8. The AMSS Black Hair Policy must be followed (pg 68)
9. Only the AMSS Executive Secretary or AMSS National Show Representative shall have authority in determining the eligibility of animals and ownership for numbers 1-8, above.
10. **Junior Premiums** of $1,180 will be paid by World Dairy Expo. All premiums will be paid directly to the exhibitors by World Dairy Expo.

    Spring Calf through Fall Calf: $25-20-15-10-10; Summer Yearling, Spring Yearling: $25-20-15-10; Winter Yearling: $25-20-15; Fall Yearling: $25-20;
    Yearling Heifer in Milk through Spring Junior Two-Year-Old: $35-20; Senior Two-Year-Old through Four-Year-Old Cow: $40-30-25; Five-Year-Old Cow: $40-30; Aged Cow and Lifetime Merit Cow: $40

# American Milking Shorthorn Society Black Hair Policy

**Effective 7/1/2026**

To be eligible to shown, Milking Shorthorn hair color must be red, white or roan (red and white intermixed).

- An animal is eligible to be shown if it has no more than one black marking smaller than four square inches.
- The term “marking” refers to a solid area of black hair OR an area of black roan with diffused white or red hairs intermixed.
- Any animal with brindling will be deemed off-color. Brindling is defined as hair with alternating stripes (of any color, besides red, white, and roan).
- Black hair color is based on the entire length of the hair shaft from the root to the tip.
- Measurement of the hair is made around the distinct edge of the marking in question.
- Any animal with one marking smaller than four square inches that is eligible to be shown must be DNA and/or Geno-typed. As the animal ages, markings may need to be re-evaluated to determine show eligibility, based on the size of the marking.

Any animal with the following characteristics will be considered ineligible to be shown.

- If an animal has one black marking larger than four square inches OR more than one marking (regardless of its size), the animal is ineligible to be shown. The animal will also be deemed “off-color” (OC).

The following applies to an animal with one or more black markings.

- Any animal the Executive Secretary examines and finds with one or more markings deemed black, regardless of showring eligibility, is required to be DNA and/or Geno-typed.
- All instances where the Executive Secretary is asked, or required, to examine an animal must also include at least one of the following: another AMSS board member, or an AMSS breed representative (appointed by the AMSS board). These individuals shall have the authority to determine eligibility of animals under the AMSS hair policy.

Any protest concerning an animals’ show or sale eligibility shall be handled through the review process. The protester must present a hand-signed protest form to the AMSS Executive Secretary along with $150 (non-refundable) cash. The AMSS will respond to all filed protest requests within 60 days.

NOTES: Any animal determined as “off-color” (OC) will not impact its predigree or herdbook status. Having the letters “OC” at the end of the animal’s registration paper doesn’t change a pedigree or herdbook status unless DNA/Genomics proves otherwise.

# International Red & White Show

Breed Meeting: Tuesday, September 29, 4:00 p.m.
**2:00 p.m. Wednesday, September 30** (Heifers - Junior Best Three)
**7:00 a.m. Thursday, October 1** (Cows & Groups)

**Aaron Eaton - Official Judge**
**Anthony Liddle - Associate Judge**
**Mike Marean - Superintendent**

**Premiums from World Dairy Expo**
**Open Show - $14,475**
**Junior Show - $1,920**

1. Animals must be Red and White in physical color. Any animal in question of this color status must submit a DNA sample to an accredited lab for a full genomic panel to prove color and identification of the animal in question. Results must be shared with RWDCA.

2. In order to enter/exhibit at any national and/or approved shows, Red & White animals must carry 87% dairy bloodlines as designated by RWDCA guidelines. Dairy bloodlines include: Ayrshire, Brown Swiss, Guernsey, Holstein (Black & White and Red & White), Jersey, Milking Shorthorn, Angler, Swedish Red, Aussie Red, Lineback and Rouge Flammande.

3. If for any reason an animal is in question for eligibility, the RWDCA management will be contacted before a final decision is rendered.

4. The RWDCA will accept original registration papers and/or a certificate of identification (CID) from Holstein Association USA. Other registration papers accepted will be from RWDCA, Holstein Association USA showing the suffix "RED" and Holstein Canada.

5. Animals are eligible to show in ONE breed show. For example, if an animal is shown in the International Red & White Show, it may not show in the International Holstein Show or International Junior Holstein Show.

6. All owners shown on registration paper must be a member in good standing of RWDCA.

7. All requirements listed above must be met 24 hours before the start of the show.

## Thank you Red & White Show Sponsors:

**PLATINUM LEVEL**

CALIFORNIA BIOENERGY
Helping family dairies fuel America

MERCK Animal Health

VAN BEEK NATURAL SCIENCE

**BRONZE LEVEL**

Tim Baumgartner, Tulare, CA
Bella-View Holsteins, Lynn & Sara Harbaugh, Marion, WI
Betley Family Farms, Pulaski, WI
Matt & Tracy Brandel Family, Lake Mills, WI
Cowsmopolitan, Turlock, CA
Forest Ridge Holsteins, Kurt & Sarah Loehr, Eden, WI
Lyons Holsteins, Doug & Lynnette Lyons & Family, Castalia, IA
Mystic Valley Dairy, LLC, Sauk City, WI
Oakfield Corners Dairy, Jonathan & Alicia Lamb, Oakfield, NY
Stro-Lane Dairy, Henderson, MN
Brian Stump, Kimmell, IN

Neck Ribbons & Medallions
Presented by Jetstream Genetics, Inc., Watertown, WI

Bred & Owned Awards and
Bred & Owned Junior Show Awards
Presented by Red & White Dairy Cattle Association

**605. Spring Heifer Calf:** Born March, April, May 2026
$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20, 15, 10
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

**606. Winter Heifer Calf:** Born December 1, 2025 - February 28, 2026
$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20, 15, 10
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

**607. Fall Heifer Calf:** Born September 1 - November 30, 2025
$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20, 15
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

**608. Summer Yearling Heifer:** Born June 1 - August 31, 2025
$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

**609. Spring Yearling Heifer:** Born March 1 - May 31, 2025
$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30, 25, 25, 20
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

**610. Winter Yearling Heifer:** Born December 1, 2024 - February 28, 2025
Heifer not in milk.
$100, 90, 80, 70, 60, 50, 40, 40, 35, 35, 30, 30
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

**611. Fall Yearling Heifer (not in milk):** Born September 1 - November 30, 2024
Heifer not in milk.
$100, 90, 80, 70, 60, 50, 40, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class

