

EXPO DAILY EDITION

SATURDAY, OCTOBER 5, 2024

Twigs tops International Holstein Show



PHOTO COURTESY OF COWSMOPOLITAN

Jeffrey-Way Hard Rock Twigs, the winning Four-Year-Old is named Senior and Grand Champion of the International Holstein Show Oct. 4 in Madison, Wisconsin. Twigs is owned by the partnership of Doeberienner, Bowen and Conroy of West Salem, Ohio. Oakfield Solom Footloose-ET is named the Reserve Senior and Reserve Grand Champion. Footloose, the winning Lifetime Production Cow, is owned by Showbox Sires and Vierra Dairy of Rudolph, Wisconsin. Erbacres Snapple Shakira is named the Honorable Mention Senior and Honorable Mention Grand Champion. Shakira, second-place Lifetime Production Cow, is owned by Jacobs, Antelimarck, Ty-D Holsteins, K. Theraulaz and Attaboy Holsteins of Cap-Sante, Quebec.

Black, Eaton place 398 head

BY DANIELLE NAUMAN
Staff Writer

MADISON, Wis. — Before a full house, judges Jamie Black and Aaron Eaton chose their winning Four-Year-Old Cow, Jeffrey-Way Hard Rock Twigs, as their Senior and Grand Champion of the International Holstein Show. Twigs is owned by the partnership of Doeberienner, Bowen and Conroy of West Salem, Ohio. Following Twigs as the Reserve Senior and Reserve Grand Champion was the winning Lifetime Production Cow, Oakfield Solom Footloose-ET, owned

by Showbox Sires and Vierra Dairy of Rudolph, Wisconsin. The second-place Lifetime Production Cow, Erbacres Snapple Shakira, was named the Honorable Mention Senior and Honorable Mention Grand Champion. Shakira is owned by Jacobs, Antelimarck, Ty-D Holsteins, K. Theraulaz and Attaboy Holsteins of Cap-Sante, Quebec.

The judges' selection for Intermediate Champion was the winning Senior Three-Year-Old, RJR Discjockey 7509-ET, exhibited by Doeberienner, Pat Conroy and Butlerview of West Salem, Ohio. Following as the Reserve Intermediate Champion was the second-place Senior Three-Year-Old, Eixdale Pwrup Alongside, exhibited by Milk Source Genetics of Kaukauna. Jacobs Chief Dina, the winning Senior Two-Year-Old, was tapped for

the Honorable Mention Intermediate Champion honors. Dina is also owned by Milk Source Genetics.

In the heifer show Junior Champion honors went to the winning Spring Yearling, Genesee Altitude Leah. Leah is owned by the partnership of Doeberienner, Bowen, Conroy, Clarkvalley, and Osinga of West Salem, Ohio. Lyn-Vale Just Believe In Me, the winning Fall Yearling, got the handshake for Reserve Junior Champion honors. She is owned by the partnership of Quality Holsteins, Beckridge, and Agriber of Vaughan, Ontario. For Honorable Mention Junior Champion recognition, the judges chose Milibro Detective Moussabel, the winning Fall Calf, owned by Clarkvalley, Jim Butler and Michael Deaver of Woodville, Ontario.

Ferme Petitclerc et Fils of St-

Basile, Quebec captured both the Premier Breeder and Premier Exhibitor banners in the heifer show. Golden-Oaks Master-ET was named the Premier Sire of the heifer show.

The overall Premier Breeder banner was awarded to Ferme Jacobs of Cap-Sante, Quebec, while Butlerview Farm of Chebanse, Illinois captured the Premier Exhibitor banner. The overall Premier Sire banner was awarded to Farnear Delta-Lambda.

Official judge Jamie Black of Batavia, New York, and his associate judge Aaron Eaton of Marietta, New York, were charged with placing 398 head of Holsteins during the International Holstein Show. Complete show results are available online at www.worlddairyexpo.com.

PHOTOS FROM WORLD DAIRY EXPO



PHOTO COURTESY OF DAIRY AGENDA TODAY

Jacob Harbaugh is presented with the 20th Merle Howard Award Oct. 4 at World Dairy Expo in Madison, Wisconsin. The award honors the memory of respected dairy industry pioneer and winner of the 1954 Klussendorf Award. Harbaugh is from Marion, Wisconsin.



PHOTO COURTESY OF DAIRY AGENDA TODAY

Adam Liddle is presented with the A.C. "Whitie" Thomson Memorial Award Oct. 4 at World Dairy Expo in Madison, Wisconsin. Liddle operates Liddle-holme Holsteins with his family in Argyle, New York.

