

2022 EVENT SUMMARY



55th

WDE

World Dairy Expo 2022
10.2-10.7
Madison, WI, USA



To the global dairy community,

Thank you for once again making World Dairy Expo the meeting place of the global dairy industry. The 2022 event was filled with memorable moments from start to finish that this event summary attempts to recap. However, those who have attended Expo know that the impacts of this event go beyond the numbers and the names of the winners.

In the Dairy Cattle Show, Expo set a new record for animals housed during the event. Previously set in 2008 with 2,657 animals, the 2022 show housed 2,663 animals competing in breed shows and selling at auctions during the week. The 16 individuals selected to judge cattle on the colored shavings by Expo's exhibitors spent 96 hours evaluating heifers and cows. Luckily, changes were already underway in the Showring to maximize exhibit space prior to this record-setting year which created adequate room on the colored shavings for all of these animals and their leads-people.

Expo's Trade Show was again an oasis of new products, brands and research available to the global dairy industry. Many of these new features were highlighted in the Knowledge Nook and at the WDE Tech Spotlight. Companies enjoyed quality conversations with attendees from around the world or just down the street in their booths and during impromptu meetings in The Tanbark.

For those who came to learn at World Dairy Expo 2022, the opportunities were endless. Expo Seminars, Virtual Farm Tours, and Expo en Español returned for daily sessions beginning on Tuesday with Tanbark Talks and Dairy Forage Seminars hosted Wednesday through Friday. Organizations including the Council on Dairy Cattle Breeding, American Dairy Coalition, National Milk Producers Federation, and the Wisconsin Department of Agriculture, Trade and Consumer Protection hosted public events during the week that drew large crowds ready to learn.

All of these components of World Dairy Expo and the connections we have come to associate with the annual event wouldn't be possible without our attendees. Historically, Expo has used a formula to calculate the number of attendees across the five-day event schedule. This year, the attendance figures look different for two reasons. First, the new event schedule placed ticket-takers at the gates for only four days - Tuesday through Friday - rather than five. Second, the change to digital admission passes this year allows Expo to move beyond a formula to a more detailed counting system. We look forward to learning how this more accurate data can help us shape Expo moving forward.

Last, but certainly not least, we want to extend a heartfelt thank you to the 460 volunteers and 150 event workers who join our staff of ten full-time employees to host this historic event. Expo would not be possible without this group of dedicated individuals who share their time and talents with us.

Until we see you again, October 1-6, 2023, be well.

Laura Herschleb
World Dairy Expo General Manager



AUDIENCE

ATTENDANCE*: 54,525

ROLE IN THE INDUSTRY:**

DAIRY FARMER.....	35%
AGRIBUSINESS PROFESSIONAL.....	38%
STUDENT.....	8%
RETIRED.....	2%
OTHER.....	17%

REASON FOR ATTENDING:**

TRADE SHOW	34%
DAIRY CATTLE SHOW	30%
NETWORKING	18%
EDUCATION PROGRAMMING	12%
YOUTH CONTESTS	7%

INTERNATIONAL ATTENDEES:

REGISTERED: 1,375
COUNTRIES REPRESENTED: 86

TOP COUNTRIES REPRESENTED:

1. MEXICO
2. CANADA
3. GERMANY
4. BRAZIL
5. COLOMBIA

**FIRST YEAR OF DIGITAL TICKET SALES &
FOUR DAYS OF ADMISSION
**COLLECTED FROM DIGITAL TICKET SALES*

DIGITAL - EXPOTV

WATCH TIME.....	70,758 HRS
VIEWS.....	192,289
UNIQUE VIEWERS.....	37,614

AUDIENCE DATA FOR 10/2 - 10/8

TOP VIEWING COUNTRIES:

1. UNITED STATES
2. CANADA
3. UNITED KINGDOM
4. JAPAN
5. INDIA

WATCH HIGHLIGHTS FROM THE DAIRY CATTLE SHOW OR EDUCATIONAL PROGRAMS ALL YEAR BY SCANNING THIS QR CODE OR BY VISITING WORLDDAIRYEXPO.COM/PAGES/2022-VIDEOS-&-PHOTOS.PHP



THANK YOU TO THE

200

registered media professionals who helped tell Expo stories this year!



