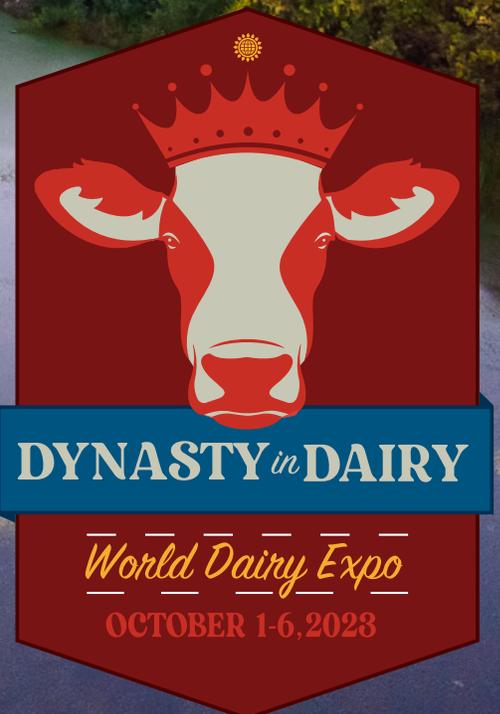


2023 EVENT SUMMARY



AUDIENCE

ATTENDANCE*: 56,250

ROLE IN THE INDUSTRY:**

DAIRY FARMER.....	30%
AGRIBUSINESS PROFESSIONAL.....	41%
STUDENT.....	7%
RETIRED.....	5%
OTHER.....	18%

REASON FOR ATTENDING:**

TRADE SHOW	32%
DAIRY CATTLE SHOW	31%
NETWORKING	19%
EDUCATION PROGRAMMING	12%
YOUTH CONTESTS	6%

INTERNATIONAL ATTENDEES:

REGISTERED: 2,915
COUNTRIES REPRESENTED: 100

TOP COUNTRIES REPRESENTED:

1. CANADA
2. MEXICO
3. BRAZIL
4. GERMANY
5. THE NETHERLANDS

DIGITAL - EXPOTV

WATCH TIME.....	69,423 HRS
VIEWS.....	212,916
UNIQUE VIEWERS.....	56,935

AUDIENCE DATA FOR 10/1 - 10/7

TOP VIEWING COUNTRIES:

1. UNITED STATES
2. CANADA
3. JAPAN
4. UNITED KINGDOM
5. ITALY

WATCH HIGHLIGHTS FROM THE DAIRY CATTLE SHOW OR EDUCATIONAL PROGRAMS ALL YEAR BY SCANNING THIS QR CODE OR BY VISITING WORLDDAIRYEXPO.COM/PAGES/2023-VIDEOS-&-PHOTOS.PHP



**SECOND YEAR OF DIGITAL TICKET SALES & FOUR DAYS OF ADMISSION
**COLLECTED FROM DIGITAL TICKET SALES*

THANK YOU TO THE

474

Friends of Expo who helped host a successful event this year!



COUNTRIES REPRESENTED AT WDE 2023

Angola
Argentina
Australia
Austria
Barbados
Belgium
Belize
Benin
Botswana
Brazil
Cameroon
Canada
Cayman Islands
Chile
China
Colombia
Costa Rica
Croatia
Cyprus
Czech Republic
Denmark
Dominican Republic
Ecuador
Egypt
El Salvador

England
Estonia
Finland
France
Gambia
Germany
Ghana
Guatemala
Holland
Honduras
Hungary
India
Indonesia
Iran
Ireland
Italy
Jamaica
Japan
Jordan
Kazakhstan
Kenya
Kuwait
Kyrgyzstan
Lithuania
Luxembourg

Malaysia
Mali
Malta
Mexico
Mongolia
Morocco
Netherlands
New Zealand
Nicaragua
Nigeria
Northern Ireland
Pakistan
Panama
Paraguay
Peru
Philippines
Poland
Portugal
Puerto Rico
Qatar
Romania
Russia
Saipan
Saudi Arabia
Scotland

Slovakia
Slovenia
South Africa
South Korea
Spain
Sri Lanka
Swaziland
Sweden
Switzerland
Taiwan
Thailand
Tunisia
Turkey
Turkmenistan
Uganda
Ukraine
United Arab Emirates
United Kingdom
United States
Uruguay
Uzbekistan
Venezuela
Vietnam
Wales
Zambia



TRADE SHOW

PARTICIPATING COMPANIES: 563

REPRESENTING:

- 26 COUNTRIES
- 7 CANADIAN PROVINCES
- 39 U.S. STATES

NEW PARTICIPATING COMPANIES: 69

EXPO SPONSORS: 407

- 150 STAR SPONSORS

TRADE EVENT PARTNERSHIP PROGRAM (TEPP)

World Dairy Expo has partnered with the U.S. Commercial Service to provide on-site export counseling to U.S. exhibitors and businesses attending WDE. As part of this effort, the U.S. Commercial Service has invited buyer delegations from around the world.



