

Instrumental to the Industry



WORLD DAIRY EXPO 2021

SHOW SUMMARY



Audience

ATTENDANCE: 48,502

ROLE IN THE INDUSTRY:

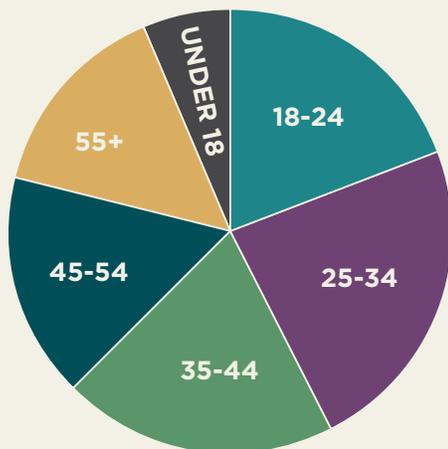
FARMER.....	46%
INDUSTRY.....	33%
STUDENT.....	11%
RETIRED.....	4%
OTHER.....	6%

COLLECTED FROM APP USERS

**REGISTERED INTERNATIONAL
ATTENDEES: 401
COUNTRIES REPRESENTED: 48**

1. MEXICO
2. COLOMBIA
3. CANADA
4. PAKISTAN
5. VENEZUELA

AGE OF ATTENDEES:



COLLECTED FROM APP USERS

**“THANK YOU FOR A GREAT WEEK!
NOT EASY AND A MONUMENTAL TASK
BUT CAN'T BE DEFINED AS ANYTHING
OTHER THAN A GREAT SUCCESS!**

- KEVIN JORGENSEN

DIGITAL - EXPOTV

WATCH TIME.....	47,313 HRS
VIEWS.....	164,503
UNIQUE VIEWERS.....	29,764

AUDIENCE DATA FOR 9/27 - 10/3

TOP VIEWING COUNTRIES:

1. UNITED STATES
2. CANADA
3. JAPAN
4. UNITED KINGDOM
5. SWITZERLAND
6. AUSTRALIA
7. INDIA
8. ITALY
9. BRAZIL
10. COLOMBIA

ROLE IN THE INDUSTRY:

FARMER.....	58%
INDUSTRY.....	18%
STUDENT.....	10%
RETIRED.....	5%
OTHER.....	9%

COLLECTED FROM REGISTERED VIEWER ACCOUNTS

SOCIAL MEDIA

FACEBOOK ENGAGEMENT:	250,830
TWEET IMPRESSIONS:	62,200
INSTAGRAM INTERACTIONS:	30,152
YOUTUBE IMPRESSIONS:	1,481,315
WEBSITE PAGEVIEWS:	776,610

28-DAY SUMMARIES (9/7-10/4)

REGISTERED MEDIA: 149 INDIVIDUALS



Trade Show

PARTICIPATING COMPANIES: 663

REPRESENTING:

- 19 COUNTRIES
- 7 CANADIAN PROVINCES
- 41 U.S. STATES

NEW PARTICIPATING COMPANIES: 89

EXPO SPONSORS: 405

- 142 STAR SPONSORS

BOOTH AWARD WINNERS

TUESDAY

- LARGE - AGROMATIC
- INTERMEDIATE - GALLAGHER USA
- SMALL - HERDDOGG, INC.

WEDNESDAY

- LARGE - SMAXTEC INC.
- INTERMEDIATE - CAINTHUS
- SMALL - HOLSTEIN INTERNATIONAL

THURSDAY

- LARGE - KAWASAKI MOTORS CORP., USA
- INTERMEDIATE - FEED SUPERVISOR SOFTWARE
- SMALL - OXBO INTERNATIONAL CORPORATION

FRIDAY

- LARGE - QUALITY LIQUID FEEDS, INC.
- INTERMEDIATE - JETSTREAM GENETICS, INC.
- SMALL - AMERICAN FARM BUREAU INSURANCE SERVICES, INC.

SATURDAY

- LARGE - ZINPRO PERFORMANCE MINERALS
- INTERMEDIATE - MIDWEST SIDEWALLS LLC
- SMALL - ESMILCO, INC.

OVERALL

- ELANCO ANIMAL HEALTH

“WORLD DAIRY EXPO IS A GREAT PLACE TO FEATURE NEW PRODUCTS BECAUSE YOU’RE GETTING IN FRONT OF PRODUCERS, NOT ONLY IN THE WISCONSIN-MINNESOTA DEMOGRAPHIC, BUT REALLY ALL OVER THE WORLD.”

- TAYLOR NICHOLS, DAIRY TECH, INC.