CHAMPION RESULTS

Supreme Champion

Stoney Point Joel Bailey exhibited by Vierra Dairy Farms, Hilmar, California

Reserve Supreme Champion

Premium Apple Crisp Lilly-Red exhibited by Butlerview Farm, Chebanse, Illinois

Grand Champions

International Ayrshire Show — Vieux Village Gentleman Joy exhibited by Florent Foley, Piopolis, Quebec

International Brown Swiss Show — SS Debs 929 exhibited by Landen Knapp, Epworth, Iowa



PHOTO COURTESY OF COWSMOPOLITAN

Stoney Point Joel Bailey is named the Supreme Champion Oct. 4 at World Dairy Expo in Madison, Wisconsin. Bailey, the Grand Champion of the International Jersey Show, is owned by Vierra Dairy Farms of Hilmar, California. Premium Apple Crisp Lilly-Red is named the Reserve Supreme Champion Oct. 4 at World Dairy Expo in Madison, Wisconsin. Lilly, the Grand Champion of the International Red & White Show, is owned by Butlerview Farm of Chebanse, Illinois.

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International Guernsey Show

Springhill Kojak Uno-ETV exhibited by Melander, Robthom and Smith-Crest, Watertown, Wisconsin

International Holstein Show

International Jersey Show — Stoney Point Joel Bailey exhibited by Vierra Dairy Farms, Hilmar, California

International Milking Shorthorn Show

Gin-Val Logic Lauretta-EXP exhibited by Cory and Kristen Salzl, Litchfield, Minnesota

International Red & White Show

Premium Apple Crisp Lilly-Red exhibited by Butlerview Farm, Chebanse, Illinois

Supreme Champion of the Junior Show

Pacific Edge VIP Tessah-ET exhibited by Brent Rocha and Coltan Seals, Tillamook, Oregon

Reserve Supreme Champion of the Junior Show

Oakfield Tadoo Tender-ET exhibited by Chloe and Claire Lamb, Oakfield, New York

Grand Champions of the Junior Show

International Junior Ayrshire Show — Toppglen Wishful Thinking-ET exhibited by Tanner, Brennan, Marissa and Logan Topp, West Salem, Ohio

International Brown Swiss Show

TwinCounty Famous Diamond exhibited by Dakota Fraley, Reedsburg, Wisconsin

International Junior Guernsey Show

Hollow View Tank Tillie exhibited by Kolby Stoltzfus, East Earl, Pennsylvania

International Junior Holstein Show

Oakfield Tadoo Tender-ET exhibited by Chloe and Claire Lamb, Oakfield, New York

International Junior Jersey Show

Pacific Edge VIP Tessah-ET exhibited by Brent Rocha and Coltan Seals, Tillamook, Oregon

International Junior Milking Short-horn Show

Heavenly Zora-ET exhibited by Dillon Freeman, Bremen, Indiana

International Junior Red & White Show

Cherry-Lor Robin-P-Red exhibited by Phillip McCormick, Millmont, Pennsylvania

Supreme Champion Heifer

Genesee Altitude Leah exhibited by Doeberier, Bowen, Conroy, Clarkvalley and Osinga, West Salem, Ohio

Reserve Supreme Champion Heifer

Milksource A Tierney-Red-ET exhibited by Clarkvalley, Pierre Boulet, Jeff and Jim Butler, Woodville, Ontario

Junior Champions

International Ayrshire Show — Budjon-Vail Autograph Kristina-ET exhibited by Budjon, Peter Vail, Cole Rupprecht, Brothers Three and Seth and Shawn Nehls, Watertown, Wisconsin

International Brown Swiss Show

Jenlar Rasta Westlynn-ETV exhibited by Siemers Holstein Farm, Inc., Newton, Wisconsin

International Guernsey Show

Gold N Pines JD Butterbraid-ETV exhibited by Suzanne Benoit, Michael Maier, Jesse and Kylie Muse, Stitzer, Wisconsin

International Holstein Show

Genesee Altitude Leah exhibited by Doeberier, Bowen, Conroy, Clarkvalley and Osinga, West Salem, Ohio

International Jersey Show

Schulte Bros Colton Fallon exhibited by David Hoese and Schulte Bros., Glencoe, Minnesota

International Milking Shorthorn Show

Lazy M Money Laundering-ET-P exhibited by Triple S Genetics and Fairholm, Anamosa, Iowa