HOSTED BUYERS FROM

Brazil
Egypt
Kenya
Tanzania
Uruguay

EDUCATION AND NETWORKING

IN THE TANBARK

- HAPPY HOUR
 - HOSTED TUESDAY - THURSDAY NIGHT
 - INCLUDED LIVE MUSIC, FREE BEER, AND LIGHT APPETIZERS
- TANBARK TALKS
 - HOSTED TUESDAY - FRIDAY BY COMPANIES FOR INDUSTRY EVENTS AND MEETINGS
- CATTLE SALES
 - HOSTED LIVE AND VIRTUAL SALES

EXPO EN ESPAÑOL

- HOSTED TUESDAY - FRIDAY
- TOPICS INCLUDED: NEW TECHNOLOGY, MILK QUALITY, NEWBORN CARE AND WORKPLACE CULTURE

EXPO SEMINARS

- FOUR SEMINARS HOSTED DURING THE WEEK ON INDUSTRY TOPICS.

KNOWLEDGE NOOK SESSIONS

- 27 SESSIONS FEATURED NEW PRODUCTS, SERVICES, AND RESEARCH INTRODUCED TO THE INDUSTRY.

CAREER CONNECTIONS

17 HIRING COMPANIES/FARMS
60 REGISTERED JOB SEEKERS

SPECIAL AWARDS

OVERALL FITTER AWARD IN MEMORY OF MICHAEL HEATH



Savannah Crack
Richmond, Quebec

RECOGNITION AWARD WINNERS



Bonnie Cooper, Ontario, Canada
Randy Kortus, Washington
Tom Morris, Wisconsin

ANNETTE OSTROM MEMORIAL SUPREME SHOWMAN



Wesley Winch
Wisconsin

A.C. "WHITIE" THOMSON MEMORIAL AWARD



Norman C. Magnussen
Lake Mills, Wis.



MERLE E. HOWARD AWARD



Savannah Crack
Richmond, Quebec

KLUSSENDORF MEMORIAL TROPHY



Joey Airoso
Pixley, Calif.

KLUSSENDORF-MACKENZIE AWARD



Nathan Thomas
Lewisburg, Ohio

ROBERT "WHITEY" MCKOWN MASTER BREEDER AWARD



Spring Valley Farm and Heath
Jerseys
Westminster, Md.

DAIRY CATTLE SHOW

DAIRY CATTLE HOUSED ON GROUNDS: 2,571 DAIRY CATTLE

EXHIBITORS: 1,804

REPRESENTING:

