



WORLD DAIRY EXPO GROUNDS MAP

Olin Ave.
Entrance

John Nolen Entrance

North
Parking Lot

Dairy Cattle Tent 2
Dairy Cattle Housing

**Sale
Pavilion**

Dairy Cattle Tent 1
Dairy Cattle Housing

Cattle Entrance

Coliseum

*Showing, Show Offices,
Trade Show Booths:
Main Concourse*
Restrooms Available

5

1 & 2

3 & 4

North East Parking Lot

**New Holland
Pavilion 2**
Dairy Cattle Housing

Restrooms

6

Milking Parlor

Restrooms

Miss Madison

**New Holland
Pavilion 1**
Dairy Cattle Housing

Restrooms

Media Room

Stairs

Semex/Boviteq
Attendee Lounge

Outdoor Booth Space

Globe

UW
Madison
Cheese
Stand

7

Outdoor Booth Space

The Tanbark
*Restaurant & Bar,
Happy Hours,
Industry Events*
Restrooms Available

Outdoor Booth Space

Main
Entrance

School Tours Stations

East Lobby - Coliseum

- 1) School Tour Bus Drop-Off
- 2) Snack Station

Arena Level - Coliseum

- 3) USDA Feed Display
- 4) Dairy Farmers of Wisconsin/
Alice in Dairyland

Main Concourse Level - Coliseum

- 5) Showing

BouMatic Parlor - Pavilion 2

- 6) Milking Parlor

Outdoors

- 7) Photo Opportunity - Vessie the
Cow

First-Aid

Outdoor Booth Space

Expo en Español,
Knowledge Nook, Banquets,
Virtual Farm Tours

Stairs

Cheese
Market

International
Lounge

Restrooms

Elevator

Stairs

International Registration

Restrooms

Restrooms

Restrooms

Restrooms

Exhibition Hall

*Trade Show Booths,
GEA Ice Cream Stand,
Purple Cow Gift Shop*

Food Court

**Outdoor
Trade Mall**
*Trade Show
Booths*

Trade Center
*Trade Show
Booths*

**World Forage
Analysis
Superbowl**
*Dairy Forage
Seminar Stage*

South East Parking Lot

Rusk Ave.
Entrance