**612. Junior Best Three Females**
Fall Yearling Heifer (Not in Milk) and under. All animals must be bred by the exhibitor and at least one owned by exhibitor.
$75, 65, 55
Award Presented: 1st Place Class

**613. Junior Champion Female of the Junior Show**
Award presented by Red & White Show Sponsors
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI
$200 Cash Award presented by Red & White Dairy Cattle Association

**614. Reserve Junior Champion Female of the Junior Show**
Award presented by Red & White Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX
$50 Cash Award presented by Red & White Dairy Cattle Association

**615. Junior Champion Bred & Owned of the Junior Show**
Award presented by Red & White Show Sponsors
Rosette presented by Red & White Dairy Cattle Association

**616. Junior Champion Female**
Norman E. Magnussen Memorial Award presented by Red & White Show Sponsors
$500 Junior Champion Cash Award presented by Cargill Animal Nutrition, Minneapolis, MN
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI
$100 Cash Award presented by Red & White Dairy Cattle Association

**617. Reserve Junior Champion Female**
Award presented by Red & White Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL
$50 Cash Award presented by Red & White Dairy Cattle Association

**618. Junior Champion Bred & Owned**
All Best Bred & Owned animals from each of the heifer classes, bred and owned by exhibitor, are eligible. This class may not be a lead-out.
Award plaque courtesy of Red & White Dairy Cattle Association
Rosette presented by Red & White Dairy Cattle Association

**621. Premier Breeder of Heifer Show**
Royal Banner presented by Red & White Show Sponsors

**622. Premier Exhibitor of Heifer Show**
Royal Banner presented by Red & White Show Sponsors

**623. Premier Sire of the Heifer Show**
Royal Banner presented by Red & White Show Sponsors

**625. Yearling Heifer in Milk:** Born September 1, 2024 or later
Cow must have freshened and in milking form.
$150, 135, 120, 100, 90, 80, 70, 50, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Best Udder Rosette

**627. Summer Junior Two-Year-Old Cow:** Born June 1 - August 31, 2024
Cow must have freshened and in milking form.
$150, 135, 120, 100, 90, 80, 70, 50, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Best Udder Rosette

**628. Spring Junior Two-Year-Old Cow:** Born March 1 - May 31, 2024
Cow must have freshened and in milking form.
$150, 135, 120, 100, 90, 80, 70, 65, 50, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Best Udder Rosette

**629. Winter Senior Two-Year-Old Cow:** Born December 1, 2023 - February 29, 2024
$150, 135, 120, 100, 90, 80, 70, 50, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**630. Fall Senior Two-Year-Old Cow:** Born September 1, 2023 - November 30, 2023
$150, 135, 120, 100, 90, 80, 70, 50, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**632. Junior Three-Year-Old Cow:** Born March 1 - August 31, 2023
$150, 135, 120, 100, 90, 80, 70, 50, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**633. Senior Three-Year-Old Cow:** Born September 1, 2022 - February 28, 2023
$150, 135, 120, 100, 90, 80, 70, 50, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**634. Intermediate Champion Female of the Junior Show**
Award presented by Red & White Show Sponsors
Champion Banner presented by KCCK Genetics and Boarding, Dyersville, IA
Rosette presented by Doug & Linda Hodorff, Eden, WI

**635. Reserve Intermediate Champion Female of the Junior Show**
Award presented by Red & White Show Sponsors
Reserve Champion Banner presentedby KCCK Genetics and Boarding, Dyersville, IA
Rosette presented by Agpro, Inc., Paris, TX

**636. Intermediate Champion Female**
Eugene Nelson Intermediate Champion Award presented by Red & White Show Sponsors
Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by GenOvations, Lodi, WI

**637. Reserve Intermediate Champion Female**
Award presented by Red & White Show Sponsors
Reserve Champion Banner presented by Semex/Boviteq, Madison, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**638. Four-Year-Old Cow:** Born September 1, 2021 - August 31, 2022
$150, 135, 120, 100, 90, 80, 70, 50, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**639. Five-Year-Old Cow:** Born September 1, 2020 - August 31, 2021
$150, 135, 120, 100, 90, 80, 70, 50, 40
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**640. Aged Cow, Six-Year-Old & Older:** Born before September 1, 2020
$150, 135, 120, 100, 90, 80
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**641. 150,000 Lb. Production Cow**
Lifetime production over 150,000 lbs. of milk. Official milk production sheets are required.
$150, 135, 120, 100, 90
Awards Presented: 1st Place Class, Bred & Owned, Junior Class, Production Rosette, Best Udder Rosette

**642. Holstein Marketplace Sires International Type & Production Award**
Award presented by Holstein Marketplace Sires, Fort Atkinson, WI
(See Rules at "Other Special Awards" pg 33)

**643. Senior Best Three Females**
All animals (Yearling Heifer in Milk and older) must be bred with same prefix by exhibitor with at least one owned by exhibitor.
$75, 65, 50
Award Presented: 1st Place Class

**644. Produce of Dam**
Two animals, any age, produce of one cow. Dam must be named. Animals need not be owned by one exhibitor.
$75, 65, 50
Award Presented: 1st Place Class

**648. Senior Champion Female of the Junior Show**
Award presented by Red & White Show Sponsors
Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Doug & Linda Hodorff, Eden, WI

**649. Reserve Senior Champion Female of the Junior Show**
Award presented by Red & White Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Agpro, Inc., Paris, TX

**650. Grand Champion Female of the Junior Show**
Lillian & Keith King and Jim King Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
Grand Champion Trophy presented by World Dairy Expo
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI
$200 Cash Award presented by Red & White Dairy Cattle Association

**651. Reserve Grand Champion Female of the Junior Show**
Award presented by Red & White Show Sponsors
Lillian & Keith King and Jim King Reserve Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX
$100 Cash Award presented by Red & White Dairy Cattle Association

**652. Champion Bred & Owned of the Junior Show**
All Best Bred & Owned animals from each of the milking classes, bred and owned by a junior exhibitor (as defined by the Red & White Dairy Cattle Association's Junior Bred & Owned definition), are eligible.
Award presented by Red & White Show Sponsors
$100 Cash Award and Rosette presented by Red & White Dairy Cattle Association

**666. Senior Champion Female**
James Crowley, Sr., Senior Champion Award presented by Red & White Show Sponsors
Champion Banner and Rosette presented by GenOvations, Lodi, WI