“IT WAS LIKE COMING HOME.”

- JILLIAN BONOW

“WORLD DAIRY EXPO IS THE PLACE TO COME IF YOU ARE LOOKING FOR THE LATEST AND GREATEST IN THE DAIRY INDUSTRY BECAUSE DAIRYMEN FROM ALL OVER THE WORLD COME HERE.”

- JENNIFER FERNANDES HANF, MILC GROUP

“WORLD DAIRY EXPO HAS ALWAYS BEEN A VALUABLE TRADE SHOW FOR US BECAUSE OF THE CONNECTIONS WE CAN HAVE WITH CURRENT AND FUTURE CUSTOMERS.”

- SCOTT BASCOM, PHIBRO ANIMAL HEALTH CORP.

Education and Networking

EXPO EN ESPAÑOL - NEW

- HOSTED WEDNESDAY - FRIDAY
- TOPICS INCLUDED: “FIVE PRACTICES TO STRENGTHEN A DIVERSE FARM TEAM”, “HOW TO EXCEL TO A LEADERSHIP POSITION” AND “STRATEGIES TO HAVE ENGAGED EMPLOYEES AND REDUCE TURNOVER”
- DAIRY TECH, INC ALSO PRESENTED A KNOWLEDGE NOOK SESSION IN SPANISH

HAPPY HOUR IN THE TANBARK

- HOSTED TUESDAY - FRIDAY NIGHT
- INCLUDED LIVE MUSIC, FREE BEER AND LIGHT APPETIZERS

CAREER CONNECTIONS - NEW

- 23 HIRING COMPANIES
- 87 REGISTERED JOB SEEKERS:
 - 51 STUDENTS
 - 21 INDUSTRY PROFESSIONALS
 - 11 YOUNG PROFESSIONALS/OTHER
 - 4 FARMERS/PRODUCERS

SUNSET CELEBRATION - NEW

- FREE CONCERT HOSTED ON FRIDAY, OCTOBER 1 IN THE TANBARK
- FEATURED DILLON CARMICHEAL AND MEGHAN PATRICK

“WORLD DAIRY EXPO IS THE PLACE WHERE EVERYONE CONNECTS... THIS IS SO VALUABLE. THERE ARE NOT MANY RESOURCES IN SPANISH OUT THERE. AND THE MAJORITY OF GUYS THAT DO THAT JOB, WHETHER THEY ARE MANAGERS OR NOT, THEY SPEAK SPANISH AS THEIR MAIN LANGUAGE AND THEY’RE HERE AND THE FACT THAT THEY CAN CONNECT WITH OTHER DAIRY PROFESSIONALS THAT ALSO SPEAK THEIR LANGUAGE, LEARN FROM THEM AND ALSO CONNECT WITH EACH OTHER. THIS IS WHERE I SEE THE VALUE. THAT IS HOW WE BUILD STRONGER DAIRY TEAMS.”

- ELSIE GONZALEZ, MOTIVA CONSULTING

TANBARK TALKS - NEW

- HOSTED WEDNESDAY - FRIDAY
- INCLUDED HIGH-PROFILE GUESTS AND SPEAKERS ALONG WITH A LIVE TAPING OF THE US FARM REPORT

KNOWLEDGE NOOK SESSIONS

- RETURNING SPACE WHERE NEW PRODUCTS, SERVICES AND RESEARCH WERE INTRODUCED TO THE INDUSTRY DURING WORLD DAIRY EXPO.

WDE TECH SPOTLIGHT - NEW

- HOSTED TUESDAY MORNING AT EXPO AND VIRTUALLY ON SEPTEMBER 16
- FEATURED 10 TECH START-UPS, MANY OF WHICH EXHIBITED IN THE TRADE SHOW

EXPO SEMINARS

- EIGHT SEMINARS HOSTED DURING THE WEEK ON INDUSTRY HOT-TOPICS

VIRTUAL FARM TOURS

- SEVEN TOURS HOSTED DURING THE WEEK FEATURING FARMS ACROSS THE US



Dairy Cattle Show

DAIRY CATTLE HOUSED ON GROUNDS: 2,306

DAIRY CATTLE EXHIBITORS: 1,566

REPRESENTING:

- 32 U.S. STATES
- 5 CANADIAN PROVINCES
- AUSTRALIA
- ITALY
- UNITED KINGDOM

CATTLE SHOWN

AYRSHIRE: 266
BROWN SWISS: 343
GUERNSEY: 192
HOLSTEIN: 394
JUNIOR HOLSTEIN: 228
JERSEY: 375
MILKING SHORTHORN: 208
RED & WHITE: 334

SUPREME CHAMPIONS OF WORLD DAIRY EXPO

SUPREME CHAMPION: ERBACRES SNAPPLE SHAKIRA-ET

EXHIBITED BY: FERME JACOBS, TY-D HOLSTEINS, THERAULAZ, FERME ANTELMARCK, C & F JACOBS, CAP-SANTÉ, QUÉBEC, CANADA

RESERVE SUPREME CHAMPION: CUTTING EDGE THUNDER FAYE

EXHIBITED BY: KEN MAIN AND KENNY JOE MANION, COPAKE, N.Y.