TRADE SHOW

PARTICIPATING COMPANIES: 672

REPRESENTING:

- 24 COUNTRIES
- 6 CANADIAN PROVINCES
- 44 U.S. STATES

NEW PARTICIPATING COMPANIES: 112

EXPO SPONSORS: 402

- 162 STAR SPONSORS

BOOTH AWARD WINNERS

Small – Central Life Sciences



Intermediate – inBarn Solutions Inc.



Large – Diamond V



EDUCATION AND NETWORKING

IN THE TANBARK

- HAPPY HOUR
 - HOSTED MONDAY - THURSDAY NIGHT
 - INCLUDED LIVE MUSIC, FREE BEER, AND LIGHT APPETIZERS
- SUNSET CELEBRATION
 - FREE CONCERT HOSTED ON THURSDAY
- TANBARK TALKS
 - HOSTED WEDNESDAY - FRIDAY
 - FEATURED MICHELLE MCBRIDE, ELLE ST. PIERRE, AND THE US FARM REPORT.

CAREER CONNECTIONS

27 HIRING COMPANIES/FARMS

62 REGISTERED JOB SEEKERS:

- 17 STUDENTS
- 19 INDUSTRY PROFESSIONALS
- 19 YOUNG PROFESSIONALS/OTHER
- 7 FARMERS/PRODUCERS

EXPO EN ESPAÑOL

- HOSTED TUESDAY - FRIDAY
- TOPICS INCLUDED: MILKING PROCEDURES, MOTIVATING AND RETAINING EMPLOYEES, RESOLVING CONFLICT, AND SAFETY.

EXPO SEMINARS

- FOUR SEMINARS HOSTED DURING THE WEEK ON INDUSTRY TOPICS.

KNOWLEDGE NOOK SESSIONS

- 22 SESSIONS FEATURED NEW PRODUCTS, SERVICES, AND RESEARCH INTRODUCED TO THE INDUSTRY.

VIRTUAL FARM TOURS

- FOUR TOURS HOSTED DURING THE WEEK FEATURING FARMS AROUND THE GLOBE.

SPECIAL AWARDS

DAIRY PRODUCER OF THE YEAR



John Ruedinger
Van Dyne, Wis.

INDUSTRY PERSON OF THE YEAR



Shelly Mayer
Slinger, Wis.

INTERNATIONAL PERSON OF THE YEAR



Mark Comfort
Cardinal, Ontario, Canada

A.C. "WHITIE" THOMSON MEMORIAL AWARD



Timothy Coon
Amenia, N.Y.



MERLE E. HOWARD AWARD



Keenan Thygesen
Tunbridge, Vt.

KLUSSENDORF MEMORIAL TROPHY



John Erbsen
Lanark, Ill.

KLUSSENDORF-MACKENZIE AWARD



Joel Phoenix
Cannington, Ontario, Canada

ROBERT "WHITEY" MCKOWN MASTER BREEDER AWARD



Palmyra Farm
Hagerstown, Md.

DAIRY CATTLE SHOW

DAIRY CATTLE HOUSED ON GROUNDS: 2,663 DAIRY CATTLE

EXHIBITORS: 1,871

REPRESENTING:

- 36 U.S. STATES
- 5 CANADIAN PROVINCES

CATTLE SHOWN

AYRSHIRE: 289

BROWN SWISS: 390

GUERNSEY: 197

HOLSTEIN: 508

JUNIOR HOLSTEIN: 258

JERSEY: 439

MILKING SHORTHORN: 243

RED & WHITE: 372



HERDSMANSHIP

**Overall Herdsmanship Winner:
Maple-Leigh Futures, Delavan, Wis.**



Zone Herdsmanship Winners:

P1 Zone 1: Heritage Holsteins, Whitewater, Wis.