International Red & White Show

Milksource A Tierney-Red-ET exhibited by Clarkvalley, Pierre Boulet, Jeff and Jim Butler, Woodville, Ontario

Supreme Champion Heifer of the Junior Show

Pit-Crew Collaps Talista leased by Allison Foss and owned by Pit-Crew Genetics, Cambridge, Minnesota

Reserve Supreme Champion Heifer of the Junior Show

Red-Violet The North-Red-ET exhibited by Hailey Abraham & Ella Spiniolas, Harvard, Illinois

Junior Champions of the Junior Show

International Junior Ayrshire Show — Old-Bankston-JC Bulletproof-ET exhibited by Dylan and Cameron Ryan, Fond du Lac, Wisconsin

International Junior Brown Swiss Show

Pit-Crew Collaps Talista leased by Allison Foss and owned by Pit-Crew Genetics, Cambridge, Minnesota

International Junior Guernsey Show

RHG Villa Breezy Venus-ET leased by Alison Gartman and owned by Dominic Pritzl, Sheboygan, Wisconsin
International Junior Holstein Show — Ocean-View Sassin Me Back exhibited by Lily Alayna Jensen and Sage Dornan, Deerfield, Wisconsin

International Junior Jersey Show

Meadow Ridge Flawless Cranberry exhibited by M., M., K. and T. Riebe and A. and A. Anderson, Cumberland, Wisconsin

International Junior Milking Short-horn Show

DC-KnH Rockstar Cuddles-ET leased by Cameron Ryan and owned by Peter Vail, Fond du Lac, Wisconsin

International Junior Red & White Show

Red-Violet The North-Red-ET exhibited by Hailey Abraham & Ella Spiniolas, Harvard, Illinois

SUPREME CHAMPION SPOTLIGHT



Supreme Champion Heifer
Genesee Altitude Leah
 Doeberriener, Bowen, Conroy, Clarkvalley and Osinga, West Salem, Ohio

Tell us about your animal. Leah is a Spring Yearling and is sired by Altitude, her dam is an 86-point Delta Lambda, and she goes back to Rach-Len Dundee Lily EX-96. Leah was the All-American Spring Calf last year and she was the Junior Champion at the Mid-East Summer National Show earlier this year. We purchased her at the Butlerview Memorial Day Extravaganza earlier this year because we saw a lot of potential in developing her.

What does receiving this title mean to you? We were very happy and excited to have her live up to the potential we saw in her when we purchased her. Our real goal is marketing our cattle, and this is something that will add value to her.

How did you prepare for the show and who helped you? This year with Kevin (Doeberriener) judging the International Red & White Show, I (Lindsey Bowen) relied greatly on my crew here at the show. They've been fantastic, helping make decisions and keeping everything on track here in the barn. Nothing this week would have been possible without them, and we're very grateful for them.

What trait do you most like about your animal? We love her balance, she has excellent feet and legs and a long, feminine neck and head. She just really has a go-to attitude, too.

Why do you enjoy exhibiting at WDE? We come to Expo to market our cattle and to look for potential in new animals to work with, to see what we can find. We enjoy exhibiting and displaying our cattle to potential buyers, and we leave the results up to the guy in the center of the ring.



Supreme Champion Heifer of the Junior Show
Pit-Crew Collaps Talista
 Leased by Allison Foss and owned by Pit-Crew Genetics, Cambridge, Minnesota

Tell us about yourself. I'm 20 years old and a sophomore at the University of Minnesota-Twin Cities, studying ag and food business management with a minor in communications.

Tell us about your animal. Talista is a Summer Yearling, and she also won the class in the open show and was Reserve Junior Champion in the open show and a member of our winning Junior Best Three Females. She was the Supreme Junior Champion at the Minnesota State Fair earlier this year, too. That was her first show. Her mother, Pit-Crew Durham Tallison was the All-American Fall Calf in 2020 and the All-American Fall Yearling in 2021. She was kind of my baby, so it's very special to show her daughter.

What was your reaction when your cow was named Supreme Champion Heifer of the Junior Show? I was very much overjoyed, not just for myself but for my dad, too. It is really an honor to get to that point, and it was quite surreal until our whole crew came into the ring, all hugging and celebrating; and then back in the barn, with so many people coming to congratulate us. It was very cool.

How did you get involved in dairy cattle showing? My dad got me and my sister Abby started showing. He and his friends started Pit-Crew Genetics and we house some of the heifers at home. My sister and I train them and wash them. We started showing in 4-H and then at the state fair; 2021 was the first time I showed here at Expo.