- 36 U.S. STATES
- 5 CANADIAN PROVINCES
- ITALY

CATTLE SHOWN

AYRSHIRE: 283

BROWN SWISS: 374

GUERNSEY: 222

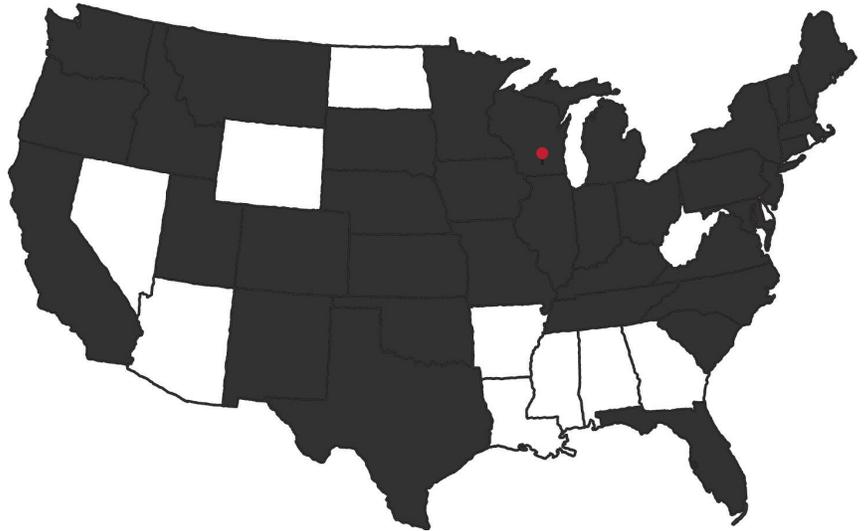
HOLSTEIN: 460

JUNIOR HOLSTEIN: 274

JERSEY: 399

MILKING SHORTHORN: 234

RED & WHITE: 351



HERDSMANSHIP



Overall Herdsmanship Winner:
Brook Hollow, Delbert & Heather Yoder,
West Salem, Ohio

Daily Herdsmanship Winners:

Monday - Springhill, Big Prairie, Ohio

Tuesday - Pacific Edge, Tillamook, Ore.

Wednesday - Westcoast Holsteins,
Chilliwack, British Columbia

Thursday - Rosedale Genetics,
Oxford, Wis.

Friday - MilkSource Genetics LLC,
Kaukauna, Wis.

Zone Herdsmanship Winners:

P1 Zone 1: Brook Hollow, Delbert & Heather Yoder,
West Salem, Ohio

P1 Zone 2: Red Brae Farms, Armbruster Bros. Farms,
Inc. Muscoda, Wis.

P2 Zone 1: Chupps Farm, Inola, Okla.

P2 Zone 2: Stadview, Litchfield, Minn.

P2 Zone 3: Winright Holsteins, Winchester, Ontario

P2 Zone 4: Four-Hills Farm, Bristol, Vt.

Tent #1 Zone A: Do-N-Joy Genetics, Arlington, Minn.

Tent #1 Zone B: Ferme Malic with Verona, Lévis,
Quebec

Tent #1 Zone C: Flower-Brook Holsteins, Hamburg,
Minn.

Tent #2: Brigeen Farms Inc., Turner, Maine

SUPREME CHAMPIONS OF WORLD DAIRY EXPO



SUPREME CHAMPION: ERBACRES SNAPPLE SHAKIRA-ET

Exhibited by: Ferme Jacobs, Ferme Antelmarck, Ty-D Holsteins, Kilian Theraulaz, Attaboy Holsteins, Cap-Sante, Quebec

RESERVE SUPREME CHAMPION: STONEY POINT JOEL BAILEY

Exhibited by: Vierra Dairy Farms, Hilmar, Calif.

SUPREME CHAMPION HEIFER: SCO-LO DC ROGUE 2470-RED-ET

Exhibited by: Fly Higher Holsteins, Elmlo Holsteins, and Andy and Whitney Reynolds, and Mackenzie Reynolds, Corfu, N.Y.

RESERVE SUPREME CHAMPION HEIFER: KINGSWAY CAUGHT A VIBE

Exhibited by: Kingsway Farms and Velthuis Farms, Hastings, Ontario



SUPREME CHAMPION OF THE JUNIOR SHOW: TOPPGLEN WISHFUL THINKING-ET

Exhibited by: Tanner, Brennan, Marissa & Logan Topp, West Salem, Ohio

RESERVE SUPREME CHAMPION OF THE JUNIOR SHOW: ROLLING SPRING PREMIER LUCILLE-ET

Exhibited by: Evan Jauquet, Pulaski, Wis.

SUPREME CHAMPION HEIFER OF THE JUNIOR SHOW: GRAND-VIEW CHAMP DYNA

Exhibited by: Jacob, Logan, and Madison Harbaugh, Marion, Wis.

RESERVE SUPREME CHAMPION HEIFER OF THE JUNIOR SHOW: MISS GAYLES GRACE-ET

Exhibited by: Kendall Thomas, North Lewisburg, Ohio

GRAND CHAMPION

RESERVE GRAND CHAMPION

INTERNATIONAL AYRSHIRE SHOW

HEINEMAN REAGAN ROZ
EXHIBITED BY: ANGELA FULLER,
ATTICA, N.Y.

OLD-BANKSTON JC BANNER
EXHIBITED BY: GLAMOURVIEW-
IAGER & WALTON,
WALKERSVILLE, MD.

INTERNATIONAL BROWN SWISS SHOW

IROQUOIS ACRES JONG CALI
EXHIBITED BY: BRIAN PACHECO
KERMAN, CALIF.