P1 Zone 2: Maple-Leigh Futures, Delavan, Wis.

P2 Zone 1: Valley Gem Farm, Cumberland, Wis.

P2 Zone 2: Stadview, Litchfield, Minn.

P2 Zone 3: Crestbrooke, Fond du Lac, Wis.

P2 Zone 4: Butlerview, Chebanse, Ill.

Tent #1: Opsal/Twin County, Blue Mounds, Wis.
and Muncy, Pa.

Tent #2: White Oaks, Harvard, Ill.

Daily Herdsmanship Winners:

Monday - Heart & Soul Holsteins, Millmont, Pa.

Tuesday - World Premier Brown Swiss Sale, Beloit, Wis.

Wednesday - Misty Meadows Guernseys, New Paris, Pa.

Thursday - Elite Dairy II, Copake, N.Y.

Friday - Danhof/Ryan-Vu/Bella-View, Marion, Wis.

SUPREME CHAMPIONS OF WORLD DAIRY EXPO



SUPREME CHAMPION: OAKFIELD SOLOM FOOTLOOSE-ET

Exhibited by: Duckett Holsteins, Vierra Dairy, and Tim & Sharyn Abbott, Rudolph, Wis.

RESERVE SUPREME CHAMPION: RIVENDALE VIP ELOISE

Exhibited by: Vierra Dairy Farms, Hilmar, Calif.

SUPREME CHAMPION HEIFER: KINGSWAY ALLIGATOR A TWIX

Exhibited by: Velthuis Farms Ltd, Osgoode, Ontario, Canada

RESERVE SUPREME CHAMPION HEIFER: NORTH EFFECT WA TATAS-RED

Exhibited by: Chris & Jen Hill and Tim & Sharyn Abbott, Thurmont, Md.



SUPREME CHAMPION OF THE JUNIOR SHOW: HOMERIDGE T ANNETTE

Exhibited by: Budjon, Vail, Cunningham, Powers and Kylie & Dawson Nickels, Lomira, Wis.

RESERVE SUPREME CHAMPION OF THE JUNIOR SHOW: NORTHKILL CREEK GROOVY

Exhibited by: Hannah & Mark Balthaser, Bernville, Pa.

SUPREME CHAMPION HEIFER OF THE JUNIOR SHOW: RIVENDALE VENUE COLBY JACK-ET

Exhibited by: Trace Johnson and Sarah Fitzgerald, Poplar Grove, Ill.