**667. Reserve Senior Champion Female**
Award presented by Red & White Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Phibro Animal Health Corp., Quincy, IL

**668. Grand Champion Female**
Allen Hetts Grand Champion Trophy presented by World Dairy Expo
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by GenOvations, Lodi, WI
$200 Cash Award presented by Red & White Dairy Cattle Association

**669. Reserve Grand Champion Female**
Award presented by Red & White Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Phibro Animal Health Corp., Quincy, IL
$100 Cash Award presented by Red & White Dairy Cattle Association

**670. Champion Bred & Owned**
$210
All Best Bred & Owned animals from each of the milking classes, bred and owned by exhibitor, are eligible. This class may not be a lead-out.
Award Plaque courtesy of Red & White Dairy Cattle Association
$100 Cash Award and Rosette presented by Red & White Dairy Cattle Association

**671. Best Uddered Cow**
Award Presented: 1st Place Class

**691. Premier Breeder**
Royal Banner presented by Red & White Show Sponsors

**692. Premier Exhibitor**
Royal Banner presented by Select Sires, Inc., Plain City, OH

**693. Premier Sire**
Ted Krueger Premier Sire Royal Banner presented by Red & White Show Sponsors
(See Rules at "Other Special Awards" pg 32)

Junior Show neck ribbons & medallions presented by
GenoSource, Epworth, IA

## Red & White Dairy Cattle Association Junior Show Rules

**All general rules of World Dairy Expo apply,**
**including the World Dairy Expo Showring Policy & Code of Ethics**

**1)** The International Junior Red & White Show will be held at the same time as the open show. Juniors will be recognized, placed and presented awards by stepping forward in their respective open show class.
**2)** Exhibitors may participate after they reach nine years of age and until December 31 of the year in which he or she turns 21 years of age. Age is day of show.
**3)** Animals must be Red and White in physical color. Any animal in question of this color status must submit a DNA sample to an accredited lab for a full genomic panel to prove color and identification of the animal in question. Results must be shared with RWDCA.
**4)** To enter/exhibit at any national and/or approved shows, Red & White animals must carry 87% dairy bloodlines as designated by RWDCA guidelines. Dairy bloodlines include: Ayrshire, Brown Swiss, Guernsey, Holstein (Black & White and Red & White), Jersey, Milking Shorthorn, Angler, Swedish Red, Aussie Red, Lineback and Rouge Flammande.
**5)** **If for any reason an animal is in question for eligibility, the RWDCA management will be in contact before a final** decision is rendered.
**6)** The RWDCA will accept registration papers and/or a certificate of identification (CID) from Holstein Association USA. Other registration papers accepted will be from RWDCA, Holstein Association USA showing the suffix "RED" and Holstein Canada.
**7)** LEASE: All animals must be owned or leased by the junior by **July 15th** of the current year.
TRANSFER: For an animal (cow or heifer) being transferred to a Junior, or a partnership of Juniors, the transfer application must be received by the Holstein Association USA office on or before July 15th. Except for animals purchased by and/or leased to a Junior at the RWDCA National Convention Sale.
**8)** OWNERSHIP: Two or more juniors may own an animal. One junior must be on the halter to receive junior recognition. Awards will be presented as one unit, to all owners equally.

**9)** All entries must be shown by the Junior owner in all cases, except by prior written approval. *An alternate leadsperson request form is required to be submitted 24 HOURS via email prior to the start of the show explaining in specific your reason for the absence and for final approval by the RWDCA. Any alternate leadsperson form can be turned into the RWDCA in advance, if you know of upcoming conflicts.* Include in the statement- Name, age and signature of junior owner. Cell phone number of contact person. Class of animal. Name and age of alternate leadsperson (Up to three listed). Reason junior owner needs an alternate. If approved, the rules state the alternate must be the same age or younger as the junior owner. The alternate must also be a junior member of the RWDCA. Adults are not allowed to show in any case. If more than one animal owned by the same Junior is eligible for the championship class, another Junior may lead the other animal. Final approval will be decided by RWDCA staff and/or a member of the RWDCA Board of Directors. **The Junior requesting this form MUST have led their animal once at a national, state or county show before approval at ANY Fall show.**

**10)** Dress code will be strictly enforced for juniors. White pants with an official show shirt must be worn or the junior will not be allowed to show (World Dairy Expo-Madison, WI and Premier National Junior Show-Harrisburg & Mid-East Fall Red & White Show-Louisville, KY).

**11)** Junior show classes consist of all female classes except Best Uddered of Show. There will be no junior show classes for group classes.

**12)** Bred & Owned: To be eligible for junior bred & owned, at least one of the original Junior owners must be listed as one of the current Junior owners. Adult-Junior partnerships are not acceptable. Family unit or farm partnerships will not qualify for Bred & Owned awards unless all partners are Junior members and listed on the certificate and at least one of them is an original breeder/owner. Bred & Owned of the Junior Show class award is presented courtesy of Red & White Dairy Cattle Association.

**13)** Premiums of $1,920 will be paid out to junior exhibitors. All premiums will be paid directly to the exhibitors by World Dairy Expo.

Spring Calf through Fall Calf: $25-20-20-15-15-15-10-10-10; Summer Yearling through Spring Yearling: $25-20-20-15-15-15-10; Winter Yearling Heifer: $25-20-20-15; Fall Yearling: $25-20; Yearling Heifer in Milk through Five-Year-Old Cow: $50-40-25; Aged Cow, Six-Year-Old & Older and 150,000 Lb. Production Cow: $50

## International Junior Holstein Show - Show-Specific Information -

**All World Dairy Expo Rules and Regulations apply, including Health Regulations, Showring Policy and Code of Ethics/Enforcement Procedures, Substitutions, Dual Registered Animals and Dress Code (Junior Show Shirts, Harnesses), and will be followed for the International Junior Holstein Show.**

Refer to Entry Information for all fee and entry deadline details, Page 10.

**Junior Holstein Show Genomic Merit Class Award**: All entries will be reviewed for eligibility. **To opt-out**, uncheck the Genomic Merit checkbox with animal entry. Sponsor representatives will access the animal's August 2026 GTPI value. Only Genomic tested females are eligible. The award will be presented to the highest ranking GTPI animal placing in the top 2/3 of each heifer and cow class. No Genomic Champion will be named. Neck Ribbon and Medallion presented by Siemers Holsteins, Newton, WI.