IROQUOIS ACRES TOTAL CANDY
EXHIBITED BY: BRIAN PACHECO
KERMAN, CALIF.

INTERNATIONAL GUERNSEY SHOW

SPRINGHILL KOJACK UNO-ETV
EXHIBITED BY: MELANDER,
ROBTHOM, & SMITH-CREST,
WATERTOWN, WIS.

VALLEY GEM ATLAS MALT-ET
EXHIBITED BY: VALLEY GEM
FARMS, CUMBERLAND, WIS.

INTERNATIONAL HOLSTEIN SHOW

ERBACRES SNAPPLE SHAKIRA-ET
EXHIBITED BY: FERME JACOBS,
FERME ANTELIMARCK, TY-D HOL,
KILIAN THERAULAZ, ATTABOY HOL,
CAP-SANTE, QUEBEC

OAKFIELD SOLOMON FOOTLOOSE-
ET EXHIBITED BY: SHOWBOX SIRES &
VIERRA DAIRY, RUDOLPH, WIS.

INTERNATIONAL JERSEY SHOW

STONEY POINT JOEL BAILEY
EXHIBITED BY: VIERRA DAIRY
FARMS, HILMAR, CALIF.

RIVER VALLEY COLTON JULIETTE-ET
EXHIBITED BY: VIERRA DAIRY FARMS,
HILMAR, CALIF.

INTERNATIONAL MILKING SHORTHORN SHOW

MILLCREEK LOTTERY LADYLUCK
EXHIBITED BY: TAYLOR GRAVES,
DANVILLE, KY.

GIN-VAL LOGIC LAURETTA-EXP
EXHIBITED BY: CORY & KRISTEN
SALZL, LITCHFIELD, MINN.

INTERNATIONAL RED & WHITE SHOW

PREMIUM APPLE CRISP LILLY-RED
EXHIBITED BY: JIM BUTLER,
CHEBANSE, ILL.

MS RANSOM-RAIL BETH-RED
EXHIBITED BY: MILK SOURCE,
RANSOM-RAIL AND FISCHER,
KAUKAUNA, WIS.

PREMIER SIRE

AYRSHIRE
BROWN SWISS
GUERNSEY
HOLSTEIN
JERSEY
MILKING SHORTHORN
RED & WHITE

HEIFER SHOW

PALMYRA LOCHINVAR REYNOLDS-ET
BROWN HEAVEN R FAMOUS-ET
HI GUERN VIEW LEVI DRONE
FARNEAR DELTA-LAMBDA-ET
MR KATHIES KID ROCK
HALPINS MUDDY ROCKSTAR-TW
MR BLONDIN WARRIOR-RED-ET

OVERALL

BEAR-AYR DISTINCT KINGSIRE
VOELKERS TD CARTER
HI GUERN VIEW LEVI DRONE
CROTEAU LESPERRON UNIX-ET
GUIMO JOEL-ET
NORTH STARS FAMOUS PATRIOT-EXP
RIVERDOWN UNSTOPABULL-RED

GRAND CHAMPION

RESERVE GRAND CHAMPION

INTERNATIONAL JUNIOR AYRSHIRE SHOW

TOPPGLEN WISHFUL THINKING-ET
EXHIBITED BY: TANNER, BRENNAN,
MARISSA, & LOGAN TOPP,
WEST SALEM, OHIO

MOY-AYR PREDATOR LIVELY
EXHIBITED BY: STEVE, PAULINE,
REBECCA, & EMILY SCHMIDT
DELVAN, WIS.

INTERNATIONAL JUNIOR BROWN SWISS SHOW

DUTCH-MARIE DUNDEE ALLIE
EXHIBITED BY: HADLEIGH, EZRA,
& KENNA JONES AND KELLY JO
MANION, EDMONTON, KY.

NORTHKILL CREEK GROOVY
EXHIBITED BY: HANNAH & MARK
BALTHASER, BERNVILLE, PENN.

INTERNATIONAL JUNIOR GUERNSEY SHOW

HICKMAN VALLEYS S BLAKELY
EXHIBITED BY: BRITTANY TAYLOR,
GRACE SCHULER, & LAYLAA SCHULER,
NEW GLARUS, WIS.

HI GUERN VIEW ASIAs AFRICA
EXHIBITED BY: ALAINA
DINDERMAN, ORANGEVILLE, ILL.

INTERNATIONAL JUNIOR HOLSTEIN SHOW

LIN-MAX BEEMER SWEET PEA
EXHIBITED BY: SOPHIE LEACH,
LINWOOD, KANS.