SUPREME CHAMPION HEIFER: DORLOY-K GUINNESS-RED-ET

EXHIBITED BY: KENLEE PHILIPS, LINGLEVILLE, TEXAS

RESERVE SUPREME CHAMPION HEIFER: SVHEATHS KID ROCK JADEN

EXHIBITED BY: VIERRA DAIRY FARMS, HILMAR, CALIF.

SUPREME CHAMPION OF THE JUNIOR SHOW: SCENIC-EDGE JORDAN-RED

EXHIBITED BY: JACEY & HADLEY ROSS, DELAVAN, WIS.

RESERVE SUPREME CHAMPION OF THE JUNIOR SHOW: HOMERIDGE T ANNETTE

EXHIBITED BY: K&D NICKELS, T FRESON, M SELL AND S STANFORD, WATERTOWN, WIS.

SUPREME CHAMPION HEIFER OF THE JUNIOR SHOW: DORLOY-K GUINNESS-RED-ET

EXHIBITED BY: KENLEE PHILIPS, LINGLEVILLE, TEXAS

RESERVE SUPREME CHAMPION HEIFER OF THE JUNIOR SHOW: PIT-CREW FORMULA TAWNY

EXHIBITED BY: LEASED BY: ABBY FOSS, OWNER: PIT-CREW GENETICS, CAMBRIDGE, MINN.

SALE SUMMARY

**WORLD CLASSIC '21
HOLSTEIN SALE**

TOTAL SALES: \$2,168,200

LOTS: 49

SALE AVERAGE: \$44,249

HIGHEST LOT: \$220,000

PREMIER SIREs

AYRSHIRE: PALMYRA BERKELY REAGAN-ET

BROWN SWISS: VOELKERS TD CARTER

GUERNSEY: INDIAN ACRES AMERICAN PIE

HOLSTEIN: CROTEAU LESPERRON UNIX-ET

JERSEY: GUIMO JOEL-ET

MILKING SHORTHORN: NORTH STARS PRESTO-ET-EXP

RED & WHITE: MR D APPLE DIAMONDBACK

2021 Premier Breeder's

AYRSHIRE: OLD-N-LAZY, EPWORTH, IOWA

BROWN SWISS: KEN MAIN AND PETER VAIL, COPAKE, N.Y.

GUERNSEY: SPRINGHILL, BIG PRAIRIE, OHIO

HOLSTEIN: FERME JACOBS, CAP-SANTÉ, QUÉBEC, CANADA

JERSEY: RATLIFF JERSEYS, GARNETT, KAN.

MILKING SHORTHORN: LAZY M FARM, HERMAN AND MICHAEL MAIER, STITZER, WIS.

RED & WHITE: APPLE PARTNERS LLC, LANARK, ILL.

Grand Champion

Reserve Grand Champion

International Ayrshire Show

MARILIE GENTLEMAN KARMINA
EXHIBITED BY: BUDJON FARMS
& PETER AND LYN VAIL, LOMIRA,
WIS.

PALMYRA PREDATOR B RUTHLESS-ET
EXHIBITED BY: KURT WOLF & JOHN
CANNON, EPWORTH, IOWA

International Brown Swiss Show

CUTTING EDGE THUNDER FAYE
EXHIBITED BY: KEN MAIN AND
KENNY JOE MANION, COPAKE, N.Y.

CUTTING EDGE F FAROH-ETV
EXHIBITED BY: KEN MAIN AND
KENNY JOE MANION, COPAKE, N.Y.

International Guernsey Show

VALLEY GEM ATLAS MALT-ET
EXHIBITED BY: VALLEY GEM
FARMS, CUMBERLAND, WIS.

SPRINGHILL KOJACK UNO-ET
EXHIBITED BY: TY AND EAN MADER
AND FAITH LING, SPRINGFIELD,
MO.