**Late Entry to International Holstein Show**
Juniors wishing to participate in the Open Show that have not yet entered, may do so under the same ownership as the original entry for $50 per head within one hour of the completion of the Junior Holstein show only. Should an animal ownership be transferred after the International Junior Holstein Show and wish to show in the Open Show, it may enter late at the $250 late fee, plus the WDE Owner Transfer fee $50. Housing must be arranged by the exhibitor.

**Cattle Release**
International Junior Holstein Show exhibitors may be released Sunday, September 27 or Monday, September 28, 6 p.m. - 11:59 p.m. Those wishing to leave at this time must indicate this on their online entry. After Monday, 11:59 p.m., no animals will be excused until the regular show release time of 5:30 p.m. on Friday. The Junior Champion and Grand Champion animals are asked to stay on grounds all week to participate in the respective Supreme Champion Ceremony, Thursday or Friday evening.

# International Junior Holstein Show

Breed Meeting: Saturday, September 26, 4:00 p.m.
**Cows first - 10:00 a.m., Sunday, September 27**

**Ben Wallace - Official Judge**
**Phillip Topp - Associate Judge**
**Rick & Paula Bovre - Superintendents**

## Thank you Junior Holstein Show Sponsors:

**PLATINUM LEVEL**

CALIFORNIA BIOENERGY
Helping family dairies fuel America

MERCK Animal Health

VAN BEEK NATURAL SCIENCE

**BRONZE LEVEL**

Bella-View Holsteins, Lynn & Sara Harbaugh, Marion, WI
Rick & Paula Bovre, Brownsville, WI
Cybil Fisher Photography, Green Bay, WI
Jenny-Lou-KJ Holsteins, Kevin Jorgensen and Mitch Breunig, Sauk City, WI
Ryan & Annie Lauber, Elgin, MN
Siemers Holsteins, Newton, WI
In memory of Lee Craft, Char-Mae Holsteins by TC Classics, Tim & Cindy Pittz, Mineral Point, WI
Wisconsin Junior Holstein Association

Premiums totalling $6,400 will be presented.

Junior Show neck ribbons & medallions presented by GenoSource, Epworth, IA

Bred & Owned class winner medallions presented by Holstein Association USA, Inc.

Genomic Merit Class Awards are presented by Siemers Holsteins, Newton, WI

**CLASSES**

**1705. Yearling Heifer in Milk (must have freshened):** Born September 1, 2024 or later
Cow must have freshened and in milking form.
$100, 85, 75, 50, 40
Awards Presented: Class, Genomic Merit

**1706. Summer Junior Two-Year-Old Cow (must have freshened):** Born June 1 - August 31, 2024
Cow must have freshened and in milking form.
$100, 85, 75, 50, 40
Awards Presented: Class, Genomic Merit

**1707. Spring Junior Two-Year-Old Cow (must have freshened):** Born March 1 - May 31, 2024
$100, 85, 75, 50, 40
Awards Presented: Class, Genomic Merit

**1708. Winter Senior Two-Year-Old Cow:** Born December 1, 2023 - February 29, 2024
$100, 85, 75, 50, 40
Awards Presented: Class, Genomic Merit

**1709. Fall Senior Two-Year-Old Cow:** Born September 1, 2023 - November 30, 2023
$100, 85, 75, 50, 40
Awards Presented: Class, Genomic Merit

**1710. Junior Three-Year-Old Cow:** Born March 1 - August 31, 2023
$100, 85, 70, 50, 40
Awards Presented: Class, Genomic Merit

**1711. Senior Three-Year-Old Cow:** Born September 1, 2022 - February 28, 2023
$100, 85, 70, 50, 40
Awards Presented: Class, Genomic Merit

**1713. Intermediate Champion Female**
Award presented by Junior Holstein Show Sponsors
Champion Banner presented by KCCK Genetics and Boarding, Dyersville, IA
Rosette presented by Doug & Linda Hodorff, Eden, WI
Award courtesy of Holstein Association USA, Inc.

**1714. Reserve Intermediate Champion Female**
Award presented by Junior Holstein Show Sponsors
Reserve Champion Banner presented by KCCK Genetics and Boarding, Dyersville, IA
Rosette presented by Agpro, Inc., Paris, TX
Award courtesy of Holstein Association USA, Inc.

**1715. Four-Year-Old Cow:** Born September 1, 2021 - August 31, 2022
$100, 85, 70, 50, 40
Awards Presented: Class, Genomic Merit

**1716. Five-Year-Old Cow:** Born September 1, 2020 - August 31, 2021
$100, 85, 70, 50, 40
Awards Presented: Class, Genomic Merit

**1717. Six-Year-Old and Older Cow:** Born before September 1, 2020
$100, 85, 70, 50
Awards Presented: Class, Genomic Merit

**1718. Lifetime Milk Production Cow**
Lifetime production over 150,000 lbs. of milk. Official milk production test sheets are required.
$100, 85
Awards Presented: Class, Genomic Merit

**1720. Senior Champion Female**
Award presented by Junior Holstein Show Sponsors
Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Doug & Linda Hodorff, Eden, WI
Award courtesy of Holstein Association USA, Inc.

**1721. Reserve Senior Champion Female**
Award presented by Junior Holstein Show Sponsors
Reserve Champion Banner presented by GenOvations, Lodi, WI
Rosette presented by Agpro, Inc., Paris, TX
Award courtesy of Holstein Association USA, Inc.

**1725. Grand Champion Female**
Lillian & Keith King and Jim King Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
Grand Champion Trophy presented by World Dairy Expo
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI

**1726. Reserve Grand Champion Female**
Award presented by Junior Holstein Show Sponsors
Lillian & Keith King and Jim King Reserve Grand Champion of the Junior Show Award presented by Kingsdale Farms, Victoria, IL
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX

**1730. Champion Bred & Owned**
All first place cows, bred and owned by exhibitor are eligible. This class may not be a lead-out.
Award courtesy of Holstein Association USA, Inc.