DAPPLEVIEW TATOO ELLA
EXHIBITED BY: TRISTEN HANS
OSTROM, KAUKAUNA, WIS.

INTERNATIONAL JUNIOR JERSEY SHOW

ROLLING SPRING PREMIER LUCILLE-ET
EXHIBITED BY: EVAN JAUQUET,
PULASKI, WIS.

LONE PINE NIGHTRAIN LULA
EXHIBITED BY: MASON ZIEMBA AND
AMY HIPPEN, DURHAMVILLE, N.Y.

INTERNATIONAL JUNIOR MILKING SHORTHORN SHOW

HEAVENLY ZORA-ET
EXHIBITED BY: DILLON
FREEMAN, BREMEN, IND.

LAZY-M-JK LADY IN-RED-EXP
EXHIBITED BY: AUBREE, AIDEN, &
ALAINA TOPP, BOTKINS, OHIO

INTERNATIONAL JUNIOR RED & WHITE SHOW

SYNERGY SPIKES SEQUEL-RED
EXHIBITED BY: JACOB & CLAIRE
BETLEY & EVAN JAUQUET,
PULASKI, WIS.

LUCK-E DIAMOND TONTO-RED
EXHIBITED BY: JACOB MENZI,
MILLPORT, N.Y.



PREMIER BREEDER

PREMIER EXHIBITOR

**INTERNATIONAL
AYRSHIRE SHOW**

**SUNNY ACRES FARM,
GEORGETOWN, N.Y.**

**SUNNY ACRES FARM,
GEORGETOWN, N.Y.**

**INTERNATIONAL
BROWN SWISS SHOW**

**CUTTING EDGE, KEN MAIN, AND
PETER VAIL, COPAKE, N.Y.**

**KEN MAIN AND KENNY JOE
MANION, COPAKE, N.Y.
PETER VAIL, ENGLEWOOD, FLA.**

**INTERNATIONAL
GUERNSEY SHOW**

**SPRINGHILL,
BIG PRAIRIE, OHIO**

**SPRINGHILL,
BIG PRAIRIE, OHIO**

**INTERNATIONAL
HOLSTEIN SHOW**

**FERME JACOBS INC.,
CAP-SANTE, QUEBEC**

**JIM BUTLER,
CHEBANSE, ILL.**

**INTERNATIONAL
JERSEY SHOW**

**MISTY MEADOW DAIRY,
TILLAMOOK, ORE.**

**VIERRA DAIRY FARMS,
HILMAR, CALIF.**

**INTERNATIONAL MILKING
SHORTHORN SHOW**

**LAZY M FARM LLC - MICHAEL &
HERMAN MAIER, STITZER, WIS.**

**LAZY M FARM LLC - MICHAEL &
HERMAN MAIER, STITZER, WIS.**

**INTERNATIONAL
RED & WHITE SHOW**

**KRESS-HILL DAIRY,
NEWTON, WIS.**

**OAKFIELD CORNERS DAIRY,
OAKFIELD, N.Y.**

SALE SUMMARIES

WORLD CLASSIC '23 SALE

**TOTAL SALES: \$1,760,800
LOTS: 47
SALE AVERAGE: \$37,464
HIGHEST LOT: \$170,000**

TOP OF THE WORLD JERSEY SALE

**TOTAL SALES: \$58,250
LOTS: 22
SALE AVERAGE: \$2,648
HIGHEST LOT: \$10,500**

WORLD PREMIER BROWN SWISS SALE

**TOTAL SALES: \$231,625
LOTS: 41
SALE AVERAGE: \$5,649
HIGHEST LOT: \$19,500**

WORLD AYRSHIRE EVENT SALE

**TOTAL SALES: \$96,150
LOTS: 18
SALE AVERAGE: \$5,342
HIGHEST LOT: \$10,200**



YOUTH CONTESTS

WORLD DAIRY EXPO YOUTH FITTING CONTEST

TOTAL NUMBER OF PARTICIPANTS: 46

OVERALL FITTER: SAVANNAH CRACK, QUEBEC

INTERMEDIATE FEMALE:

1. Kayla Trustem, Wisconsin
2. Hannah Gingerich, Pennsylvania
3. Lindsey Gibbs, Minnesota
4. Jazlynn Olson, Wisconsin
5. Amelia Somers, New York