International Holstein Show

ERBACRES SNAPPLE SHAKIRA-ET
EXHIBITED BY: FERME JACOBS,
TY-D HOLSTEINS, THERAULAZ,
FERME ANTELMARCK, C & F
JACOBS, CAP-SANTÉ, QUÉBEC,
CANADA

OAKFIELD SOLOM FOOTLOOSE-ET
EXHIBITED BY: DUCKETT
HOLSTEINS, VIERRA DAIRY AND
ABBOTT, RUDOLPH, WIS.

International Jersey Show

BRI-LIN VALSON SPRITZ
EXHIBITED BY: VIERRA DAIRY
FARMS, HILMAR, CALIF.

SUMMER BREEZE TEQUILA GAYLE
EXHIBITED BY: VIERRA DAIRY
FARMS, HILMAR, CALIF.

International Milking Shorthorn Show

MAPLE FUDGE OF 12 OAKS
EXHIBITED BY: COLTON & ASHLEY
BRANDEL, LAKE MILLS, WIS.

CORSTAR PRESTO LULU-ET
EXHIBITED BY: CORY & KRISTEN
SALZL, LITCHFIELD, MINN.

International Red & White Show

ANTIA ABSOLUTE JOLINE-RED
EXHIBITED BY: MILK SOURCE AND
L. FISCHER, KAUKAUNA, WIS.

WESTCOAST DEFIANT ADDISON
EXHIBITED BY: WESTCOAST,
QUEBEQUA AND COLGANADOS,
CHILLIWACK, BRITISH COLUMBIA,
CANADA

Grand Champion

Reserve Grand Champion

International Junior Ayrshire Show

TOPPGLEN WISHFUL THINKING-ET
EXHIBITED BY: TANNER, BRENNAN,
MARISSA AND LOGAN TOPP, WEST
SALEM, OHIO

FAMILY AF-AYR MAXXX DREAMER
EXHIBITED BY: RACHEL HEFEL AND
MARK FISHER, EPWORTH, IOWA

International Junior Brown Swiss Show

RANDOM LUCK B TEA ROSE
EXHIBITED BY: MATTHEW
AND ALLISON THOMPSON,
DARLINGTON, WIS.

MASE'S MANOR GRANDSLAM LOVE
EXHIBITED BY: MAKENNA F. MASE,
COCHRANTON, PENN.

International Junior Guernsey Show

DIX-LEE METHOD JOURNEY
EXHIBITED BY: WHITNEY LEE
YERINA, PHILLIPSBURG, MO.

DIX-LEE KOJACK DONT DOUBT ME-ETV
EXHIBITED BY: HALEY BEUKEMA AND
LAURYN WEISENSEL, NEW RICHMOND,
WIS.

International Junior Holstein Show

TUSC-VU AVALANCHE CALI-ET
EXHIBITED BY: ISAAC FOLTS,
NORTH COLLINS, N.Y.

GAMBLIN ARMANI GLADE
EXHIBITED BY: CALE BAKER, KNUTE
HOVDEN & PARADISE RUETH,
MAYNARD, IOWA

International Junior Jersey Show

HOMERIDGE T ANNETTE
EXHIBITED BY: K & D NICKELS, T
FRESON, M SELL & S STANFORD,
WATERTOWN, WIS.

MEADOWRIDGE TRIPLE CROWN FAE
EXHIBITED BY: M, K & T RIEBE & A &
A ANDERSON, CUMBERLAND, WIS.

International Junior Milking Shorthorn Show

MAPLE FUDGE OF 12 OAKS
EXHIBITED BY: COLTON &
ASHLEY BRANDEL, LAKE MILLS,
WIS.

GIN-VAL LOGIC LAURETTA-EXP
EXHIBITED BY: JOHNATHON A
CLARK, CORNISH, N.H.

International Junior Red & White Show

SCENIC-EDGE JORDAN-RED
EXHIBITED BY: JACEY AND
HADLEY ROSS, DELAVAN, WIS.

CACHE-VALLEY DB HAIZLEY-RED
EXHIBITED BY: XANDER HARRIS,
RICHMOND, UTAH

2021 Premier Exhibitors

AYRSHIRE: PETER VAIL, ENGLEWOOD, FLA.
BROWN SWISS: PIT-CREW GENETICS, CAMBRIDGE, MINN.
GUERNSEY: SPRINGHILL, BIG PRAIRIE, OHIO
HOLSTEIN: DUCKETT HOLSTEINS, RUDOLPH, WIS.
JERSEY: VIERRA DAIRY, HILMAR, CALIF.
MILKING SHORTHORN: PETER VAIL, ENGLEWOOD, FLA.
RED & WHITE: ARIZONA DAIRY COMPANY, JACEY AND
HADLEY ROSS, DELAVAN, WIS.