**1740. Spring Heifer Calf:** Born on or after March 1, 2026 and over four months of age
$80, 70, 60, 50, 40, 30, 20, 15, 15, 10, 10, 10, 10
Awards Presented: Class, Genomic Merit

**1741. Winter Heifer Calf:** Born December 1, 2025 - February 28, 2026
$80, 70, 60, 50, 40, 30, 20, 15, 15, 10, 10, 10, 10
Awards Presented: Class, Genomic Merit

**1742. Fall Heifer Calf:** Born September 1 - November 30, 2025
$80, 70, 60, 50, 40, 30, 20, 15, 15, 10, 10, 10, 10
Awards Presented: Class, Genomic Merit

**1743. Summer Yearling Heifer:** Born June 1 - August 31, 2025
$80, 70, 60, 50, 40, 30, 20, 15, 15, 10, 10, 10
Awards Presented: Class, Genomic Merit

**1744. Spring Yearling Heifer:** Born March 1 - May 31, 2025
$80, 70, 60, 50, 40, 30, 20, 15, 15, 10, 10, 10
Awards Presented: Class, Genomic Merit

**1745. Winter Yearling Heifer:** Born December 1, 2024 - February 28, 2025
Heifer not in milk.
$80, 70, 60, 50, 40, 30, 20, 15, 15, 10, 10
Awards Presented: Class, Genomic Merit

**1746. Fall Yearling Heifer:** Born September 1 - November 30, 2024
Heifer not in milk.
$80, 70, 60, 50, 40
Awards Presented: Class, Genomic Merit

**1750. Junior Champion Female**
Award presented by Junior Holstein Show Sponsors
Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Doug & Linda Hodorff, Eden, WI
Award courtesy of Holstein Association USA, Inc.

**1751. Reserve Junior Champion Female**
Award presented by Junior Holstein Show Sponsors
Reserve Champion Banner presented by Select Sires, Inc., Plain City, OH
Rosette presented by Agpro, Inc., Paris, TX
Award courtesy of Holstein Association USA, Inc.

**1755. Junior Champion Bred & Owned**
All first place heifer, bred and owned by exhibitor are eligible. This class may not be a lead-out.
Award courtesy of Holstein Association USA, Inc.

## Holstein Association USA - International Junior Holstein Show Rules

**All general rules of World Dairy Expo apply, including the World Dairy Expo Showring Policy & Code of Ethics.**

**A) Eligibility:** Exhibitors must be a minimum of nine years old to participate on the day of the show, but not have reached their 21st birthday by January 1 in the year competing. Members who become 21 years of age during the current year will be allowed to compete in Junior activities until December 31 of the current year and not beyond that time. Exhibitors must be National Junior Members of the Holstein Association USA, Inc. Juniors entered in the show may submit applications on site for National Junior Membership with payment by 5 p.m. the day before the show.

**B) Entries:** All animals must be registered by the Holstein Association USA, Inc. The Junior owner(s) or lessee must be recorded on the registration certificate. Animals must have a minimum of 87% Registered Holstein Ancestry (RHA) to be eligible for the designated shows.

**C) Ownership:** Animal must be registered in the name of the Junior member or a partnership of Junior members, throughout the year exhibiting in order to qualify for Junior recognition. Adult-Junior and family or farm partnerships are not acceptable. For an animal (cow or heifer) being transferred to a Junior, or a partnership of Juniors, the transfer application must be received by the Holstein Association USA office on or before July 15 by 11:59 p.m. Eastern time of the current year. **Canadian owned animals must be dually registered in Canada and the US. Animals must be transferred in Canada prior to transferring in the US. Transfers in the US must still be made by July 15, 11:59 p.m. Eastern Time.* The following actions will disqualify an animal from Junior recognition: 1) Transferring an animal in or out of a Junior's name after July 15 of the show year or 2) adding or dropping any adult or junior member as an owner after the deadline.

**D) Lease**: The Junior leasing program is designed to encourage young people to get involved in a dairy project and learn about animal care and responsibility. The leased animal remains in the original ownership and, if the leased animal is bred, any offspring are named using the owner's prefix.

1. The leasing program is not available to youth who concurrently own any Registered Holsteins either as an individual or in partnership. However, if the lessee becomes the owner of the animal anytime during the year exhibiting, they will qualify for junior recognition.
2. A maximum of two Registered Holsteins may be leased by any youth at one time. Animals may not be leased by partnerships.

3. The lease may be terminated by either the owner (lessor) or the youth (lessee) by providing written notice to the other party 45 or more days before the intended termination date. A Lease Termination Report must be filed with Holstein Association USA, Inc. If the animal has been sold, submitting an application for transfer of ownership will also terminate the lease.
4. The animal must be leased before she reaches her first birthday.
5. Leased animals may only be shown by the lessee (Junior). If a leased animal is shown by an adult, the lease is automatically terminated. The leasing Junior must show the animal at all shows; no substitutions may be made.
6. The owner of an animal to be leased must submit the Certificate of Registration for that animal and a completed Application for Transfer, with the "Lease" box marked, to Holstein Association USA, Inc. All lease applications must be received by July 15 in the year exhibiting.
7. The fee to lease an animal is $20. There is no fee to record a lease termination.
8. When a lease is initiated and approved, the Certificate of Registration will be printed with the lease details and mailed to the Junior lessee. When a lease is terminated and the Certificate of Registration is returned to Holstein Association USA, the lease termination will be recorded on the certificate and the certificate will be mailed to the owner. All leases expire on December 31 of the year in which the junior lessee becomes 21 years of age if not terminated prior to that date.

**E) Exhibition:** To be eligible to compete at National Shows, entries must be shown by the Junior owner in all cases, except by prior written approval. Alternate Leadsperson forms must be submitted to the Holstein representative by 5 p.m., Central time, the day before the show. If approved, another National Junior Holstein member the same birth year or younger must show the animal. Adults are not allowed to show, in any case. A leased animal may only be shown by the Junior lessee. Only Show Management Staff or individuals specifcally approved by show management may assist in containing or controlling animals in the ring. The safety of exhibitors, spectators, and animals is the highest priority. Show management staff may step in to help manage or contain an animal if necessary; however, this assistance does not included leading the animal. Parents, other exhibitors, or unapproved individuals are not permitted to provide assistance in the ring. Violation of the rule can include disqualitification.

**F) Bred & Owned:** To be eligible for Junior Bred & Owned, at least one of the Junior owners must be listed as a breeder and owner on the registration certificate. Bred & Owned class winner medallions and Champion awards are presented by Holstein Association USA, Inc.

**G) Partnership:** More than one Junior exhibitor may own an animal in partnership if the animal is exhibited by the partnership throughout the entire show season and the names of all Junior partners are listed on the registration certificate. A junior under age 9 by date of the show may be listed on the registration certificate but cannot show the animal. Adult-Junior and family or farm partnerships are not acceptable.

**H) Violations:** If any of the above Junior Showring Policy is violated, all Junior exhibitors involved will lose all privileges for that show the following year.