SENIOR FEMALE:

1. Savannah Crack, Quebec
2. Cassie Gebert, Indiana
3. Adhyn Schell, Minnesota
4. Ellie Larson, Wisconsin
5. Aisja Achenbach, Wisconsin

INTERMEDIATE MALE:

1. Tyler Leuch, Wisconsin
2. Carter Major, Tennessee
3. Matthew Winch, Wisconsin
4. Jayse Pudwill, Illinois
5. Ethan Staudinger, Wisconsin

SENIOR MALE:

1. Hayden Reichard, Chambersburg, Penn.
2. Preston Welling, Paynesville, Minn.
3. Sutton Paulson, Rockford, Ill.
4. Cadin Valentine, Thrumont, Md.
5. Keaton Phoenix, Uxbridge, Ontario



WORLD DAIRY EXPO YOUTH SHOWMANSHIP CONTEST

JUNIOR DIVISION - 113 PARTICIPANTS

1. Chesney Speich, Wisconsin
2. Royce Booth, Wisconsin
3. Livia Sandelier, Wisconsin
4. Benny Uhe, Wisconsin
5. Justin Brandel, Wisconsin
6. Kamryn Kasbergen, California
7. Kendall Thomas, Ohio
8. Grace Beckett, Ontario, Canada
9. Jacob Schimek, Minnesota
10. Ava Williams, Pennsylvania

INTERMEDIATE DIVISION - 108 PARTICIPANTS

1. Kennedy Zimmerman, Wisconsin
2. Logan Brass, Wisconsin
3. Stella Schmocker, Wisconsin
4. Alainia Dinderman, Illinois
5. Lauryn Weisensel, Wisconsin
6. Matthew Winch, Wisconsin
7. Ava Hebgen, Wisconsin
8. Kennedy Kimball, Maine
9. Brittany Taylor, Wisconsin
10. Cameron Ryan, Wisconsin

SENIOR DIVISION - 126 PARTICIPANTS

1. Wesley Winch, Wisconsin
2. Savannah Crack, Quebec, Canada
3. Kylie Kony, Wisconsin
4. Jon Chapman, California
5. Tessa Schmocker, Wisconsin
6. Kolton Crack, Quebec, Canada
7. Emma Paulson, Wisconsin
8. Sarah Hill, Vermont
9. Elizabeth Schieferstine, New York
10. Faith Lynn, Maryland

NATIONAL INTERCOLLEGIATE DAIRY CATTLE JUDGING CONTEST

TOTAL NUMBER OF TEAMS: 19

OVERALL TOP 10 TEAMS:

1. University of Minnesota
2. Cornell University
3. Virginia Tech
4. Iowa State University
5. University of Wisconsin-Platteville
6. Michigan State University
7. University of Wisconsin-Madison
8. University of Wisconsin-River Falls
9. Penn State University
10. South Dakota State University

OVERALL TOP 10 INDIVIDUALS:

1. Ben Styer, University of Minnesota
2. Salem Sifford, Virginia Tech
3. Isaac Rott, University of Minnesota
4. Elise Bleck, University of Wisconsin-Madison
5. Colton Silveira, Iowa State University
6. Delana Erbsen, Iowa State University
7. Adam King, Cornell University
8. Gracie Krahn, University of Wisconsin-Madison
9. Owen Scheffler, South Dakota State University
10. Sophie Woodis, Cornell University

NATIONAL 4-H DAIRY CATTLE JUDGING CONTEST

TOTAL NUMBER OF TEAMS: 19

OVERALL TOP 10 TEAMS:

1. Minnesota
2. Missouri
3. Oregon
4. Florida
5. Ohio
6. Wisconsin
7. New York
8. Michigan
9. Pennsylvania
10. Kentucky

OVERALL TOP 10 INDIVIDUALS:

1. Natalie Clemenson, Minnesota
2. Johanna Heijkoop, Florida
3. Evelyn Scheffler, Minnesota
4. Case Melzer, Missouri
5. Clancey Krahn, Oregon
6. Molly Archer, Missouri
7. Logan Harbaugh, Wisconsin
8. Chloe Steiner, Michigan
9. Olivia Finke, Ohio
10. Libby Shaver, Missouri