RESERVE SUPREME CHAMPION HEIFER OF THE JUNIOR SHOW: W-BROOK HOTTEST-RED

Exhibited by: K Hawvermale, N & C Spreng and H & T Hinz, Wooster, Ohio

GRAND CHAMPION

RESERVE GRAND CHAMPION

**INTERNATIONAL
AYRSHIRE SHOW**

**PALMYRA PREDATOR B RUTHLESS-ET
EXHIBITED BY: KURT WOLF AND
JOHN CANNON, EPWORTH, IOWA**

**HEINEMAN REAGAN ROZ
EXHIBITED BY: ANGELA FULLER,
ATTICA, N.Y.**

**INTERNATIONAL
BROWN SWISS SHOW**

**CUTTING EDGE THUNDER FAYE
EXHIBITED BY: KEN MAIN AND
KENNY JOE MANION, COPAKE, N.Y.**

**ROBLAND NORWIN BERMUDA-ET
EXHIBITED BY: TONY KOHLS AND
GOLDFAWN FARM, MCGREGOR, TEXAS**

**INTERNATIONAL
GUERNSEY SHOW**

**VALLEY GEM ATLAS MALT-ET
EXHIBITED BY: VALLEY GEM
FARMS, CUMBERLAND, WIS.**

**SPRINGHILL KOJACK UNO-ETV
EXHIBITED BY: TY AND EAN MADER
AND FAITH LING, SPRINGFIELD, MO.**

**INTERNATIONAL
HOLSTEIN SHOW**

**OAKFIELD SOLOM FOOTLOOSE-ET
EXHIBITED BY: DUCKETT HOLSTEINS,
VIERRA DAIRY, AND TIM & SHARYN
ABBOTT, RUDOLPH, WIS.**

**BLONDIN UNSTOPABU MAPLE-RED
EXHIBITED BY: R&F LIVESTOCK,
K DOEBERIENER, L BOWEN, W
SCHILLING, WEST SALEM, OHIO**

**INTERNATIONAL
JERSEY SHOW**

**RIVENDALE VIP ELOISE
EXHIBITED BY: VIERRA DAIRY
FARMS, HILMAR, CALIF.**

**STONEY POINT IMPRESSION BLEND
EXHIBITED BY: VIERRA DAIRY FARMS,
HILMAR, CALIF.**

**INTERNATIONAL MILKING
SHORTHORN SHOW**

**LAZY M WILDSIDE GENETTE-EXP
EXHIBITED BY: PETER VAIL,
ENGLEWOOD, FLA.**

**PINE-VALLEY-P JUNEBUG-EXP
EXHIBITED BY: CORSTAR FARM-C
& K SALZL AND L, J & J JAMES,
LITCHFIELD, MINN.**

**INTERNATIONAL
RED & WHITE SHOW**

**MS RANSOM-RAIL BETH-RED
EXHIBITED BY: MILK SOURCE,
RANSOM-RAIL AND FISCHER,
KAUKAUNA, WIS.**

**ANTIA ABSOLUTE JOLINE-RED
EXHIBITED BY: MILK SOURCE AND
L. FISCHER, KAUKAUNA, WIS.**

PREMIER SIRE

AYRSHIRE
BROWN SWISS
GUERNSEY
HOLSTEIN
JERSEY
MILKING SHORTHORN
RED & WHITE

HEIFER SHOW

BEAR-AYR DISTINCT KINGSIRE
BROWN HEAVEN R FAMOUS-ET
HI GUERN VIEW LEVI DRONE
BRENLAND DENVER
RAPID BAY INDIANA GENTRY-ET
HALPINS MUDDY ROCKSTAR-TW
MR BLONDIN WARRIOR-RED

OVERALL

PALMYRA BERKELY REAGAN-ET
VOELKERS TD CARTER
INDIAN ACRES AMERICAN PIE
CROTEAU LESPERRON UNIX-ET
CHILLI ACTION COLTON-ET
NORTH STARS PRESTO-ET-EXP
MR BLONDIN WARRIOR-RED

GRAND CHAMPION

RESERVE GRAND CHAMPION

INTERNATIONAL JUNIOR AYRSHIRE SHOW

BRICKER FARMS GIBBS CARVELLA
EXHIBITED BY: TODD, LYNSEY,
ALLISON, KINSLEE, & LACEY
BRICKER AND CARLI BINCKLEY,
SALEM, OHIO

TOPPGLEN WISHFUL THINKING-ET
EXHIBITED BY: TANNER, BRENNAN,
MARISSA, & LOGAN TOPP,
WEST SALEM, OHIO

INTERNATIONAL JUNIOR BROWN SWISS SHOW

NORTHKILL CREEK GROOVY
EXHIBITED BY: HANNAH & MARK
BALTHASER, BERNVILLE, PA.

RANDOM LUCK B TEA ROSE
EXHIBITED BY: MATTHEW &
ALLISON THOMPSON,
DARLINGTON, WIS.

INTERNATIONAL JUNIOR GUERNSEY SHOW

HI GUERN VIEW ASIAS AFRICA
EXHIBITED BY: ALAINA
DINDERMAN, ORANGEVILLE, ILL.

VALLEY GEM HIT IT DEVORA
EXHIBITED BY: HANNAH HURST, BRYNN
GREWE AND KYLE POLK,
WAYNESVILLE, OHIO

INTERNATIONAL JUNIOR HOLSTEIN SHOW

MS TRIPLE-T GRATEFUL-ET
EXHIBITED BY: COLTON THOMAS,
NORTH LEWISBURG, OHIO

KEVETTA CHELIOS BROOKE
EXHIBITED BY: KYRA & GRIFFIN
LAMB AND MARGARET WINSPEAR,
OAKFIELD, N.Y.