HERDSMANSHIP

Overall Herdsmanship Winner: Kara-Kesh Holsteins, Thief River Falls, Minn.

Zone Herdsmanship Winners:

P1 Zone 1: Maple-Leigh Futures - Delavan, Wis.

P1 Zone 2: Elmvue Farm - Johnstown, N.Y.

P2 Zone 1: Chupps Farm - Inola, Okla.

P2 Zone 2: Ernie Kueffner and Terri Packard - Boonsboro, Md.

P2 Zone 3: Cherrywood Farm - The Achen Family - Little Falls, Minn.

P2 Zone 4: Dream Valley Jerseys - Glen Rock, Penn.

P2 Zone 5: Misty Meadows Farms - New Paris, Penn.

P2 Vone 6: Kara-Kesh Holsteins, Thief River Falls, Minn.

Tent: Shocking Genetics - Katie Schultz and Jeffrey McKissick - Chambersburg, Penn.

Daily Herdsmanship Winners:

Tuesday - Franchise - Ashville, Ohio

Wednesday - Gurn-Z Meadow, Kadence Farm & Gold Rush - Columbus, New Glarus and Platteville, Wis.

Thursday - Heart & Soul Holsteins - Millmont, Penn.

Friday - Crescentmead - Ixonia, Wis.

Saturday - RuAnn Genetics - Riverdale, Calif.

SPECIAL AWARDS

A.C. "Whitie" Thomson Memorial Award: Ysabel Jacobs, Cap-Santé, Québec, Canada

Merle E. Howard Award: Kylie Nickels, Watertown, Wis.

Klussendorf Memorial Trophy: Jeff Core, Salvisa, Ky.

Klussendorf-MacKenzie Award: Jeff Stookey, Milford, Ind.

Robert "Whitey" McKown Master Breeder Award: Ken Main and Peter Vail, Copake, N.Y.

2020 Dairy Producers of the Year: Jim Ostrom, John Vosters and Todd Willer, Kaukauna, Wis., Milk Source, LLC

2020 Industry People of the Year: Steve Eicker, King Ferry, N.Y., and Connor Jameson, Tulare, Calif., Valley Agricultural Software

2020 International Person of the Year: Wijnand Pon, Garnwerd, Groningen, Netherlands, URUS Group

"SIMPLY AMAZING AND
THE BEST EXPERIENCE
IN THE WORLD"

- @KCFL22

"UNFORGETTABLE!"

- @KARAKESH5

"SO AMAZING TO SEE SO
MANY GREAT COWS AND
SHOWMEN IN ONE PLACE."

- @KAILEY_KUHN8

WHAT A DREAM COME TRUE THIS TRIP
HAS TURNED OUT TO BE FOR US! AN
EXPERIENCE OF A LIFETIME FOR SURE!

-GINNY FOLTS

"BEST WEEK OF MY LIFE."

- @DREWLUEKING912



Youth Contests

WDE YOUTH FITTING CONTEST

TOTAL NUMBER OF PARTICIPANTS: 37

OVERALL FITTER: JASENKO GAVRANOVIC, NEW ULM, MINN.

INTERMEDIATE FEMALE:

1. ALEXIS BLANKENBERG, PLATTEVILLE, WIS.
2. ADHYN SCHELL, LEWISTON, MINN.
3. ELLIE LARSON, EVANSVILLE, WIS.
4. JAMIE GIBBS, ROLLINGSTONE, MINN.
5. SHELBY KNOBLE, LANCASTER, WIS.

SENIOR FEMALE:

1. DANA JOHNSON, TOMAH, WIS.
2. CASSIE GEBERT, WAWAKA, IND.
3. BROOKE HAMMANN, BARRON, WIS.
4. HALEY BEUKEMA, NEW RICHMOND, WIS.
5. SOPHIE LEACH, LINWOOD, KAN.