## CONNECT WITH JOB AND INTERNSHIP OPPORTUNITIES!

Through Career Connections, high school and college students as well as young dairy professionals can connect with World Dairy Expo's commercial exhibitors, sponsors, Dairy Cattle Show exhibitors and non-exhibiting farms. A free networking event will be held **Monday, September 28 from 10 a.m. to noon in the Atrium of the Exhibition Hall** to connect job and internship seekers with hiring companies and farms.

Registration for Job Seekers and Companies/Farms is available at worlddairyexpo.com/pages/Career-Connections.php

# Youth Showmanship Contest

**- Junior Showmanship Judge: Crystal Sinn -**
**- Intermediate Showmanship Judge: Josh Karn -**
**- Senior Showmanship Judge: Elizabeth Hall -**
**Jessica Pralle & Nicole Pralle-Nepermann - Superintendents**

**Saturday, September 26, 2026, 12:00 p.m.**
Coliseum Showring

**Online Pre-Registration $10 Entry Required Deadline:**
Monday, August 31, 11:59 p.m. CDT
**$20 Late Entry Required Deadline:**
Monday, September 7, 11:59 p.m. CDT

**EXHIBITOR MEETING: Friday, September 25, 6:00 p.m. Sale Pavilion**

## General Contest Rules

1. Participants must meet the age requirement listed below and have verification of age available.
2. Contestants must provide their own animals. Contestants need not own the animal they show. Animals shown must already be on grounds and entered in a World Dairy Expo show or sale. Contestants are responsible for obtaining approval from the owner if the animal used is not their own.
3. Participants enrolled in the National Judging Contest shall meet at the Ultrasound Tent at the Coliseum north cattle show entrance after 11 a.m. and will be escorted to the section 127/128.
4. A contestant must use the same animal in the finals as he/she used in earlier heat(s).
5. Milking females do not need to be “bagged” for competition. Extra credit will not be given for those who are bagged.
6. The judges may ask questions about breed(s), showing and fitting and the general dairy industry.
7. The PDCA Showmanship Evaluation Card will be used for the judging of the showmanship contest.
8. Decisions of the judges and contest superintendents are final.
9. Parents are to adhere to the Showring Code of Ethics and to practice good sportsmanship at all times.
10. Past winners may participate again in the Junior, Intermediate, and Senior Divisions. Whereas, previous Division winners are not eligible for cash awards presented within the same previous participating Division.
11. Heats will be approximately 30 minutes in length.
12. A number of showmen will be selected, at the judge’s discretion from each heat, to participate in the finals. The finals will be held immediately following the last heat for that Division.
13. All exhibitors will be given entry numbers and are required to wear these in show harnesses during the competition. Heats will be posted at the Milkhouse, on the WDE website and emailed to all registered participants. Back tags may be picked up Friday, September 25 at 6 p.m. in the Sale Pavilion or on Saturday, September 26 from 8-11 a.m. in The Tanbark (Arena Building). Back tags will then move to the Coliseum Dairy Cattle Show office.
14. Required attire for the contest is white pants and either a white shirt or an official 2026 World Dairy Expo Junior Show shirt.
15. Following the conclusion of the senior division, the first and second place winners of each division will return to the showring to compete for the Annette Ostrom Memorial Supreme Showman Award. This class will function as a new class; previous placings will not be taken into consideration. All three division judges will evaluate the participants.

## Pre-Registration, Online, Required

**Entry Deadline: Monday, August 31, 2026, 11:59 p.m., $10.00 Entry Registration Fee**
**Late Entry Deadline: Monday, September 7, 2026, 11:59 p.m. $20.00 Entry Registration Fee**
**ALL ENTRIES MUST BE MADE ONLINE Entry after 9/7/2026 will not be accepted.**
**Online entries:** worlddairyexpo.com

## Age Divisions

**Junior:** Open to youth who have reached their ninth (9th) birthday and not yet reached their 14th birthday as of September 26, 2026.
**Intermediate:** Open to youth who have reached their 14th birthday and not yet reached their 17th birthday as of September 26, 2026.
**Senior:** Open to youth who are 17 to 21 years of age as of September 26, 2026. Youth who were 21 on January 1, 2026 are ineligible to compete.

## Contest Times

The Junior and Intermediate Divisions will begin at 12 p.m.
The Senior Division will start immediately following the conclusion of a prior division, around 3 p.m.

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# Youth Showmanship Contest Awards

## Thank you
## Youth Showmanship Contest Sponsors:

**GOLD LEVEL**

zoetis

**SILVER LEVEL**

ABS Global, DeForest, WI
Michael Hellenbrand Memorial Fund, Inc. (HLLA), Cross Plains, WI

### Award Presentations

Awards are presented after the finals of each division.
Top 10 participants are asked to remain in the show area for official photographs.

**1st - 15th place Neck Ribbons & Medallions in all three Showmanship divisions are presented in memory of Katie Coyne by Mill Wheel Show Clinics, Corfu, NY.**

**Finalist Ribbons will be awarded to participants selected for the finals presented by Contest Sponsors.**

Ostrom Family

### Annette Ostrom Memorial Supreme Showman Award

The Annette Ostrom Memorial Supreme Showman Award celebrates the life and legacy of Annette Ostrom, a prominent World Dairy Expo exhibitor as a member of Milk Source Genetics and La Femme Fatale, a philanthropist, youth enthusiast, and leader in the dairy industry. The Supreme Showman will receive a crystal trophy and $3,500 cash award. The Reserve Supreme Showman will receive a $1,500 cash award.