INTERNATIONAL JUNIOR JERSEY SHOW

HOMERIDGE T ANNETTE
EXHIBITED BY: BUDJON, VAIL,
CUNNINGHAM, POWERS AND
KYLIE & DAWSON NICKELS,
LOMIRA, WIS.

FOUR-HILLS LOLA GUNS N ROSES
EXHIBITED BY: SARAH & MEGAN
HILL, BRISTOL, VT.

INTERNATIONAL JUNIOR MILKING SHORTHORN SHOW

HEAVENLY ZORA-ET
EXHIBITED BY: DILLON
FREEMAN, BREMEN, IND.

DND-PIRELLI ONSIGHT-EXP
EXHIBITED BY: JAXON BURRIS,
MABEL, MINN.

INTERNATIONAL JUNIOR RED & WHITE SHOW

GARAY-RED DIAMOND-RED-ET
EXHIBITED BY: LANDREE &
DAKOTA FRALEY,
MILLMONT, PENN.

ARB-FLO-SPR HONEYBUN-RED-ET
EXHIBITED BY: JACEY & HADLEY
ROSS, DELAVAN, WIS.



PREMIER BREEDER

PREMIER EXHIBITOR

**INTERNATIONAL
AYRSHIRE SHOW**

**PALMYRA FARM,
HAGERSTOWN, MD.**

**PETER VAIL,
ENGLEWOOD, FLA.**

**INTERNATIONAL
BROWN SWISS SHOW**

**ELITE DAIRY - KEN MAIN AND
PETER VAIL, COPAKE, N.Y.**

**KEN MAIN AND KENNY JOE
MANION, COPAKE, N.Y.**

**INTERNATIONAL
GUERNSEY SHOW**

**KNAPP GENETICS,
EPWORTH, IOWA**

**KNAPP GENETICS,
EPWORTH, IOWA**

**INTERNATIONAL
HOLSTEIN SHOW**

**OAKFIELD CORNERS DAIRY,
OAKFIELD, N.Y.**

**JIM BUTLER,
CHEBANSE, ILL.**

**INTERNATIONAL
JERSEY SHOW**

**PACIFIC EDGE,
TILLAMOOK, ORE.**

**VIERRA DAIRY FARMS,
HILMAR, CALIF.**

**INTERNATIONAL MILKING
SHORTHORN SHOW**

**LAZY M FARM LLC - MICHAEL &
HERMAN MAIER, STITZER, WIS.**

**LAZY M FARM LLC - MICHAEL &
HERMAN MAIER, STITZER, WIS.**

**INTERNATIONAL
RED & WHITE SHOW**

**MILK SOURCE GENETICS LLC,
KAUKAUNA, WIS.**

**OAKFIELD CORNERS DAIRY,
OAKFIELD, N.Y.**

SALE SUMMARIES

WORLD CLASSIC '22 SALE

TOTAL SALES: \$2,086,750

LOTS: 53

SALE AVERAGE: \$39,373

HIGHEST LOT: \$170,000

TOP OF THE WORLD JERSEY SALE

TOTAL SALES: \$55,700

LOTS: 16

SALE AVERAGE: \$3,480

HIGHEST LOT: \$18,500

WORLD PREMIER BROWN SWISS SALE

TOTAL SALES: \$280,650

LOTS: 33

SALE AVERAGE: \$7,995

HIGHEST LOT: \$28,500

WORLD AYRSHIRE EVENT SALE

TOTAL SALES: \$67,475

LOTS: 14

SALE AVERAGE: \$4,820

HIGHEST LOT: \$11,000



YOUTH CONTESTS

WORLD DAIRY EXPO YOUTH FITTING CONTEST

TOTAL NUMBER OF PARTICIPANTS: 59

OVERALL FITTER: ROBERT NAGEL, CLYMER, N.Y.