INTERMEDIATE MALE:

1. PAYTON CALVERT, CUBA CITY, WIS.
2. NATHAN RUMOVICZ, NEW BERLIN, N.Y.
3. JOSEPH ACHEN, LITTLE FALLS, MINN.
4. MASON ZIEMBA, DURHAMVILLE, N.Y.*
5. WESLEY WINCH, FENNIMORE, WIS.*

SENIOR MALE:

1. JASENKO GAVRANOVIC, NEW ULM, MINN.
2. ROBERT NAGEL, CLYMER, N.Y.
3. DILLON FREEMAN, BREMEN, IND.
4. KEENAN THYGESEN, TUNBRIDGE, VT.
5. JORDAN HAWTHORNE, LISTOWEL, ONTARIO, CANADA

WORLD DAIRY EXPO YOUTH SHOWMANSHIP CONTEST

JUNIOR DIVISION - 98 PARTICIPANTS

1. COLTON THOMAS, NORTH LEWISBURG, OHIO
2. ANA MIKKELSON, STOUGHTON, WIS.
3. PEYTON VOEGELI, POYNETTE, WIS.
4. BRIANNE VANDOSKE, CLEVELAND, WIS.
5. SOPHIE DEPEW, ARGYLE, N.Y.
6. BRADEN RONNEBAUM, EARLVILLE, IOWA
7. HANNAH VISSER, HUTCHINSON, MINN.
8. KESTON MARTIN, TULARE, CALIF.
9. NOAH MACDONALD, DEKALB JUNCTION, N.Y.
10. CHLOE LAMB, OAKFIELD, N.Y.
11. BENTLEY BRANTMEIER, HILBERT, WIS.
12. BRADY MCCONNELL, LANCASTER, WIS.
13. PRESTON PEABODY, BUSKIRK, N.Y.
14. TAYLOR FERGUSON, MOUNT HOREB, WIS.
15. JUSTIN BRANDEL, LAKE MILLS, WIS.

INTERMEDIATE DIVISION - 87 PARTICIPANTS

1. JONATHAN KROGMAN, ASHTON, IOWA
2. ISAAC FOLTS, NORTH COLLINS, N.Y.
3. CALVIN BENING, ARLINGTON, MINN.
4. AMELIA STONE, GREENFIELD, IND.
5. LILLIAN FINKE, LONDON, OHIO
6. TESSA SCHMOCKER, WHITEWATER, WIS.
7. MASON ZIEMBA, DURHAMVILLE, N.Y.*
8. REBECCA MURPHY, POYNETTE, WIS.
9. KAYLA VISSER, HUTCHINSON, MINN.
10. BROOKE ZILLGES, LARSEN, WIS.
11. WESLEY WINCH, FENNIMORE, WIS.*
12. SARAH HILL, NEW HAVEN, VT.
13. KYLEIGH FOSTER, BAKERSFILED, CALIF.
14. LOGAN HARBAUGH, MARION, WIS.
15. SUMMER HAMMANN, BARRON, WIS.

SENIOR DIVISION - 95 PARTICIPANTS

1. COLE KRUSE, DYERSVILLE, IOWA
2. GRANT ITLE, LORETTO, PA.
3. MORGAN STONE, GREENFIELD, IND.
4. EMMA FINCH, UTOPIA, ONTARIO, CANADA
5. MEGAN FORD, THORNBURY, ONTARIO, CANADA
6. DAKOTA BROWN, DEERFIELD, WIS.
7. JORDAN HAWTHORNE, LISTOWEL, ONTARIO, CANADA
8. DANA JOHNSON, TOMAH, WIS.
9. MARISSA TOPP, NEW BREMEN, OHIO
10. MARIAH EICHENBERG, FORT ATKINSON, WIS.
11. ABBY ROULAND, CLIFTON SPRINGS, N.Y.
12. ASHLEE GARBERS, LA CROSSE, WIS.
13. BRACKEN SCHUMANN, RICHMOND, UTAH
14. GRACIE ZIEGLER, APPLETON, WIS.
15. GRADY WENDORF, IXONIA, WIS.

*DENOTES WINNER OF A WDE FITTING & SHOWMANSHIP ACHIEVEMENT AWARD

NATIONAL INTERCOLLEGIATE DAIRY CATTLE JUDGING CONTEST

TOTAL NUMBER OF TEAMS: 14

OVERALL TOP 10 TEAMS:

1. CORNELL UNIVERSITY
2. VIRGINIA TECH
3. IOWA STATE UNIVERSITY
4. UNIVERSITY OF WISCONSIN - PLATTEVILLE
5. UNIVERSITY OF MINNESOTA
6. PENN STATE UNIVERSITY
7. UNIVERSITY OF WISCONSIN - MADISON
8. UNIVERSITY OF ILLINOIS
9. CALIFORNIA POLYSTATE STATE UNIVERSITY, SLO
10. UNIVERSITY OF WISCONSIN - RIVER FALLS

OVERALL TOP 10 INDIVIDUALS:

1. BRYCE WINDECKER, CORNELL UNIVERSITY
2. JOHNATHAN KING, CORNELL UNIVERSITY
3. ELIZABETH MENARD, VIRGINIA TECH
4. AINSLEY PETERSON, UNIVERSITY OF ILLINOIS
5. MADDY GWIDT, UNIVERSITY OF WISCONSIN - PLATTEVILLE
6. HANNAH DIEHL - PENN STATE UNIVERSITY
7. EMMA BUSS, UNIVERSITY OF WISCONSIN - PLATTEVILLE
8. BRIANNA MCBRIDE, IOWA STATE UNIVERSITY
9. JOSH GERBITZ, UNIVERSITY OF WISCONSIN - MADISON
10. AMANDA ENGELKEN, IOWA STATE UNIVERSITY

INTERNATIONAL POST-SECONDARY DAIRY CATTLE JUDGING CONTEST

TOTAL NUMBER OF TEAMS: 10

OVERALL TOP 10 TEAMS:

1. KASKASKIA COLLEGE
2. THE OHIO STATE UNIVERSITY AGRICULTURAL TECHNICAL INSTITUTE
3. SUNY COBLESKILL
4. MODESTO JUNIOR COLLEGE
5. SUNY MORRISVILLE
6. MICHIGAN STATE AG TECH
7. LAKESHORE TECHNICAL COLLEGE
8. LAKESHORE TECHNICAL COLLEGE
9. THE OHIO STATE UNIVERSITY AGRICULTURAL TECHNICAL INSTITUTE
10. LINN BENTON COMMUNITY COLLEGE

OVERALL TOP 10 INDIVIDUALS:

1. ERIN CURTIS, SUNY COBLESKILL
2. ROSALEE ZEHR, KASKASKIA COLLEGE
3. ADDISON RABER, KASKASKIA COLLEGE
4. ASPEN SILVA, MODESTO JUNIOR COLLEGE
5. MARISSA TOPP, THE OHIO STATE UNIVERSITY AGRICULTURAL TECHNICAL INSTITUTE
6. GRACELYN KRAHN, LENN BENTON COMMUNITY COLLEGE OREGON
7. ERIN ARMITAGE, SUNY MORRISVILLE
8. RACHEL SHERMAN, THE OHIO STATE UNIVERSITY AGRICULTURAL TECHNICAL INSTITUTE
9. ZACH PAUL, KASKASKIA COLLEGE
10. JADE ATHERTON, SUNY MORRISVILLE

NATIONAL 4-H DAIRY CATTLE JUDGING CONTEST

TOTAL NUMBER OF TEAMS: 16

OVERALL TOP 10 TEAMS:

1. WISCONSIN
2. FLORIDA
3. NEW YORK
4. OHIO
5. MARYLAND
6. PENNSYLVANIA
7. INDIANA
8. ILLINOIS
9. KENTUCKY
10. VIRGINIA

OVERALL TOP 10 INDIVIDUALS:

1. NICHOLAS HAMMER, FLORIDA
2. MORGAN OSBORN-WOTTHLIE, MARYLAND
3. CLARISSA ULNESS, WISCONSIN
4. JENNA GRIES, WISCONSIN
5. SAVANNAH RICE, FLORIDA
6. ELIZABETH HYMAN, NEW YORK
7. MADELYN TOPP, OHIO
8. AIDAN AINSLIE, NEW YORK
9. ANDREW HOUSEKNECHT, PENNSYLVANIA
10. DELANA ERBSEN, ILLINOIS

CENTRAL NATIONAL FFA EVENTS

DAIRY CATTLE JUDGING CONTEST

TOTAL NUMBER OF SCHOOLS: 88

OVERALL TOP 10 TEAMS:

1. IOWA-GRANT
2. TOMAH
3. PULASKI
4. GILLETT
5. NORWAYNE
6. FENNIMORE
7. UNION GROVE
8. HORICON
9. MARSHFIELD
10. RIVERDALE

OVERALL TOP 3 INDIVIDUALS:

1. ELENA JARVEY, PULASKI
2. STELLA KAMM, BALDWIN-WOODVILLE
3. JULIA SEARLS, IOWA-GRANT

WORLD FORAGE MANAGEMENT CUP

TOTAL NUMBER OF SCHOOLS: 31

OVERALL TOP 10 TEAMS:

1. WATERTOWN
2. RIVER RIDGE
3. CADOTT
4. LENA-WINSLOW
5. SAUK PRAIRIE
6. DENMARK
7. NEW LONDON
8. MARENGO
9. EVANSVILLE
10. CUBA CITY

OVERALL TOP 3 INDIVIDUALS:

