



WORLD DAIRY EXPO®

2026 Recognition Award Nomination Form & Guidelines

Dairy Producer of the Year

This award is presented to individuals who are dairy producers and whose primary source of income is derived from the dairy enterprise. Their dairy operation should excel in efficient production and the breeding of quality dairy animals. Progressive management practices and a history of achievement must be evident. Their involvement in the community, government activities, marketing organizations, World Dairy Expo and other aspects of the dairy industry will also be considered.

Industry Person of the Year

This award is presented to an individual in recognition of excellence for research, development, education, marketing, manufacturing, or other fields, which are a part of an industry or institution that provides goods or services to the dairy industry. This person is a resident of the United States and may be an active dairy producer whose primary achievements are industry focused.

International Person of the Year

This award is presented to an individual in recognition of excellence in international research, development, education, marketing, manufacturing, or other fields, which are a part of an industry or institution that provides goods or services to the international dairy industry. This person has a primary residency outside of the United States whose achievements are internationally focused.

Additional Qualifications

Individuals must be living and meet all nomination requirements as of March 1 of the year in which they are selected and recognized. Individuals may be nominated in more than one category by separate individuals and on separate nominations forms. Individuals may only be recognized in one award category.

Nomination Form and all supporting materials must be submitted by February 15, 2026.

3310 Latham Drive | Madison, Wisconsin USA 53713 | P: 608.224.6455
E: wde@wdexpo.com | worlddairyexpo.com



2026 WORLD DAIRY EXPO®

Official Recognition Award Nomination Form

Check Category of Nominee:

☐ Dairy Producer of the Year

☐ Industry Person of the Year

☐ International Person of the Year

Name of Nominee _____

Address of Nominee _____

City _____ State _____ Country _____ Zip _____

Home Telephone _____ Work Telephone _____

Cell Phone _____ E-Mail _____

Education _____

Farm Name or Business Affiliation _____

Required Information:

The nomination form and all supporting materials must be ten pages or less, including up to three, one-page supporting letters of recommendation. Please note: Individuals writing recommendation letters should be different than the nominator. On separate sheets of paper, the nominator should explain in detail why the nominee excels in the areas listed below. If possible, we prefer the nominator submits all materials together.

1. Dairy Industry Contributions and Accomplishments
2. Business, Herd and Farm Achievements (If applicable)
3. Community Activities and Leadership Roles
4. Professional and/or Farm Organization Leadership Positions
5. Honors and Recognitions Received
6. Additional Information as Deemed Important

Nomination forms are kept on file and considered for three years. Information can be updated at any time. After three years, a new nomination form must be submitted for the candidate to be reconsidered. Awards will be formally presented on September 30 at World Dairy Expo 2026.

Nominated By: Name(s) _____

Address _____

City _____ State _____ Country _____ Zip _____

Telephone _____ E-Mail _____

Date Submitted _____

**DEADLINE: Application and supporting materials are due to the
World Dairy Expo Office by February 15, 2026**

Please return this form and all supporting materials to:

World Dairy Expo, 3310 Latham Drive, Madison, Wisconsin USA 53713

P: 608.224.6455 | E: wde@wdexpo.com | worlddairyexpo.com



2026 WORLD DAIRY EXPO®

Official Recognition Award Contact Information

Please provide contact information for each person submitting a letter of support.

Nominee's Name: _____

Recognition Award Category: _____

Endorsee #1: Name _____

Company/Organization/Farm _____ Title _____

City _____ State _____ Country _____

Phone _____ E-Mail _____

Endorsee #2: Name _____

Company/Organization/Farm _____ Title _____

City _____ State _____ Country _____

Phone _____ E-Mail _____

Endorsee #3: Name _____

Company/Organization/Farm _____ Title _____

City _____ State _____ Country _____

Phone _____ E-Mail _____

Submit by **February 15, 2026** to:

World Dairy Expo, 3310 Latham Drive, Madison, Wisconsin USA 53713 | E: wde@wdexpo.com

World Dairy Expo, Inc.
Recognition Awards
Dairy Producer of the Year

Score Card		
	Points	
1. Dairy Activities	25	
<div style="margin-left: 20px;">Industry Impact</div> <div style="margin-left: 40px;">Promotion/Education/Dairy Issues/Policies</div> <div style="margin-left: 40px;">Leadership Roles/Committees</div> <div style="margin-left: 20px;">Government Activities</div> <div style="margin-left: 20px;">Other</div>		
2. Herd Achievements	25	
<div style="margin-left: 20px;">Breeding /Production/Classification</div> <div style="margin-left: 20px;">Facilities/Nutrition/Nutrient Management</div> <div style="margin-left: 20px;">Unique Marketing Efforts of Operation</div> <div style="margin-left: 20px;">Overview of Total Operation</div> <div style="margin-left: 20px;">Other</div>		
3. Community Activities	25	
<div style="margin-left: 20px;">Local Leadership Accomplishments</div> <div style="margin-left: 20px;">Youth Programs</div> <div style="margin-left: 20px;">Civic/Church/Volunteer</div> <div style="margin-left: 20px;">Involvement Off The Dairy</div> <div style="margin-left: 20px;">Other</div>		
4. Personal and/or Farm Organization Memberships	15	
5. Honors/Special Awards	10	
Total Points	100	Score _____

World Dairy Expo, Inc.
Recognition Awards
Industry Person of the Year

Score Card		
	Points	
1. Dairy Industry Contributions	25	
Marketing/Manufacturing/Trade Accomplishments		
Promotion/Dairy Issues/Policies		
Research		
Education		
Other		
2. Dairy Business Activities	25	
Positions Held		
Business Management		
Professional Achievements		
Other		
3. Community Activities	25	
Leadership Accomplishments (Adult/Youth)		
Civic Groups		
Church/Volunteer		
Other		
4. Honors/Special Awards/Publications	15	
5. Professional and/or Organization Memberships	10	
Total Points	100	Score _____

World Dairy Expo, Inc.
Recognition Awards
International Person of the Year

Score Card		
	Points	
1. Dairy Industry Contributions/Activities	25	
<div style="display: flex; flex-direction: column; gap: 5px;"> <div>Work Within Industry Trade Groups</div> <div>Promotion/Dairy Issues/Policies</div> <div>Global Relations/Countries Involved</div> <div>Marketing/Manufacturing/Trade Accomplishments</div> <div>Research</div> <div>Other</div> </div>		
2. Herd Achievements (If applicable) or Business Activities	25	
<div style="display: flex; flex-direction: column; gap: 5px;"> <div>Breeding /Production/Classification</div> <div>Facilities/Nutrition/Nutrient Management</div> <div>Unique Marketing Efforts of Operation</div> <div>Positions Held</div> <div>Business Management</div> <div>Professional Achievements</div> <div>Other</div> </div>		
3. Community Activities	25	
<div style="display: flex; flex-direction: column; gap: 5px;"> <div>Leadership Accomplishments (Adult/Youth)</div> <div>Civic/Church/Volunteer</div> <div>Other</div> </div>		
4. Professional and/or Organization Memberships	15	
5. Honors/Special Awards	10	
Total Points	100	Score _____