INTERMEDIATE FEMALE:

1. Adhyn Schell, Lewiston, Minn.
2. Ellie Larson, Evansville, Wis.
3. Emily Goode, Liberty, Ky.
4. Lindsey Gibbs, Rollingstone, Minn.
5. Makenna Mase, Cochran, Pa.

SENIOR FEMALE:

1. Brooke Hammann, Barron, Wis.
2. Jamie Gibbs, Rollingstone, Minn.
3. Haley Beukema, New Richmond, Wis.
4. Alexis Blankenberg, Platteville, Wis.
5. Sophie Leach, Linwood, Kan.

INTERMEDIATE MALE:

1. Logan Shoop, Wimauma, Fla.
2. Carter Major, Lebanon, Tenn.
3. Matthew Winch, Fennimore, Wis.
4. Oliver Nisen, Leesburg, Ind.
5. Sutton Paulson, Rockford, Ill.

SENIOR MALE:

1. Robert Nagel, Clymer, N.Y.
2. Evan Cooper, New Braintree, Mass.
3. Wesley Brantner, Saegertown, Pa.
4. Brian McCullough, Juda, Wis.
5. Keenan Thygesen, Tunbridge, Vt.



WORLD DAIRY EXPO YOUTH SHOWMANSHIP CONTEST

JUNIOR DIVISION - 156 PARTICIPANTS

1. Cameron Ryan, Fond du Lac, Wis.
2. Livia Sandelier, Loyal, Wis.
3. Atella Schmocker, Whitewater, Wis.
4. Benny Uhe, Janesville, Wis.
5. Kestin Martin, Tulare, Calif.
6. Justin Brandel, Lake Mills, Wis.
7. Reid Vandoske, Cleveland Wis.
8. Natalie Mauk, Plymouth, Wis.
9. Madalynn Arnold, Earlville, Iowa
10. Tristen Upchurch, Hebron, Ill.

INTERMEDIATE DIVISION - 139 PARTICIPANTS

1. Hannah Visser, Hutchinson, Minn.
2. Mason Ziemba, Durhamville, N.Y.
3. Logan Harbaugh, Marion, Wis.
4. Peyton Voegeli, Poynette Wis.
5. Amelia Stone, Greenfield, Ind.
6. Tessa Schmocker, Whitewater, Wis.
7. Aubree Topp, Botkins, Ohio
8. Tyler Leuch, Pulaski, Wis.
9. Matthew Winch, Fennimore, Wis.
10. Brianne Vandoske, Cleveland, Wis.

SENIOR DIVISION - 168 PARTICIPANTS

1. Emory Bewley, Susquehanna, Pa.
2. Nadia Uhr, Crysler, Ontario, Canada
3. Emi Lange, Utopia, Ontario, Canada
4. Kylie Konyon, Madison, Wis.
5. Jordan Hawthorne, Listowel, Ontario, Canada
6. Amy Hughes, Killbuck, Ohio
7. Jack Lange, Utopia, Ontario, Canada
8. Emma Finch, Utopia, Ontario, Canada
9. Courtney Orser, Sydenham, Ontario, Canada
10. Olivia Finke, London, Ohio

NATIONAL INTERCOLLEGIATE DAIRY CATTLE JUDGING CONTEST

TOTAL NUMBER OF TEAMS: 15

OVERALL TOP 10 TEAMS:

1. Virginia Tech
2. California Polytechnic State University - San Luis Obispo
3. Purdue University
4. The Pennsylvania State University
5. Cornell University
6. University of Minnesota
7. Michigan State University
8. University of Illinois
9. Iowa State University
10. The Ohio State University

OVERALL TOP 10 INDIVIDUALS:

1. Jessie Nash, Michigan State University
2. Madison Sifford, Virginia Tech
3. Marcus Marsigli, California Polytechnic State University - San Luis Obispo
4. Jenna Marston, Virginia Tech
5. Nathan Daniels, University of Wisconsin-Madison
6. Kendal Jenkins, The Pennsylvania State University
7. Ashley Waymire, California Polytechnic State University - San Luis Obispo
8. Isabel Hall, Cornell University
9. Mason Jauquet, Iowa State University
10. Josie Burbrink, Purdue University

NATIONAL 4-H DAIRY CATTLE JUDGING CONTEST

TOTAL NUMBER OF TEAMS: 20

OVERALL TOP 10 TEAMS:

1. Pennsylvania
2. Michigan
3. Minnesota
4. Iowa
5. Texas
6. Missouri
7. Tennessee
8. North Carolina
9. Wisconsin
10. Ohio

OVERALL TOP 10 INDIVIDUALS:

1. Sara Haag, Pennsylvania
2. Madelynn Hoffman, Pennsylvania
3. Brianna Hill, Michigan
4. Tyler Ratka, Minnesota
5. Laurel Gray, North Carolina
6. Morgan Smoker, Pennsylvania
7. Megan Ratka, Minnesota
8. Grace Brown, Michigan
9. Morgan Stone, Indiana
10. Tom Kuiper, Texas

INTERNATIONAL POST-SECONDARY DAIRY CATTLE JUDGING CONTEST

TOTAL NUMBER OF TEAMS: 8

OVERALL TOP 5 TEAMS:

1. SUNY Cobleskill
2. Kaskaskia College
3. Modesto Junior College
4. Michigan State University
5. University of Minnesota-Crookston

OVERALL TOP 10 INDIVIDUALS:

1. Jacob Raber, Kaskaskia College
2. Kailey Kuhn, SUNY Cobleskill
3. Hartley Silva, Modesto Junior College
4. Addison Hubbell, SUNY Cobleskill
5. Anthony Diniz, Modesto Junior College
6. Naomi Scott, Kaskaskia College
7. Karrie Ayer, SUNY Cobleskill
8. Nick Hammer, Kaskaskia College
9. Juanita Bulloch, Michigan State University
10. Avery Oliveira, Modesto Junior College



CENTRAL NATIONAL FFA EVENTS

DAIRY CATTLE JUDGING CONTEST: 107 SCHOOLS

OVERALL TOP 10 TEAMS:

1. Auburndale, Wis.
2. Marshfield, Wis.
3. Juda, Wis.
4. Arcadia, Wis.
5. John Glenn, Ind.
6. Lakeside Lutheran, Wis.
7. Baldwin-Woodville, Wis.
8. Cochrane-Fountain City, Wis.
9. Seymour, Wis.
10. Rice Lake, Wis.

OVERALL TOP 3 INDIVIDUALS:

1. Mckenna Murray, Reedsburg, Wis.
2. Jonny Meyer, Weston, Wis.
3. Cailey Peterson, Wrightstown, Wis.

WORLD FORAGE MANAGEMENT CUP: 47 SCHOOLS

OVERALL TOP 10 TEAMS:

1. Cadott, Wis.
2. Ithaca, Wis.
3. New London, Wis.
4. Reedsburg, Wis.
5. Denmark, Wis.
6. Owen-Withee, Wis.
7. Marengo, Ill.
8. Watertown, Wis.
9. Brodhead, Wis.
10. Pulaski, Wis.

OVERALL TOP 3 INDIVIDUALS:

1. Henry Danielson, Cadott, Wis.
2. Nicholas Rowe, Cadott, Wis.
3. Nicolaus Jensen, Colfax, Wis.

DAIRY PRODUCTS CONTEST: 68 SCHOOLS

OVERALL TOP 10 TEAMS:

1. Milton, Wis.
2. Kiel, Wis.
3. Northwestern Wayne, Ohio
4. Hartford, Wis.
5. Marshfield, Wis.
6. Denmark, Wis.
7. Gillett, Wis.
8. Lena-Winslow, Ill.
9. Chippewa Falls, Wis.
10. Scales Mound, Wis.