INTERNATIONAL POST-SECONDARY DAIRY CATTLE JUDGING CONTEST

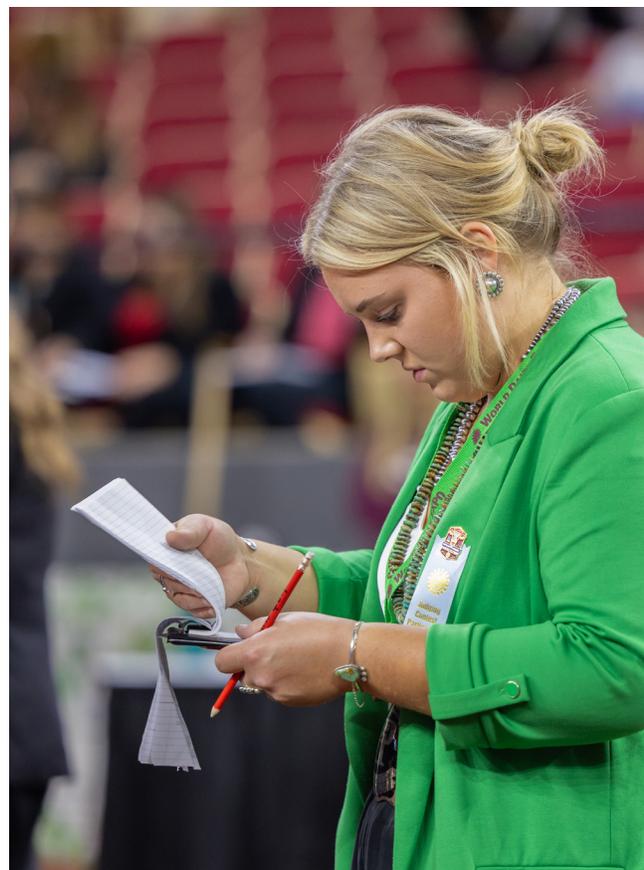
TOTAL NUMBER OF TEAMS: 12

OVERALL TOP 5 TEAMS:

1. Kaskaskia College
2. SUNY Cobleskill
3. Modesto Junior College
4. The Ohio State University Agricultural Technical Institute
5. Northeast Iowa Community College

OVERALL TOP 10 INDIVIDUALS:

1. Savannah Rice, Kaskaskia College - Blue
2. Sophie Leach, Kaskaskia College - Blue
3. Whitney Yerina, SUNY Cobleskill
4. Amber MacNeil, SUNY Cobleskill
5. Paris Cabral, Modesto Junior College
6. Kaylee Ferfecki, Northeast Iowa Community College
7. Blake Zimmer, Modesto Junior College
8. Gage Wendling, Kaskaskia College - Blue
9. Justin Ossman, Lakeshore Technical College
10. Chalee Line, Southwest Wisconsin Technical College



CENTRAL NATIONAL FFA EVENTS

DAIRY CATTLE JUDGING CONTEST: 116 SCHOOLS

OVERALL TOP 10 TEAMS:

1. Fennimore, Wis.
2. Seneca, Wis.
3. Milton, Wis.
4. Marshfield, Wis.
5. Luxemburg-Casco, Wis.
6. Campbellsport, Wis.
7. Cadott, Wis.
8. New London, Wis.
9. Whitewater, Wis.
10. Albany, Wis.

OVERALL TOP 3 INDIVIDUALS:

1. Katlyn Schneider, Chippewa Falls, Wis.
2. Ashley Poff, Edgerton, Wis.
3. Hayven Smethurst, Seneca, Wis.

WORLD FORAGE MANAGEMENT CUP: 48 SCHOOLS

OVERALL TOP 10 TEAMS:

1. Platteville, Wis.
2. Ithaca, Wis.
3. Denmark, Wis.
4. Portage, Wis.
5. Lancaster, Wis.
6. Watertown, Wis.
7. Evansville, Wis.
8. Tomah, Wis.
9. Brodhead, Wis.
10. Marengo, Ill.

OVERALL TOP 3 INDIVIDUALS:

1. Payton Ackerman, Owen-Withee, Wis.
2. Ally Debuhr, Platteville, Wis.
3. Sethan Kamp, Platteville, Wis.

DAIRY PRODUCTS CONTEST: 82 SCHOOLS

OVERALL TOP 10 TEAMS:

1. National Trail, Ohio
2. Hartford, Wis.
3. Gillett, Wis.
4. Belvidere, Ill.
5. Ithaca, Wis.
6. Western Dubuque, Iowa
7. Lena-Winslow, Wis.
8. North Scott, Iowa
9. Eleva-Strum, Wis.
10. Cissna Park, Ill.