Who has been a mentor for your showing career? What has been the best advice they have given you? Definitely my dad — he's always offering advice, in the most encouraging way; especially showmanship tips and I'm able to learn through the process. I'm very grateful he gives me the opportunity to show at this level.

What is your favorite memory of showing dairy cattle? This entire week at Expo has been one to remember. We had a great show, and had Intermediate Champion in both the Open and Junior Shows. We've always done well with the heifers, but before this week, we'd never had that level of accomplishment with the cows. Then Talista being named Supreme Champion of the Junior Show was the icing on the cake.

FFA CONTEST RESULTS

MILK QUALITY AND PRODUCTS

- Top Teams**
1. Lena-Winslow, Illinois (536)
 2. Shawano (530)
 3. Gillett (529)
 4. Evansville (519)
 5. Denmark (500)
 6. Hartford (500)
 8. DeSoto (481)
 9. Belleville (475)
 10. Ithaca (464)

- Top Individuals**
1. Cole Schaal, Gillett
 2. Cade McCullough, Evansville
 3. Lily Siegmann, Hartford
 4. Sawyer Bruins, Waupun
 5. Mika Schoger, Lena-Winslow, Illinois
 6. Reagan Oughton, DeForest
 7. Brynn Hannes, Shawano
 8. Nora Christensen, Belleville
 9. Alexandria Johnson, Watertown
 10. Kaela George, Evansville

DAIRY CATTLE EVALUATION

- Top Teams**
1. Rushford-Peterson, Minnesota
 2. Orangeville, Illinois
 3. Maquoketa Valley, Iowa
 4. Lakeside Lutheran
 5. Hilmar, California
 6. DeForest
 7. Beaver Dam
 8. North Miami, Indiana
 9. Edgar
 10. Parkview

- Top Individuals**
1. Mary Zwald, Beaver Dam
 2. Ruby Fallos, Medford
 3. Ashlynn Schultz, Orangeville, Illinois
 4. Kian Keiror, DeForest
 5. Lilly West, Rushford-Peterson, Minnesota
 6. Mallory Nifong, Parkview
 7. Laina Croskey, West Holmes, Ohio
 8. Edward Rohloff, Whitewater
 9. Lilly Clason, Albany
 10. Brandon Miess, Riverdale

WORLD FORAGE MANAGEMENT CUP

- Top Teams**
1. Owen-Withee
 2. Western Dubuque, Iowa
 3. Ithaca
 4. Watertown
 5. Riverdale
 6. Lakeside Lutheran
 7. Hartford
 8. Arcadia
 9. Waupun
 10. Denmark

- Top Individuals**
1. Fredrick Dean, Owen-Withee
 2. Tyler Hoeger, Maquoketa Valley, Iowa
 3. Wesley Nelson, Ithaca
 4. Carter Davidshofer, Western Dubuque, Iowa
 5. Alec Grulkowskim, Arcadia
 6. Jack Gaul, Western Dubuque, Iowa
 7. Carter Degenhardt, Riverdale
 8. Roland Jaeckel, Watertown
 9. Anthony Mueller, Watertown
 10. Marty Ziegler, Sauk Prairie

DAIRY CATTLE SHOWMANSHIP

1. Kylee Schlough, Boyceville
2. Danica Stello, Melrose-Mindoro
3. Ella Raatz, Colby
4. Madison Stieglitz, Greenwood
5. Taylor Ferguson, Mount Horeb

Screaming for ice cream

GEA ice cream booth reaches 40-year mark

BY SHERRY NEWELL
Staff Writer

MADISON, Wis. — Over the past 40 years, visitors to World Dairy® have always found a way to enjoy ice cream. Beginning in 2004, Westfalia Surge stepped in where BouMatic had been, and started offering 11 different flavors of the cold and tasty treat for \$1 per cup.

When Westfalia Surge launched as GEA Farm Technologies in 2008, the tradition continued. Last year, the booth sold nearly 12,000 cups of flavors like Carmel Collision, Mackinac Island Fudge and Chocolate Chip Cookie Dough at \$3 per cup.

GEA makes the plans and orders the product. Its employees from the offices in Illinois and Wisconsin serve as cashiers and FFA members from Dane County FFA chapters serve up the ice cream.

The end result? Nearly \$200,000 has been provided to the Dane County Ag Teacher's Association, which receives net profits from the booth.

"It's the only event we do anything like this," Sue Begg of GEA said. "We love that we are supporting the ag community."