### Junior Division Awards (Youth Ages 9 - 13):

**Annette Ostrom Showmanship First Place:** $1,500 Cash Award
**W. Terry Howard First Place Award**: Custom embroidered jacket courtesy of Images Custom Embroidery, Rudolph, WI
**First Place Award**: Andis clippers courtesy of Andis Company, Sturdevant, WI
**Annette Ostrom Showmanship Second Place:** $750 Cash Award
**Third - Fifth Place:** Winners receive a $50 cash award
**First - Tenth Place**: Special Award courtesy of GenoSource, Epworth, IA

### Intermediate Division Awards (Youth Ages 14 - 16):

**Annette Ostrom Showmanship First Place:** $1,500 Cash Award
**Howard Voegeli First Place Award**: Custom embroidered jacket courtesy of Images Custom Embroidery, Rudolph, WI
**First Place Award**: Andis clippers courtesy of Andis Company, Sturdevant, WI
**Annette Ostrom Showmanship Second Place:** $750 Cash Award
**Third - Fifth Place:** Winners receive a $50 cash award
**First - Tenth Place**: Special Award courtesy of GenoSource, Epworth, IA

### Senior Division Awards (Youth Ages 17 - 21):

**Annette Ostrom Showmanship First Place:** $1,500 Cash Award
**Keith King First Place Award**: Custom embroidered jacket courtesy of Images Custom Embroidery, Rudolph, WI
**First Place Award**: Andis clippers courtesy of Andis Company, Sturdevant, WI
**Annette Ostrom Showmanship Second Place:** $750 Cash Award
**Third - Fifth Place:** Winners receive a $50 cash award
**First - Tenth Place**: Special Award courtesy of GenoSource, Epworth, IA

Youth Showmanship Contest will be livestreamed and official photography provided by Cowsmopolitan, Turlock, CA

# Youth Fitting Contest

**- Intermediate Fitting Judge: Sean Lynch -**
**- Senior Fitting Judge: Madison Fisher -**
**Jessica Pralle & Nicole Pralle-Nepermann - Superintendents**

**Saturday, September 26, 2026**

**Schedule**

| | Intermediate Div. | Senior Div. |
|---|---|---|
| **Setup:** | 7:00 a.m. | 9:00 a.m. |
| **Fitting**: | 7:30 a.m. | 9:30 a.m. |

**Reasons:** Immediately after each Division's Contest
**Finals for all:** 11:00 - 11:30 a.m.

**Online Pre-Registration $10 Entry Required Deadline:**
Monday, August 31, 11:59 p.m.
**Late Entry $20 Required Deadline:**
Monday, September 7, 11:59 p.m.
**Online entries:** worlddairyexpo.com
**Entry after 9/7/2026 will not be accepted.**

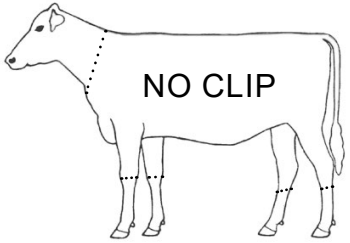
**EXHIBITOR MEETING: Friday, September 25, 6:00 p.m. Sale Pavilion**

**General Contest Rules**

1. Open to youth ages 13 - 21 as of day of Contest. Youth who are 21 on January 1, 2026 are ineligible to compete. See divisions on opposing page.
2. Youth who have previously won the World Dairy Expo Fitting Contest, Senior Division, are ineligible to compete in future Contests.
3. Contestants must provide a show halter.
4. All exhibitors will be given backtags and are required to wear these in show harnesses during the competition. Backtags may be picked up Saturday, September 26 from 6-7 a.m. in the Sale Pavilion.
5. Shirts and garments with farm names, sale names or agricultural logos are prohibited.
6. Contestants must provide an animal to fit. Contestants need not own the animal they fit. Contestants are responsible for obtaining permission from the owner, if the animal is not his/her own. The animal must be entered in a World Dairy Expo show or sale.
7. Only the head/neck and legs of the heifer may be clipped before the contest. See diagram below.
8. NEW for 2026: If an animal does not meet clipping standards on arrival to the Contest, exhibitor options are: 1) select a different animal, 2) Backtag is pulled and recorded as "NP"-no placing (this exhibitor may still participate for judge feedback).
9. See the Fitting Contest Schedule, below, for contestant set-up times in the Sale Pavilion
10. Contestants must provide their own fitting equipment. Fitting chutes and personal assistants are not permitted for the Contest.
11. Contestants will have 60 minutes to fit their animal to show ready.
12. After the completion of fitting, at the Judges discretion, division contestants may be asked to lead out their animal. The Judge will perform a final fitting inspection of all contestants in the Division and present placings and reasons. Finalists shall remain/return in the Sale Pavilion for Overall Fitter evaluation, reasons and pictures.
13. Awards will be presented at the conclusion of the Contest.

**The following score card will be used:**

| | |
|---|---|
| Ease of handling equipment | 20 points |
| Proper clipping technique on body | 20 points |
| Proper topline hair grooming, *(Including blowing and clipping)* | 30 points |
| Hair is blended properly | 10 points |
| Proper use of sprays and adhesives | 10 points |
| Preparation completely finished | 10 points |




Only the animal's head/neck and legs may be clipped prior to the contest.



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# Youth Fitting Contest Divisions

Male and Female divisions are offered for each contest:

**Intermediate Contest**: Open to youth whom have reached their 13th birthday and not yet reached their 17th birthday as of September 26, 2026.

**Senior Contest**: Open to youth whom have reached their 17th birthday and not yet reached their 21st birthday as of September 26, 2026. Youth who were 21 on January 1, 2026 are ineligible to compete.

# Youth Fitting Contest Awards

**Thank you**
**Youth Fitting Contest Sponsors:**

**BRONZE LEVEL**
ABS Global, DeForest, WI

**Award Presentations**
Awards are presented after the finals of each division. Top 5 participants are asked to remain in the contest area for official photographs.

## Overall Fitter Award

The First Place winner in each Division will be in consideration for the Overall Fitter Award.

The **Michael Heath Overall Fitter Award** is presented to the Overall Fitter to honor the life and legacy of Michael Heath on behalf of his family and friends. Heath's greatest passion in life was being involved in all aspects of the cattle industry, whether showing, judging, selling, or breeding. His knowledge of the industry allowed him to judge cattle shows locally and all over the world. The Overall Fitter is presented a $1,000 cash award and walnut plaque for their keeping. The winner's name will be engraved on a perpetual plaque trophy and remain on display at World Dairy Expo's corporate office.

**Overall Fitter:** Custom embroidered jacket courtesy of Images Custom Embroidery, Rudolph, WI

Awards are presented by Youth Fitting Contest Sponsors, or as stated.