OVERALL TOP 3 INDIVIDUALS:

1. Jack Lansing, Western Dubuque, Iowa
2. Colton Daum, National Trail, Ohio
3. Tyler Heiman, Marshfield, Wis.

SHOWMANSHIP CONTEST

1. Makayla Weyer, Baldwin-Woodville, Wis.
2. Raina Cook, Barron, Wis.
3. Allyson Judd, New Glarus, Wis.
4. Hailey Kinney, Durand, Wis.
5. Paisley Hagen, Loyal, Wis.

**WDE 4th Grade School Tours:
1,164 student participants**



INDUSTRY CONTESTS AND EVENTS

WORLD FORAGE ANALYSIS SUPERBOWL WINNERS

TOTAL NUMBER OF ENTRIES: 293

GRAND CHAMPION FORAGE PRODUCER:
Rodney Archer
Alamosa, Colo.

GRAND CHAMPION FIRST-TIME ENTRANT:
Martin Farms
Strykersville, N.Y.

QUALITY COUNTS AWARD FOR CORN SILAGE:
Zirbel Dairy Farm
De Pere, Wis.

QUALITY COUNTS AWARD FOR HAY/HAYLAGE:
Jenson Family Farms
Elk Mound, Wis.

ALFALFA HAYLAGE: Rainbows End, Waldo, Wis.

BALEAGE: Jacobs Hillview Dairy, Hilbert, Wis.

BROWN MIDRIB CORN SILAGE: Zirbel Dairy Farm, De Pere, Wis.

COMMERCIAL HAY: Lazy 2K Livestock, Wheatland, Wyo.

DAIRY HAY: Church Farm, Grand Marsh, Wis.

GRASS HAY: Cozy Nook Farm, Waukesha, Wis.

MIXED/GRASS HAYLAGE: Albano Farms SRJF Inc., Stamford, N.Y.

STANDARD CORN SILAGE: Sand Creek Dairy, Hastings, Mich.



Winners were announced and recognized during the Brevant seeds Forage Superbowl Luncheon on Wednesday, October 4. Dairy Forage Seminars gave attendees additional access to forage experts through the World Forage Analysis Superbowl. The winning samples from this contests and the seminars were located in the Trade Center at World Dairy Expo 2023.

WORLD DAIRY EXPO CHAMPIONSHIP DAIRY PRODUCTS CONTEST

TOTAL NUMBER OF ENTRIES: 1,340

WORLD DAIRY EXPO CHAMPIONSHIP DAIRY PRODUCTS CONTEST AUCTION: \$34,947.50 TOTAL SALES

CHEESE & BUTTER GRAND CHAMPION:
Cello Artisan Parmesan
Lake Country Dairy Schuman Cheese
Turtle Lake, Wis.

GRADE A GRAND CHAMPION:
2% White Milk
Hiland Dairy Foods
Norman, Okla.

ICE CREAM GRAND CHAMPION:
Raspberry Cheesecake Frozen Yogurt
Country View Dairy Farmstead Creamery
Hawkeye, Iowa

STAR SPONSORS

FIVE STAR SPONSORS

BouMatic
Brevant seeds
Dairy Herd Management
Golden Calf Company
Hoard's Dairyman
John Deere
Masters Choice Hybrids
Select Sires, Inc.

FOUR STAR SPONSORS

ABS Global (St. Jacobs ABC)
Amlan International
Calf-Star
Channel Seed
Dairy Management Inc.
Dairy Star
Dane County
Diamond V
E-Zee Milking Equipment, LLC
New Holland
Ostrom Family
Phibro Animal Health Corp.
Semex/Boviteq
State of Wisconsin
STgenetics
Trans Ova Genetics
Udder Comfort, Inc.
Zoetis

THREE STAR SPONSORS

Agri-Plastics Mfg.
Allflex Livestock Intelligence
Aurora Pharmaceuticals
Cargill Animal Nutrition
Cattle Connection
Comfort Hoof Care
Compeer Financial
Corteva
Council on Dairy Cattle Breeding
Cowsmopolitan Dairy Magazine
Dairy Global
Datamars Livestock
Destination Madison
Eagle Builders
Fight Bac
Frenchville Trailer Sales, LLC
FutureCow
Jefo USA
Jetstream Genetics, Inc.
Kemin Animal Nutrition & Health
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