Begg said she also sees the benefit



SHERRY NEWELL/DAIRY STAR
Sue Begg (left), marketing communications manager for GEA Farm Technologies, finishes giving instructions to FFA members Oct. 3 at the ice cream booth the company sponsors at World Dairy Expo in Madison, Wisconsin. Begg begins planning for the booth each April.

of having FFA members visit Expo.

"It's nice to see they have exposure to all that's here," she said.

This was Begg's fourth year of

making sure the stand had the right flavors of ice cream, enough cups and other paper products, and newly designed t-shirts — this year recognizing the 40th

anniversary of the booth.

Prior to that, Begg was a volunteer co-manager for eight years, enjoying the return of many FFA members from the Belleville, DeForest, Marshall, Mount Horeb, Oregon, Stoughton, Sun Prairie, Verona and Waunakee chapters.

"I love the FFA groups, and I love the long lines," Begg said.

The toughest part of the entire efforts, Begg said, is getting the bulk tank that becomes the serving counter into the Exhibition Hall doors.

"There's only an inch or two of space extra on each side of the doorway to get it in," Begg said.

The 3,000-gallon tank was cut open to make the sales window, and the backside was made accessible to the workers. Lighting, counters and other improvements were added through the years. The initial project by the GEA team in Galesville was finished at midnight the day before the 2004 Expo deadline.

The booth's ice cream has come from Cedar Crest in Cedarburg since 2005. In 2024, New York Cherry and Wisconsin Campfire S'mores were added to the flavor lineup that includes 11 flavors served across Expo, with three flavors typically served each day.

In addition to the sales of ice cream during Expo, GEA facilitates pre-sales of tickets for vendors to use with customers. More than 7,000 tickets were presold.

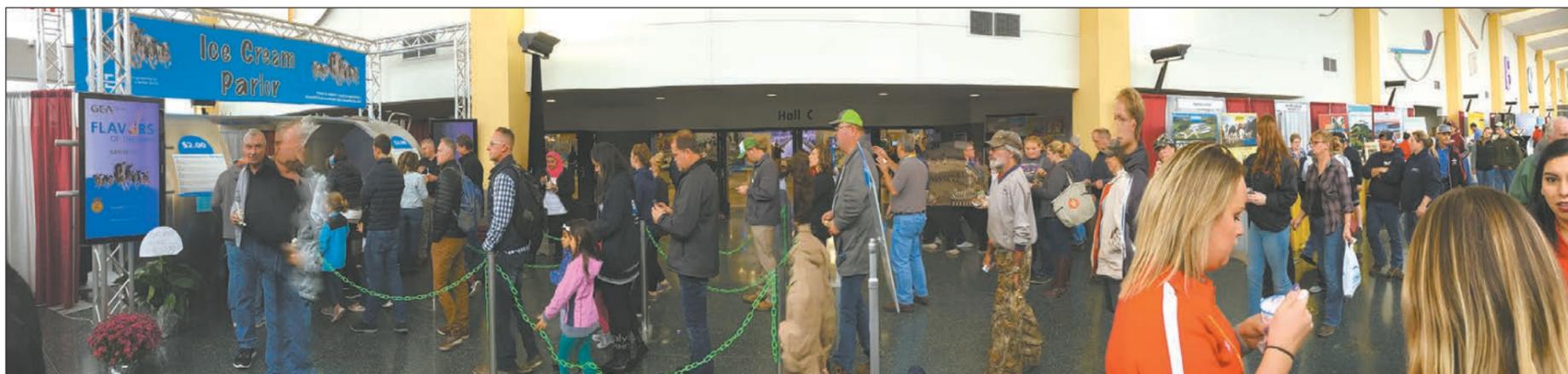


PHOTO COURTESY OF GEA FARM TECHNOLOGIES

For the last 40 years, ice cream has been sold at World Dairy Expo with the profits benefiting FFA.

JUNIOR SHOW SUPREME CHAMPION



PHOTO COURTESY OF COWSMOPOLITAN

Pacific Edge VIP Tessah-ET is named the Supreme Champion of the Junior Show Oct. 4 at World Dairy Expo in Madison, Wisconsin. Tessah, the Grand Champion of the International Junior Jersey Show, is owned by Coltan Seals and Brent Rocha of Tillamook, Oregon. Oakfield Tatoo Tender-ET is named the Reserve Supreme Champion of the Junior Show. Tender, the Grand Champion of the International Junior Holstein Show, is owned by Chloe and Claire Lamb of Oakfield, New York.