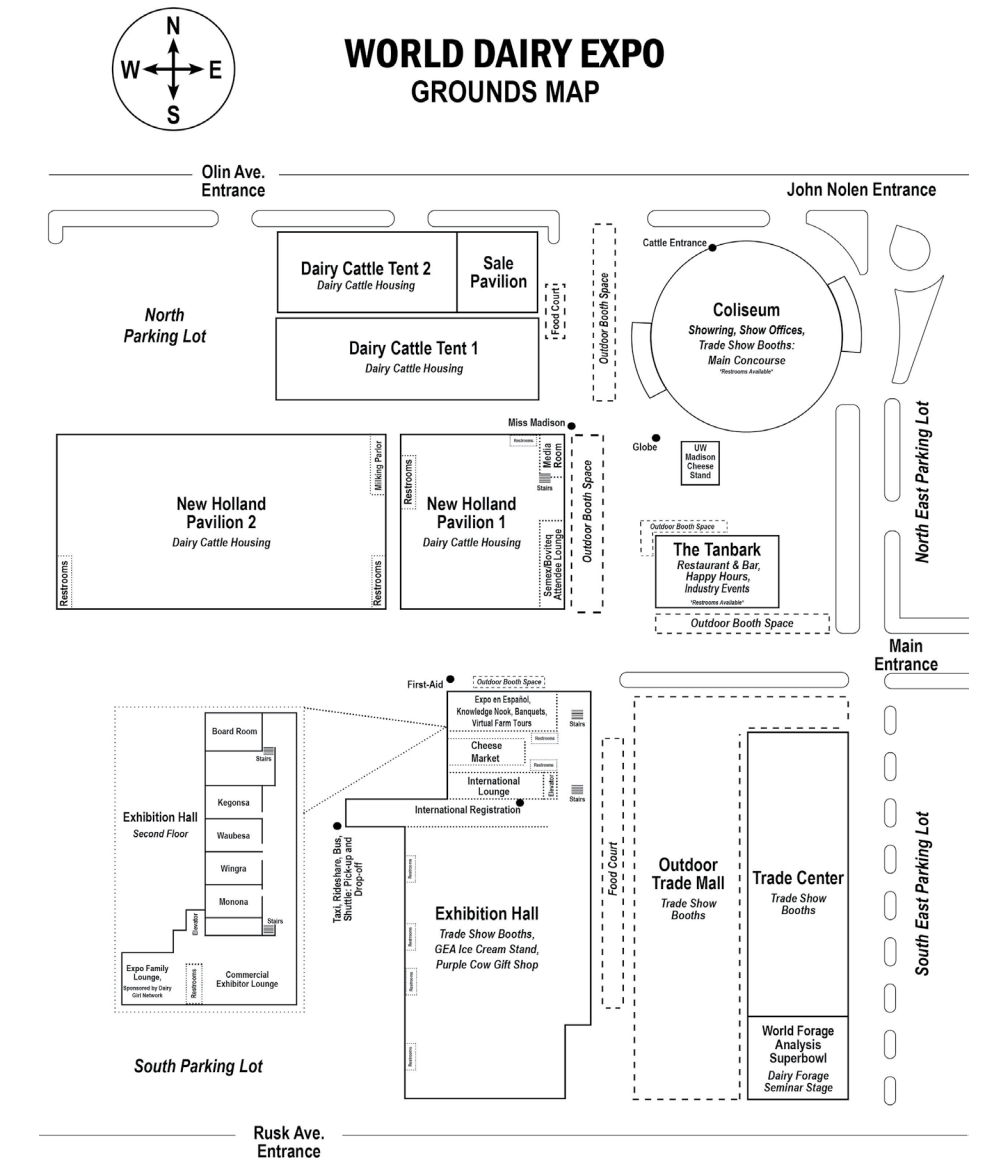
## Intermediate Fitting Contest:

**Male Division and Female Divisions**
**First Place:** Winners receives a $50 cash award
**Male Division First - Fifth Place:** Neck ribbons and medallions
**Female Division First - Fifth Place:** Neck ribbons and medallions presented in memory of Katie Coyne
**Second - Fifth Place:** Winners receive a $25 cash award
**First - Fifth Place of each Division**: Special award courtesy of GenoSource, Epworth, IA

## Senior Fitting Contest:

**Male Division and Female Divisions**
**First Place Awards:** Clippers courtesy of Clipper Parts & Repair, Clayton, WI
**First Place**: Winners received a $50 cash award
**Male Division First - Fifth Place:** Neck ribbons and medallions
**Female Division First - Fifth Place:** Neck ribbons and medallions presented in memory of Katie Coyne
**Second - Fifth Place:** Winners will receive a $25 cash award
**First - Fifth Place of each Division**: Special award courtesy of GenoSource, Epworth, IA

Youth Fitting Contest Finals will be livestreamed and official photography provided by Cowsmopolitan, Turlock, CA


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WORLD DAIRY EXPO
GROUNDS MAP
Olin Ave.
Entrance
John Nolen Entrance
North
Parking Lot
Dairy Cattle Tent 2
Dairy Cattle Housing
Sale
Pavilion
Dairy Cattle Tent 1
Dairy Cattle Housing
Food Court
Outdoor Booth Space
Cattle Entrance
Coliseum
Showring, Show Offices,
Trade Show Booths:
Main Concourse
*Restrooms Available*
North East Parking Lot
Miss Madison
Globe
UW
Madison
Cheese
Stand
New Holland
Pavilion 2
Dairy Cattle Housing
Milking Parlor
Restrooms
Restrooms
Restrooms
New Holland
Pavilion 1
Dairy Cattle Housing
Media
Room
Stairs
Semex/Bovitec
Athlete Lounge
Outdoor Booth Space
Outdoor Booth Space
The Tanbark
Restaurant & Bar,
Happy Hours,
Industry Events
*Restrooms Available*
Outdoor Booth Space
Main
Entrance
First-Aid
Outdoor Booth Space
Expo en Español,
Knowledge Nook, Banquets,
Virtual Farm Tours
Stairs
Cheese
Market
Restrooms
Restrooms
International
Lounge
Stairs
International Registration
Board Room
Stairs
Exhibition Hall
Second Floor
Kegonsa
Waubesa
Wingra
Monona
Stairs
Elevator
Expo Family
Lounge,
Sponsored by Dairy
Girl Network
Restrooms
Commercial
Exhibitor Lounge
Taxi, Rideshare, Bus,
Shuttle Pick-up and
Drop-off
Exhibition Hall
Trade Show Booths,
GEA Ice Cream Stand,
Purple Cow Gift Shop
Restrooms
Restrooms
Restrooms
Restrooms
Food Court
Outdoor
Trade Mall
Trade Show
Booths
Trade Center
Trade Show
Booths
World Forage
Analysis
Superbowl
Dairy Forage
Seminar Stage
South East Parking Lot
South Parking Lot
Rusk Ave.
Entrance

World Dairy Expo, Inc.
3310 Latham Drive
Madison, WI 53713

**Entry Deadline:**
**August 31, 2026**
Enter online at worlddairyexpo.com