1. BRANDON BOYD, WATERTOWN
2. SPENCER STEIGER, RIVER RIDGE
3. ABIGAIL WEYLAND, NEW LONDON

FFA SEMINARS

AGRICULTURAL CAREERS PANEL: FEATURED REPRESENTATIVES FROM ABS GLOBAL, LELY NORTH AMERICA, AMERICAN JERSEY CATTLE ASSOCIATION AND JOHN DEERE

DIVING DEEPER INTO FFA: PRESENTED BY THE WISCONSIN STATE FFA OFFICER TEAM

DAIRY PRODUCTS CONTEST

TOTAL NUMBER OF SCHOOLS: 62

OVERALL TOP 10 TEAMS:

1. NORTH SCOTT, IOWA
2. MILTON
3. DENMARK
4. WINNECONNE
5. CAMPBELLSPORT
6. BIG FOOT
7. NEW LISBON
8. EVANSVILLE
9. SCALES MOUND
10. CADOTT

OVERALL TOP 3 INDIVIDUALS:

1. HENRY KOERNER, BIG FOOT
2. MAKENNA KUNZ, WAUPUN
3. GRETCHEN LUCHT, ANTIGO

SHOWMANSHIP CONTEST

OVERALL TOP 5 INDIVIDUALS:

1. LILLY NELSON, UNION GROVE
2. CAHILL NICHOLS, RIVER RIDGE
3. LORA KORTH, NEW LONDON
4. KYRA CHROSTOWSKI, PECATONICA
5. NICK WILD, ANTIGO

**“A FRESH, EXCITING OUTLOOK ON
THE FUTURE OF OUR INDUSTRY.”**

- @JCBRAMER

Industry Contests and Events

WORLD FORAGE ANALYSIS SUPERBOWL WINNERS

TOTAL NUMBERS OF ENTRIES: 343

GRAND CHAMPION FORAGE PRODUCER: HERRINGTON FARMS, INC., TROY, N.Y.

GRAND CHAMPION FIRST-TIME ENTRANT: MARTY FARMS, STERLING, OHIO

QUALITY COUNTS AWARD FOR CORN SILAGE: KENSINGER FARMS, MARTINSBURG, PA.

QUALITY COUNTS AWARD FOR HAY/HAYLAGE: LEGACY FARMS, SHELL LAKE, WIS.

ALFALFA HAYLAGE: TODD MARK, ELMWOOD, WIS.

BALEAGE: JENKS JERSEYS, MARATHON, WIS.

BROWN MIDRIB CORN SILAGE: ROTH LISBERGER DAIRY, UPPER SANDUSKY, OHIO

COMMERCIAL HAY: HARDROCK FARMS, INC., WHEATLAND, WY.

DAIRY HAY: OLSON FARMS, LENA, WIS.

GRASS HAY: COZY NOOK FARM, WAUKESHA, WIS.

MIXED/GRASS HAYLAGE: OPPORTUNITY ACRES, LENA, WIS.

STANDARD CORN SILAGE: EGAN FAMILY DAIRY, OMRO, WIS.

Dairy Forage Seminars gave attendees additional access to forage experts through the World Forage Analysis Superbowl. The winning samples from this contests and the seminars were located in the new Trade Center at World Dairy Expo 2021.

WORLD DAIRY EXPO CHAMPIONSHIP DAIRY PRODUCTS CONTEST

TOTAL NUMBER OF ENTRIES: 1,400

WORLD DAIRY EXPO CHAMPIONSHIP DAIRY PRODUCTS CONTEST AUCTION: SALE TOTAL OF \$36,817

CHEESE AND BUTTER GRAND CHAMPION:

Chocolate Mascarpone, Crave Bros.

Farmstead Cheese, Waterloo, Wis.

GRADE A GRAND CHAMPION:

Regular Small Curd Cottage

Cheese, Prairie Farms Dairy,

Carbondale, Ill.

ICE CREAM GRAND CHAMPION:

Vanilla Bean, The Chocolate

Shoppe Ice Cream, Madison, Wis.

RECEPTIONS HOSTED BY:

AMERICAN DAIRY COALITION

DAIRY GIRL NETWORK

NATIONAL AGRI-MARKETING ASSOCIATION

NATIONAL DAIRY SHRINE

SOUTH DAKOTA STATE UNIVERSITY

UW-PLATTEVILLE SCHOOL OF AGRICULTURE

UW-RIVER FALLS

**“UNFORGETTABLE
MEMORIES MADE WITH
GREAT PEOPLE.”**

- @JENNA_GRIES

**“PURE BLISS
AND
ADRENALINE.”**

- @EVELYNTRUJILLO

“COULD NOT HAVE BEEN BETTER.”

- @KLGRAB

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