OVERALL TOP 3 INDIVIDUALS:

1. Hannah Bolden, Kiel, Wis.
2. Izzy Klink, Hartford, Wis.
3. Eric Allen, Denmark, Wis.

SHOWMANSHIP CONTEST

1. Tessa Schmocker, Lakeside Lutheran, Wis.
2. Abby Schlaugh, Boyceville, Wis.
3. Sophia Kamm, Baldwin Woodville, Wis.
4. Cecelia Dittrich, Cochrane-Fountain City, Wis.
5. Cora Brandou, Brookwood, Wis.

**WDE 4th Grade School Tours:
812 student participants**



INDUSTRY CONTESTS AND EVENTS

WORLD FORAGE ANALYSIS SUPERBOWL WINNERS

TOTAL NUMBER OF ENTRIES: 300

GRAND CHAMPION FORAGE PRODUCER:
Rodney Archer
Alamosa, Colo.

GRAND CHAMPION FIRST-TIME ENTRANT:
Strassburg Creek Farm
Wittenberg, Wis.

QUALITY COUNTS AWARD FOR CORN SILAGE:
Four Hands Holsteins
Amery, Wis.

QUALITY COUNTS AWARD FOR HAY/HAYLAGE:
Rodney Archer
Alamosa, Colo.

ALFALFA HAYLAGE: Sand Creek Dairy, Hastings, Mich.

BALEAGE: Harry Bontrager, Bonduel, Wis.

BROWN MIDRIB CORN SILAGE: Co-Vista Holsteins LLC, Arcade, N.Y.

COMMERCIAL HAY: Hardrock Farms, Wheatland, Wyo.

DAIRY HAY: Twin-Spruce Holsteins, Rose Creek, Minn.

GRASS HAY: Lazy 2k Livestock, Wheatland, Wyo.

MIXED/GRASS HAYLAGE: Opportunity Acres, Lena, Wis.

STANDARD CORN SILAGE: Twin Cities View, Manitowoc, Wis.



Winners were announced and recognized during the Brevant seeds Forage Superbowl Luncheon on Wednesday, October 5. Dairy Forage Seminars gave attendees additional access to forage experts through the World Forage Analysis Superbowl. The winning samples from this contests and the seminars were located in the Trade Center at World Dairy Expo 2022.

WORLD DAIRY EXPO CHAMPIONSHIP DAIRY PRODUCTS CONTEST

TOTAL NUMBER OF ENTRIES: 1,560

WORLD DAIRY EXPO CHAMPIONSHIP DAIRY PRODUCTS CONTEST AUCTION: \$39,893 TOTAL SALES

CHEESE & BUTTER GRAND CHAMPION:
Cello Rich and Creamy Mascarpone
Lake Country Dairy Schuman Cheese
Turtle Lake, Wis.

GRADE A GRAND CHAMPION:
French Onion Dip
Hiland Dairy Foods
Chandler, Okla.

ICE CREAM GRAND CHAMPION:
Chocolate Ice Cream
Southeastern Grocers
Jacksonville, Fla.

STAR SPONSORS

FIVE STAR SPONSORS

BouMatic
Brevant seeds
Dairy Herd Management
John Deere
Masters Choice Hybrids
Select Sires, Inc.

FOUR STAR SPONSORS

Calf-Star
Dairy Management Inc.
Dairy Star
Dane County
Diamond V
Elanco Animal Health
E-Zee Milking Equipment, LLC
Golden Calf Company
Hoard's Dairyman
Lallemand Animal Nutrition
Milk Specialties Global Animal Nutrition
New Holland
Phibro Animal Health, Corp.
Semex/Boviteq
State of Wisconsin
STgenetics
Trans Ova Genetics
Udder Comfort Inc.
Vytelle LLC
Zoetis

THREE STAR SPONSORS

Agri-Plastics Mfg.
Allflex Livestock Intelligence
Amlan International
Beco Dairy Automation, Inc.
Cargill Animal Nutrition
Cattle Connection
Channel Seed
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